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NEWS SUMMARY

Israel missile lift in U.S.

TE an attempt yesterday to lift the missile from the U.S. to the Persian Gulf, the move has been rejected by the Pentagon. The move was part of a plan to supply Israel with the Pershing missile as part of a peace initiative. But the Pentagon was not asked to supply the missile as part of a peace initiative. The move was part of a plan to supply Israel with the Pershing missile as part of a peace initiative. But the Pentagon was not asked to supply the missile as part of a peace initiative.

Nominees plan for steel inquiry

ACAS will suggest nominees in the next two days for the public inquiry into the Llanwrstid steel plant which threatened to halt BSC production last week. Page 7 and Editorial comment, Page 10

ECONOMIC RECOVERY

in the U.K. will not begin until next spring because of delay in dealing with inflation, says the Henley Centre for Forecasting. Page 4

UNEMPLOYMENT FIGURES

adjusted by the Centre for Policy Studies, the Conservative research organisation, show an increase of 188,700 for September. The official figures show a slight decrease. Page 4

CABINET will decide

whether to drop two British guided-missile systems and buy cheaper foreign alternatives. Page 24

EEC budget proposals will be cut

EEC COMMISSION proposals for a £2.4m. budget are expected to be cut sharply at today's Council of Ministers. Germany is expected to call for changes in the unit of account to reduce its contribution. Back Page

IATA president says

Governments will be asked to control jet fuel prices if oil companies are on any risk imposed by OPEC. Page 5

MULLARD'S managing director

says the British television industry will be dead in a year unless there is immediate action. Page 4

POLYTECHNIC business

graduates were earning 17 per cent. more on average than their university counterparts after a year's employment, says a PEP report. Page 7

MACHINE TOOL delegation

leaves for the USSR to-day for discussions on technological and commercial co-operation. Page 4

NIGERIAN LABOURERS

are being repatriated from today from Equatorial Guinea following complaints of ill-treatment. About 20,000 cocoa workers are involved.

Minimum petrol price demanded

PETROLEUM Retailers' Association will tell the Government the oil companies are manipulating the market with subsidies. It wants a minimum retail price for petrol. Back Page

MONEY SUPPLY

rose sharply on the wider definition (M3) in the month to mid-August, although on the narrower definition (M1) growth slowed down. The rate of increase remains well below inflation. Page 7

INDEBTED certificates

accounted for £30.4m. of National Savings £33.6m. net receipts in August. Page 24

FIRST WARRANT

issued in the German foreign bond market is expected to-day with Swiss company Ciba Geigy the borrower. It apparently escapes the current ban on D-mark foreign issues. Page 22

BRITISH LEYLAND'S

Special Products division will make £8.4m. profit this financial year. A substantial increase is expected in the next. Back Page

LAIRD GROUP

first-half pre-tax profits fell to £3.51m. from £4.25m. Total dividend recommended for 1975 is 2.50p (25p). Page 20 and Lex

PERSONS

plans to start marketing proprietary medicines in the U.K. Page 4

Fall in gold forces South Africa into 17.9% devaluation

BY GRAHAM HATTON AND ANTHONY HARRIS

South Africa has devalued the Rand by 17.9 per cent. The move came yesterday in the wake of a rapidly worsening trade position accentuated by the falling gold price. The Rand's external value has been reduced from \$1.4 to \$1.15—a much sharper drop than had been predicted.

The South African Government obviously hopes that this drastic move will head off even more unsavoury domestic problems, notably substantial unemployment that would have hit the black population if the Government had sought to solve its trade difficulties simply by internal measures.

Nevertheless, the devaluation will be accompanied by moves to curb the recent rapid rise in demand both from consumers and industry. Although South African exports have been rising rapidly over the last year or two, the increase in imports has been even more dramatic.

The devaluation against the U.S. dollar takes effect to-day. There is little doubt that the announcement was provoked by the recent wave of speculation against the Rand which sprang up as the price of gold fell on the world markets.

Apart from the precipitate fall in the price of gold, which has come down some 20 per cent. in recent weeks, since the announcement that the International Monetary Fund would be selling part of its stock, the South African position has been strained by the rise in the dollar price of gold.

The Rand is one of the few currencies of a country outside the U.S. economic bloc whose currency is still tied to the dollar, but the Rand devaluation may well lead to a reassessment of the position of other currencies which are managed to move

not, in any case, a very large one against sterling since the dollar and, with it, the Rand have risen strongly against sterling in recent weeks.

The strongest effect will be on British companies with large investments in the republic. Because the South African move will restore the profit to the mining industry, it must be a bearish factor for the future price of gold.

A number of marginal mines which might have been curbed by the Rand devaluation will now be able to remain on full production profitably. This means that the fall in the price will not lead to any great fall in newly mined gold, and may therefore increase the

collapse of the bullion price will have pushed the figure to nearly 10 per cent. of GNP.

Pretoria plans to curb growth in local spending by introducing a policy of voluntary wage restraint, keeping a tighter grip on bank credits and the money supply, and reducing growth of Government spending, which has recently caused total national expenditure to out-strip national income.

However, by sharply devaluing it should no longer be necessary to introduce anti-consumer spending measures such as higher taxes. The Government has already set its face against tighter import controls.

Continued on Back Page

Atom workers observe £6 limit

By John Wyles, Labour Reporter

SOME 4,000 atomic industry workers have become the first large group of public sector employees to settle their annual pay deal within the Government's £6 anti-inflation wage rise limit.

This agreement sets the pace for 1m. local authority manual workers whose pay negotiations open this Friday, with the unions insisting that they will not accept a penny less than the full £6.

With the clampdown already on local authority spending over the next year, it will be up to the Government, through its rate support grant, to decide whether there is a £6 deal or a confrontation.

The U.K. Atomic Energy Authority and union negotiators had agreed on an interpretation of the anti-inflation guidelines which limits the rises payable under a new annual deal from October 1 to a maximum £5.20 a week.

This reading of the policy takes into account an 80p a week threshold rise which was paid to UKAEA employees after the start of the £5 policy on August 1, and the offsetting was not seriously challenged by the unions.

This smooth progress towards an agreement contrasts with the situation at British Nuclear Fuels, employing another 5,000 atom workers, where a row over the meaning of the pay guidelines has led to a breakdown in negotiations.

Union negotiators are expected to ask for a TUC judgment as to whether a £2.60 a week rise, buying out anticipated threshold rises and agreed before the start of the new pay policy, should be offset against the £6 limit.

The employers, who are a subsidiary of the Energy Authority, claim that this must be the case and have offered £3.40 a week rise from October after taking guidance from the Government.

At the moment, none of the unions involved appears to be seeking a confrontation over the issue, including the Amalgamated Union of Engineering Workers, which was also a party to the Atomic Energy pay deal despite its official opposition to the £6 limit.

£ in New York

	Sept. 19	Previous
1 month	56.0000-0025	56.0000-0025
3 months	0.60-0.55	0.65-0.50
12 months	1.72-1.61	1.76-1.65
	6.10-6.00	6.20-6.00

Standardisation in NATO

Schlesinger in arms deals talks

BY MALCOLM RUTHERFORD

DR. JAMES SCHLESINGER, the U.S. Secretary of Defence, will have talks in Europe in the next few days on the increasingly urgent subject of arms standardisation in NATO.

His visit comes only a few weeks before the ten-nation Eurogroup is due to hold a special meeting in The Hague to discuss specific proposals to put to the Americans.

Dr. Schlesinger will have discussions in London, Bonn and, significantly, Paris. The French are not members of the Eurogroup and have so far resisted all invitations to join. There have been signs recently, however, of a change of view both on the part of the French and of their European allies.

The inherent dangers in French isolation from the Eurogroup became fully apparent earlier this year when the French aerospace industry failed to win any of the European orders for the successor to the Starfighter in the so-called arms deal of the century. Four European countries, including Belgium, chose instead to buy American.

It was pointed out at the time that not only had French industry lost a major order, but that the order could well have stayed in Europe if there had been a more united European approach to arms procurement.

Guidelines

The Starfighter decision coincided with efforts within the Eurogroup to set guidelines for co-operation both within the Eurogroup itself and between the Eurogroup and the U.S. The aim is partly to save money by introducing more standardised equipment, and partly to establish a two-way business in arms purchases between Europe and the U.S.

The dialogue between the Eurogroup and Dr. Schlesinger on this subject has been going on for more than a year, but while the Americans have fully supported the aim of standardisation—and are indeed obliged to do so by resolutions of their own Congress—they have been much less forthcoming on the commitment to the two-way business.

Assurance

Essentially, what the Eurogroup wants is a firm assurance that the U.S. will buy arms in Europe in return for the Eurogroup buying American. Dr. Schlesinger, however, has made it clear that he regards a number of European projects—such as the Anglo-German-Italian multi-role combat aircraft (MIRCA) as expensive white elephants which has shown a marked preference for all big projects being U.S.-led.

In the last resort this would reduce Europe to the role of a small arms producer and destroy the defence technology base which the Eurogroup is trying to preserve.

At the last Eurogroup meeting in London in May it was agreed to hold a special session in The Hague in the autumn in order to agree on specific proposals to put to Dr. Schlesinger before the end of the year. The date of the Hague meeting has already slipped somewhat as informal consultations have continued.

Meanwhile there has been a good deal of quiet diplomacy exploring how it might be possible to associate the French with Eurogroup aims. For internal political reasons the idea of French membership of the group under its existing title is ruled out.

In the last days of President Pompidou, however, the French themselves floated the idea of co-operation through a reinforced West European Union (WEU) and more recently there has been talk of co-operation through the European Community.

UDA backs Craig plan for emergency talks

BY GILES MERRITT

THE ULSTER Defence Association, most powerful of the Loyalist paramilitary "private armies", has attacked the Unionist coalition's leadership for its rejection of further talks on an emergency power-sharing Government.

Its stand suggests it will forcefully back renewed efforts to lobby the Unionist rank-and-file on the initiative before the Convention meets again on September 30.

At the same time, it appears increasingly likely, despite most predictions to the contrary, that the 1978-80 constitutional Convention could run until at least the end of October and possibly into the New Year.

In its week-end attack, the UDA singled out the Rev. Ian Paisley, Democratic Unionist leader, and Mr. Harry West, who is head not only of the official Unionists, but also of the three-party United Ulster Unionists' Coalition, and charged:

"Because of them, there will be no talks on a political settlement, so we are going to end up fighting."

Mr. Andy Tyrie, self-styled "C-in-C" of the UDA and its claimed 50,000 active members, claimed that both Mr. Paisley and Mr. West would thus "be to blame for all future violent deaths in the Province."

Mr. Tyrie's open support for Vanguard Party chief Mr. William Craig and his emergency pact, even though it would involve allocating a number of Cabinet jobs to members of the mainly Catholic Social Democratic and Labour Party, apparently bears out earlier reports that the UDA is preparing to mount a Province-wide campaign to push the UUUC into fresh discussion of the idea.

The UDA position certainly underlines the growing belief that Mr. Craig's humiliating second defeat of the issue by the bulk of his UUUC colleagues last Thursday, was only a battle lost and not the war.

While Mr. Craig has already indicated he is resigning his position as deputy leader of the Unionist Coalition, Mr. West has now emphasised that his "discontent" from the UUUC document would be "unacceptable" and he would not remain in the Coalition in any capacity.

With the Unionists still far from united on devolved Government, there are at least some indications that a growing number of Ulster politicians are seeking to save the Convention itself from imminent breakdown.

Both Mr. Hume and Mr. West indicated at the week-end that the Convention would probably not be wound up until the end of next month.

There is also considerable speculation that Westminster will refuse to accept a Convention report in which the Loyalist majority defies its guidelines on power-sharing and will therefore demand that the Northern Ireland Assembly "think again."

It was this report which forced the resignation last week of Mr. Wolfe from the post of company secretary and that of two worker-directors including Mr. Allister Mackie, chairman of the co-operative.

The workers have since agreed to contribute one-and-a-half weeks' pay for future investment with a sum equivalent to a further 50 per cent. or £25,000 being offered by Mr. Maxwell. There is some confusion among workers, however, about whether this is to be regarded as voluntary or obligatory.

The paper has also become involved in a new row with the Beaverbrook Group which has a 725,000 stake in the co-operative through secured and unsecured loans. Beaverbrook has just taken legal action to freeze sums up to £59,590 in the Scottish Daily News bank account.

This comprises a VAT refund from the Government which Beaverbrook claims the Scottish Daily News is due to pay for the Albion Street plant. Mr. Maxwell disputes the claim and says that Beaverbrook is trying to make it impossible for his paper to operate.

Fleet Street's crisis, Page 10

Scottish Daily News cash plea

BY CHRIS SAUR, SCOTTISH CORRESPONDENT, IN EDINBURGH

THE SCOTTISH OFFICE may be asked by the four-month-old Scottish Daily News for urgent help in arranging a substantial new cash injection to support the enterprise which is losing an estimated £20,000 a week.

Last week two meetings were held to discuss the financial position of the company, launched as a workers' co-operative but now effectively run by Mr. Robert Maxwell, Fernglen Press publisher. The first was with Mr. Bruce Millan, Scottish Office Minister of State, and the other with a senior civil servant in the Scottish Office.

Printing industry unions with members in the Glasgow co-operative understand that a number of fund-raising proposals are being examined. One is that the Government, which loaned £15m. to launch the paper in May, should consider relinquishing part of its security on the Albion Street plant and premises.

This, it is said, could then be used as collateral in an attempt to raise £200,000 from normal commercial sources. Such an arrangement would affect the Government's position as a secured creditor if the enterprise failed, but would not involve it directly in allocating new public funds, which it has already ruled out.

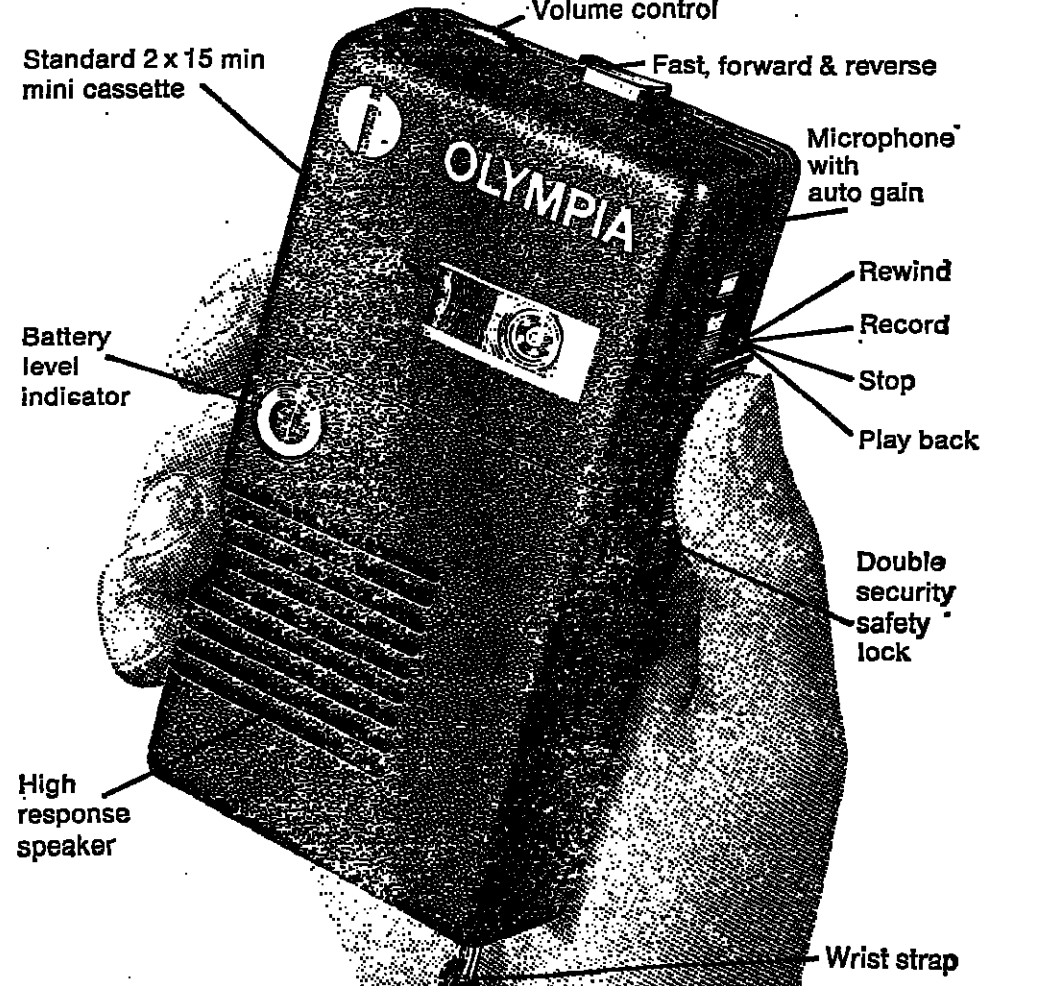
Its original loan was made against the advice of Department of Industry assessors who saw no prospect of viability.

The Government's dilemma is that it is concerned about maintaining the jobs of 500 former Beaverbrook workers in Scotland, but at the same time it has serious reservations about the fundamental change in character of the project from an experimental co-operative to an enterprise which has come under the increasingly vigorous personal control of Mr. Maxwell, who has a £114,000 stake in it.

This route to new finance was one of the suggestions that the appraisal of the company's trading position presented to its executive council over a week ago. The report was by Mr. William Wolfe, a chartered accountant and chairman of the Scottish National Party, who as an investor's representative was temporarily filling the post of company secretary.

Mr. Wolfe's report made it plain that substantial new funds were vital to prolong the life of the enterprise. It did not calculate the amount required but illustrated the acute nature of the paper's situation by estimating the value of the company's assets if it went into liquidation.

Fleet Street's crisis, Page 10



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by B. A. YOUNG

Children's art exhibition

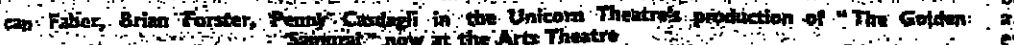
New issue
September 22, 1975

THE PROVINCE OF ONTARIO

SO followed his beat with the most enthusiasm and commitment. The brass blazed magnificently and the percussion—including the pianist—blended or struck with the strings. It was in the opening episodes, the opening or divided strings in the Largo, the many flute solos, the moment of calm in the last movement just before the final holocaust—that the best playing could be heard, and that the same sense of drama that made up the finest memorial to Shostakovich.

After the interval orchestra and conductor were joined by the London Symphony Chorus and by Galina Vishnevskaya in Prokofiev's cantata "The Young Guard." The original score for Vishnevskaya's role was written in

Leslie French will give three performances of his one-man Shakespearean show at the Young Vic. The first, to-night at 8 p.m., will be for the Young Vic Club and the Vic-Wells Association. To-morrow there will be a matinee for schools and a public performance in the evening.



HOME NEWS

Transport faces heaviest burden of investment cuts

BY JOHN BOURNE, LOBBY EDITOR

THE HEAVIEST cuts in the investment programmes of the nationalised industries over the next few years are likely to fall in the transport field.

According to some Whitehall sources — which incidentally are sceptical about the recent cuts of "No Treasury pressure" after the Post Office's announcement of his reductions in orders for telephone equipment — the whole mood is one of Government pressure to cut wherever possible the investment programmes not only of British Rail, but the National Bus Corporation, National Freight Corporation and NCL, and to rationalise the operations of these industries.

The examination by the Government's Public Expenditure Survey Committee has, it is maintained, tightened the screws, particularly on British Rail, and economies are being considered now which go beyond the figures originally envisaged. The main investment cuts in industries which will be hit will fall, it is said, not next year but in the years beyond.

Recession

As one senior civil servant put it: "The whole atmosphere of recent discussions has been that some nationalised industries are going to have to make their investment programmes." "This is because the turn of the economy is now estimated to be much slower than expected. The recession will go on for longer than was forecast."

As the scope for cutting next

year's investment programmes is limited because of the factor, it is the longer-term investment programmes that are in question.

However, the picture is not the same in every Whitehall department which has responsibility for nationalised industries. For instance, Energy is confident that investment programmes in coal, oil, gas and nuclear power will be given high priority, and industry is equally sure the British Steel

More Home News

Page 24

Corporation's plans for new plant will have similar importance. The Department of Industry, incidentally, puts the responsibility for the Post Office's cuts in orders for telephone equipment over the next two years firmly on the falling demand for the Post Office's services, after increased charges.

Meanwhile, the Treasury has completed its review of the investment programmes of nationalised industries for next year. This review will involve savings of about £100m. at this year's prices, forecast by Mr. Denis Healey, Chancellor of the Exchequer, in his April Budget.

But the Treasury has also given the industries advice on how far they can commit themselves financially for the following years, 1975-76 and 1976-77.

Although the industries will

have to wait for publication of the Public Expenditure White Paper towards the end of the year to know which of their final expenditure programmes have been approved by the Government, the Treasury's attitude is that investment in the public sector should be steered into those programmes which will produce the greatest benefit for the economy — namely, where the greatest market demand will be in the years ahead.

Any cuts in programmes beyond next year, it is claimed in Treasury circles, will arise from the particular industry's own assessment and estimates of future markets. For example, the Central Electricity Generating Board, it is argued, has already decided that because of revised estimates of the demand for electricity, it will spend no more money on fossil-fuel-powered stations before 1978.

Ironically the Conservatives are not taking a strong line on capital expenditure in the nationalised industries. In a week-end speech, Mr. John Nott, an Opposition spokesman on Treasury and Economic Affairs, said: "Capital expenditure in the public sector is essential for the nation's future and Mr. Healey has probably cut it too far."

Present expenditure would be reduced only by far tougher financial discipline, particularly over pay and manning, the elimination of some functions and the shifting of others.

It was essential to have a sacrifice of several subsidies, of some welfare and the switching of many public sector functions to the private sector.

Arthur Smith writes: British Rail appears to be the prime candidate for economies. Capital spending, running this year at around £203m., is already a quarter down on what it desired as a result of previous cuts, British Rail said.

Capital spending was under continuous review by the Government and it was not possible to give figures of likely spending for future years.

The timing of big projects such as electrification schemes were subject to Government authority, British Rail added.

Limited

The design and production of the three prototype Advanced Passenger Trains which will cost £23m. over the next three years is not seen to be under threat.

The National Bus Company, which has budgeted £23.7m. for capital investment in the present financial year and envisages similar totals up to 1978-79, maintains that the scope for cuts is limited.

The bulk of spending is on new vehicles, and the point is made that cuts in new purchases would be quickly counterbalanced by increased maintenance costs.

The National Freight Corporation, with capital spending estimated this year at £22m., said that cuts here were either planned or envisaged.

Workless overstated claims Tory group

By Michael Blandon

THE ACTUAL level of unemployment in the U.K. may be closer to 718,000 or 2.5 per cent., rather than the nearly 1.25m. (5.4 per cent.) shown in the official statistics last week.

The Centre for Policy Studies, the research organisation supported by Sir Keith Joseph and Mrs. Margaret Thatcher, says again this month that weaknesses in the official statistics probably overstate the unemployment problem in terms of the numbers involved.

The picture given by their adjusted figures, however, is possible more worrying. This month's official figures showed a slight decrease in the total of 11.1k. unemployed, but the Centre's calculations indicate a marked rise in the underlying level of unemployment of 182,700 during the month.

This was because "the number of long-term unemployed, the most worrying component of these figures, is reflected in the official figures, is clearly still rising," while other unemployed on the evidence of this month "appeared to be going down."

The Centre's figures are reached by deducting from the official statistics estimates of the numbers assumed to be registered in the work-part of 250,000; those between jobs — 231,000; or 120,000 less than in the previous month; out of work for four weeks or less; and 50,000 pensioners not seeking work.

Knell tolls for consumer electronics industry

BY ARTHUR SANDLES

BRITAIN'S consumer electronics industry, particularly colour TV, could be crippled by government action within months because it has been placed at the forefront of consumer spending restrictions. This theme ran with remarkable consistency through week-end comments on the industry, but provoked only a chilly response from the Treasury.

This week the magazine, *The Engineer*, is to publish results of a survey among several electronics makers. It comes to the conclusion that the industry "will be dead within a year" without drastic Government action.

The colour TV industry was losing £15m. a year and 20,000 jobs and a £50m. investment is at risk.

Mr. Ken Appleton, managing director of the Pressed Glass Division of Pilkington Brothers, says in the magazine that his company had hoped for Government encouragement for a tube glass-making industry, but that these hopes had been dashed by Mr. Eric Varley, the industry Secretary.

Mr. Frank Chapple, general secretary of the Electrical and Plumbers' Trades Union, told a Radio Industries Club convention that without urgent action on the 25 per cent. VAT levy "the larger manufacturing plants will close, along with many component suppliers."

"The British electrical consumer industry will do nothing else but assemble foreign components — a ridiculous situation for an industry so technically excellent at its own business," Mr. Chapple made a slashing attack on Treasury attitudes. "Treasury and Civil Service influence hang over us all like a shroud. They do not understand activities that actually produce the wealth of the country."

"Unlike our competitor countries like Japan or West Germany, where government seeks to assist industry in every possible way, this country's administration stumbles from one short-sighted decision to the next," he said. "Some way must be found to make Government aware of the real industrial world."

Mr. Chapple was joined by other week-end speakers in a warning that the colour television industry was only the consumer tip of a large electronics iceberg, and that by destroying the TV business Government was endangering a large range of electronics work, including defence.

Mr. Sid Parker, managing director of Thorn Television Rentals, told the Royal Television Society's conference in Cambridge: "It is perhaps not just a coincidence that the national league of prosperity looks very similar to the league of countries with healthy and sound electronics industries."

The Government was accused by Mr. Wise Dekker, chairman of Philips Electronic and Associated Industries of being "firmly set on policies which will almost certainly wreck the industry rather than encourage badly needed investments."

At the same conference, speakers referred to the prospects of an end to British television tube production in the face of Japanese imports and U.K. Government attitudes. "The industry took on a pessimistic tone towards its end with complaints being made about Government failure to understand the implications of depressing electronics demand."

Pilkington had been told that there was no long-term future for its £4.7m. colour television glassware plant at Ravenhead of the television industry



MR. FRANK CHAPPLE

"It's ridiculous."

and it will be closed in 31. It had considered a £2.7m. investment there "there is not a glimmer chance of the plant's started."

Immediate 15 per cent. tariffs on Japanese tubes are demanded by Akerman, managing director of Mullard, who says anti-dumping laws are "date." He could not dump them "unless" taken immediately the TV industry will be destroyed in 12 months.

Mr. Robert Sheldrake, Financial Secretary Treasury also speaking at Radio Industries Club, cannot hold out any hope that the Government abandoning the 25 per cent. VAT over any additional glassware plant at Ravenhead of the television industry

Road Federation chief hits at rail subsidies

BY TERRY DODSWORTH

INCREASING SUBSIDIES for the railways came under attack in criticism of the Government's transport policies by Mr. Tony de Boer, chairman of the British Road Federation, at the weekend.

The proportion of goods carried by British Rail was continuing to dwindle, said Mr. de Boer. "Yet last year Britain had to divert its resources to the extent of £300m. in subsidies and operating grants to BR. This year it is likely to cost more than £450m."

Rail subsidies had become the fastest-growing sector of public expenditure, including education, health and social services. "The question we need to ask, greatest returns. Yet the truck and one the Government road programme was running down, the target of 3,500 miles of motorway and all-purpose trunk roads pushed back from the 1980s to the 1990s.

In Oxford organised by the Chartered Institute of Transport that for 20 or 30 years no Government had "had the courage" to lay down the principles of its transport policy and stand by them.

Present policy had to be interpreted from a variety of Parliamentary hints and Ministerial speeches. "Odd statements scarcely add up to the comprehensive policy we need in allocating this past year, £1,794m. of public money among the various sectors of transport."

Given the economic crisis, Government policy should be directed to investment in roads, where there was promise of the greatest returns. Yet the truck and one the Government road programme was running down, the target of 3,500 miles of motorway and all-purpose trunk roads pushed back from the 1980s to the 1990s.

Slight rise in sales of textiles

Financial Times Reporter

WHOLESALE TEXTILE sales showed only marginal improvement in July over the same month last year. Although calculated in value terms, they declined in the children's wear, shirts and gloves categories.

Sales have moved most strongly ahead in the following categories: women's underwear (an increase of 32 per cent.); women's coats (25 per cent.); women's millinery (18 per cent.); piece goods (11 per cent.); floor coverings (13 per cent.); and boots and shoes (9 per cent.).

New judge

MR. KENNETH JUPP, Q.C., has been appointed a Judge of the High Court, the Crown Office said today. He will be assigned to the Queen's Bench Division.

'Spring may bring start of economic recovery'

BRITAIN will recover from the world economic depression more slowly than expected, according to the Centre for Forecasting.

The centre predicts in its economic forecast that recovery will be put off in Britain until next spring.

Although other major countries were in sight of recovery and there were signs that it had already begun in the U.S.A. and Japan, Britain was still on the way down.

The risk for wage increases before the £5 limit came in has made the centre more pessimistic about the future than it was in its June forecast.

It now predicts that tax cuts in the April Budget, moves to make credit easier and rising exports, should set production on the upward path then.

Unemployment, though, would still go on rising, though more slowly towards the end of next year, reaching a peak until 1977 before beginning to fall slowly.

Earnings, because of reduced overtime and short-time working, are rising more slowly than prices, but the centre does not think that the Government's target of keeping wage increase down to 10 per cent. next year will be met. It predicts a rise of 13 per cent. but does not expect a major explosion in wage rates in autumn of next year, at the end of the £5 limit.

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Hygiene plea

LOCAL COUNCILS want to control standards of hygiene in hospital kitchens. The Association of Metropolitan Authorities has written to the Department of Health asking for the statutory right to send inspectors into the kitchens. The association surveyed 44 authorities, half of which favoured statutory controls.

Fisons attacks £10m. market

BY RAY DAFTER

FISONS is to expand its proprietary medicines business in the U.K. One of its first targets is the £10m.-a-year market for hand cream.

The chemicals group has been test marketing a hand conditioning cream in the north-west for the last six months in which time it claims to have become the brand leader in the area. The product is now to be marketed on a wider scale.

Fisons said that it was also looking at the possibility of introducing other products in the U.K., the Continent and South Asia.

These products are a spin-off of a development programme in Australia where the local Fisons Australia, all of it exported from the U.K.

group with a large number of imported from "over the counter" pharmaceuticals to supplement its range of iron tablets, nerve tonic, champous, pre-digested milk foods, vitamins, analgesics, and slimming products.

In the last two years Fisons has spent almost £500,000 on capital expansion in Australia, much of it on modernising and enlarging the Rosken manufacturing base and the group distribution centre near Sydney.

Last year proprietary medicine sales accounted for £7.5m. (£13.3m.) of Fisons Pty's £8.5m. (£15.1m.) turnover. Most business came through the sales of the anti-asthma drug Intal, however. Last year \$5.9m. (£3.2m.) worth of Intal was sold in Australia, all of it exported from the U.K.

On the other hand, the Rosken proprietary medicines are being marketed in the U.K. through a subsidiary company.

although it is possible skin conditioner events be manufactured in the U.K.

The development of proprietary medicines is a natural growth area for which is also heavily in the ethical drugs manufacturing chemicals.

Mr. Harry Blackbourn, man and managing director of Fisons Pty, in Australia, apart from adding to the "over the counter" product range, the company might also see new areas of manufacture.

Diversification into products would be a "steal" if the opportunity. "On the whole we are cautious about a situation so that we do not outside the group profit, our established capability."

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Worthing, West Sussex, BN12 6DA.
Tel: Worthing 502541
(STD Code 0903)

I. HAYLOCK, Director

THE RITZ HOTEL (LONDON) LIMITED

INTERIM STATEMENT

The unaudited results for the half-year to 31st March 1975 are as follows:

	Half Year to 31/3/75	Half Year to 31/3/74
Gross Hotel Receipts	£326,000	£364,000
Net (Loss)/Profit before Taxation, including investment income and after charging expenditure on Repairs & Renewals	(£45,948)	£19,334
Estimated Taxation, including provision for irrecoverable Advance Corporation Tax	£8,174	£10,500
Net (Loss)/Profit after Taxation	(£54,122)	£8,834

Earnings per Stock Unit of Preferred Ordinary and Ordinary Stock (£450,000) (12p) 2.0p

As in previous year no Interim Dividend is to be paid.

هكزا من الفصل

Spain arrests 57 more 'urban terrorists'

BY ROGER MATTHEWS

THE SPANISH regime has announced the arrest of another 57 urban terrorists over the past fortnight, 13 to the so-called Catalan Liberation Front and four to Workers Revolutionary Action. These last four were arrested in Murcia on September 16, while the others were detained in Valencia and Barcelona.

This brings the number of arrests under the new anti-terrorist law during the past week to well over 150, with further police announcements expected. A quantity of arms, ammunition, explosives and subversive literature is said to have been seized along with various busts of Lenin.

In the town of Gijón a police Land Rover was destroyed by a bomb but no-one hurt while the condition of a man badly injured by an alleged ETA bomb attack was said to be deteriorating.

Pressures within the regime and Government seem certain to build up during this week over what course of action to adopt, especially in the face of the urban guerrillas, sentenced to death in Spain. He told more than 150,000 pilgrims gathered in St. Peter's Square for his regular Sunday blessing that during the many sad events in the world which troubled him were "the death sentences on the terrorists in Spain."

"We deplore criminal gestures but we would like them to be redeemed by a justice which knows how to be magnanimous in clemency," he declared.

MADRID, Sept. 21.

Ministers are anxious about the effect the regime's actions will have on relations with the Common Market.

Relations with the Roman Catholic church, already at their lowest ever point during the life of the Franco regime, may reach a new nadir if a unanimous appeal by the nation's bishops for clemency to those under sentence of death is rejected.

Meanwhile the Spanish Press, heavily censored as to what it can write under the anti-terrorist law, today reflected police opinion when claiming that ETA in particular had suffered a perhaps mortal blow as the result of last week's arrests. FRAP, which was never thought to have numbered more than a few hundred people at most, must also by the same reckoning be virtually destroyed.

Reuter reports from Vatican City: Pope Paul today appealed for clemency for the 11 alleged urban guerrillas, sentenced to death in Spain. He told more than 150,000 pilgrims gathered in St. Peter's Square for his regular Sunday blessing that during the many sad events in the world which troubled him were "the death sentences on the terrorists in Spain."

"We deplore criminal gestures but we would like them to be redeemed by a justice which knows how to be magnanimous in clemency," he declared.

Right suspected of bomb at PM's house

BY JANE BERGEROL

LISBON, Sept. 21.

BOMB went off early this morning outside the summer planning some taken action this evening of Portugal's Prime Minister, Admiral Pinheiro, de- tugging the extent of his striking sword, blowing out windows and damaging furniture on the ground floor. The Prime Minister is sleeping on the third floor and the time and no one was injured.

Whether the bombing attack is the work of extreme Leftists posed to the new sixth provisional Government, or of extreme Rightists from the "mocratic Movement for the liberation of Portugal (MLP)," as it is called, is unclear.

An aide from the Prime Minister's office commented it was in view of the work of Rightists and this opinion was borne out confirmed reports of armed civilian groups from certain extreme left parties being sent northwards, along with Copcon security forces, to provide additional striking capability in the aftermath with a view to taking Lisbon and Tras-Os-Montes, a Portuguese organisation, with its public leaders abroad in Portugal, Liberation Army and Brazil. There were (ELP).

Thirteen killed after Beirut 'ceasefire'

BEIRUT, Sept. 21.

ORADIC explosions and fighting continued in and around Beirut today, as police killed 13 people, killed over 100 and today despite yesterday's ceasefire.

There was less shooting after than there had been during the night and by mid-morning state-run Beirut Radio there had been a marked improvement in the situation.

But there were some explosions and firing in suburbs, and a report said firing could be heard in the capital's square, Al-Burj. The report said a dozen people had been killed since last night, in addition to the 13 dead.

The latest ceasefire seemed to be taking hold, but intensive consultations in effort to make sure it lasted far in this year's fourth round of factional violence at least 210 people have been killed and 500 others injured. Principal protagonists in the fighting right-wing Phalangists and an assortment of mainly Moslem leftists, supported by Palestinian commandos, who want more power and economic opportunity for Moslems.

Isaiah Rijad reports: The negotiations to bring about a solution to the Lebanese crisis are led by the Syrian vice-premier, Abdel Halim Khaddam who was meeting today with President Suleiman Franjeh, Premier Rashid Karameh, and Interior Minister Chamoun. Mr. Khaddam arrived here Friday night, and was accompanied by the Syrian chief of staff, Major General Hikmat Al Chehawi. This is the third time Syrian mediation is undertaken since the crisis broke out last April.

The new truce was the result of intensive contacts by the two Syrian officials with Lebanese officials, commando and leftist leaders, as well as with Mr. Pierre Gemayel, the president of the right-wing and predominant Phalangist party.

Comoro secession bid 'foiled'

MORONI, COMORO ISLANDS, Sept. 21.

MED supporters of the ruling National Executive Council took control of Anjouan, one of four islands in this Indian archipelago, apparently to a secession move by deposed President Ahmed Abdallah, well armed sources said here.

The sources said, one of the President's supporters killed and several people injured in the operation met with little opposition in Anjouan islands.

About 100 former members of armed militia, opposed to President Abdallah were flown to Anjouan's Quani airfield and immediately seized control of the airfield and the control tower as well as administrative buildings at Mutsamudu, the island's main town, the sources said.

The former President's personal bodyguard of 50 men had largely surrendered without resistance and the militants were now searching the island for Abdallah himself, they added.

The former President was on a visit to Anjouan, his birthplace, when he was overthrown in a bloodless coup in Moroni, the capital, on August 3, less than a month after he had unilaterally declared the archipelago independent of France.

Iran Cabinet resigns

By Robert Graham

TEHRAN, Sept. 21. THE IRANIAN cabinet today formally resigned in preparation for a reshuffle which is expected to be announced on Tuesday.

There has been intense speculation here over the chances of Prime Minister Shapur Bakhtiari's resignation today, it is stated that the bulk of the cabinet will resign and the new cabinet will be formed by the Prime Minister.

The Prime Minister's resignation offers the resignation of his cabinet at the beginning of a parliamentary term. The cabinet on September 8 inaugurated the first time of members under the banner of the newly formed Rastakhiz party.

MR. HEATH MEETS CHAIRMAN MAO

PEKING, Sept. 21.

Former British Prime Minister Edward Heath today had a surprise audience with Chairman Mao Tse-tung and reported later that China's aged leader was well-informed and in comparative good health.

Mr. Heath told foreign correspondents the hour-long discussion covered the whole field of international affairs and that Chairman Mao was "absolutely in fact with everything that is going on."

The two men also talked about China's progress after 28 years of Communism.

Egyptian workers demonstrate for Sadat

By Michael Tingay

CAIRO, Sept. 21.

ORGANISED demonstrations in support of Egypt's interim agreement with Israel by workers from the industrial centres of Helwan, Kalyoub and Mehadia this week ended underlined Egypt's continuing efforts to parry Arab opposition to President Sadat's Middle East peace policies.

About 5,000 workers waving banners hailing the agreement and some chanting anti-Palestinian slogans, marched to the Egyptian President's workplace in central Cairo where a declaration of support was handed in by leaders of the Egyptian Workers Federation (EWF) and trade union leaders.

President Sadat actually has all the domestic support he could wish for. His problem is continuing Arab opposition which he hoped would die down but is effectively isolating him from much of the Arab world.

Cairo's relative isolation within the Arab world has been highlighted while Mr. Sadat has been asserting Egypt's political independence in recent speeches.

While editorials in today's Cairo papers continued the attack on the Syrian Ba'ath party, the Syrian Foreign Minister, Mr. Khaddam, was playing the trump peace-making card in Lebanon.

IATA urges jet fuel price controls

BY WILLIAM DUFFLORCE

STOCKHOLM, Sept. 21.

THE international airlines will urge governments to control jet fuel prices, if the oil companies pass on to them any increase in crude oil prices decided by the Organisation of Petroleum Exporting Countries (OPEC) at its Vienna meeting this week.

Mr. Knut Hægstad, the Norwegian president of the International Air Transport Association (IATA), warned here today. He also called for controls on airline capacity.

Accusing the oil companies of being unfair to airlines, Mr. Hægstad said IATA had proof,

confirmed by an independent consultant, that their marking up on jet fuel prices had been around 10 per cent, higher than the increases on other oil products. The companies were recouping from the airlines the cutback in profits arising from price controls on housing and car fuels. They should "be a bit careful with the airlines,"

whose finances could stand no further increase in fuel costs, and remember that a considerable number of airlines were either owned or subsidised by governments, Mr. Hægstad said.

The international airlines had lost \$1.2bn. in 1974, of which

\$800m. was the shortfall between the fuel cost increase and the rise in fares. Even with no further increase in fuel costs they would need a 12 per cent average increase in fares and an eight per cent increase in traffic in 1976 to even approach the break-even point—and we will not get it."

The oil companies defeated an attempt by groups of IATA members to obtain discounts by joint bulk buying of jet fuel. Air France is understood to have been tried to buy fuel on behalf of all the airlines operating out of France. A plan for the airlines to buy their own crude and have it refined at independent refineries, which offered cheaper rates for jet fuel than the major oil companies, also foundered over the problem of finding a market for the other products of the refining process.

One effort has already been made to get Governments to control jet fuel prices. SAS, of which Mr. Hægstad is also president, asked the three Scandinavian Governments to intervene a year ago. The companies were warned that price control was being discussed but no further action was taken, when fuel prices in general slipped downwards shortly afterwards.

Social Democrats may lose ground in Finland

HELSINKI, Sept. 21.

FINNS today voted in general elections for a new Eduskunta (Parliament) with no big swings expected despite rapidly rising unemployment and a record foreign trade deficit.

Turnout was about average on the first day of the two-day election although in the underdeveloped areas of east and north Finland ideal berry and mushroom picking weather kept people away from the polls.

The elections were scheduled for January 1976 but the gloomy economic outlook and internal differences brought about the resignation in June of the coalition Government headed by the Social Democrats and Centrists.

Opinion polls suggest that the four main parties—Social Democrats, Communists, Conservatives and Centrists—should again capture 70 per cent of the vote for the 200-seat Eduskunta with the rest going to eight smaller parties.

According to the polls, the poor economic situation could cost the Social Democrats about 1 per cent of their share of the vote while the opposition Communists could gain about 1.5 per cent.

Finland's multi-party system—a record 12 parties are putting forward candidates.

Whitlam accuses Lisbon of irresponsibility over Timor

MELBOURNE, Sept. 21.

AUSTRALIAN Prime Minister Gough Whitlam today accused Portugal of failing to take responsibility for ending strife in Portuguese Timor where fresh fighting was reported involving unidentified troops who crossed the border from Indonesia.

Mr. Whitlam, in a television interview, accused Portugal of "just clearing out and dropping their bundle"—an apparent reference to the move by Portuguese authorities from Timor to nearby Atauro Island after factional fighting broke out last month.

The left-wing Revolutionary Front for Independent East Timor (FRETILIN), which seeks

immediate independence, is in conflict with the more moderate Timor Democratic Union (UDT) and the pro-Indonesian Apodeti Party.

Indonesia, which administers the western end of Timor Island and fears the unrest in the Portuguese territory may endanger political stability in the region, has sent a naval flotilla including a destroyer to reinforce patrols off East Timor. Official sources in Jakarta said today the ships had arrived.

The latest report of fighting came from the military commander of FRETILIN, which now claims to be in effective control of Portuguese Timor.



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The Executive's World: The Office

EDITED BY JAMES ENSOR

TYPEWRITERS

Olympia's challenge to IBM

BY ROY LEVINE

WHILE AMERICAN futurologists gaze stargazer at the prospects of a multi-billion dollar market for text-editing or electronic typewriters, reckoned to be the systems forming the heart of the office of the future, Europe's biggest manufacturer of typewriters, Olympia (a subsidiary of AEG-Telefunken), is about to launch the first new standard electric model in the industry for nearly nine years.

The SGE 60, as it is called, has several benefits over conventional electric typewriters. There are only eight moving parts between the keyboard and the paper. This allows a typist to type faster and, more important, means less servicing and slower price increases in the future. Even Olympia's current standard electric, the SGE 50, has more than twice the number of moving parts. Apart from being quicker, the SGE 60 is lighter and about a third quieter than other models. Finally, the lower keyboard offers a more natural typing position.

The model has been test-marketed in Germany for two years and will be formally introduced in the U.K. on November 1. It will be sold at around £400 through Olympia U.K.'s 1,200 typewriter dealers with the aim of improving its 25 per cent. share of the electric typewriter market. Dr. Ludwig Orth, Olympia's chairman, is giving the SGE 60 priority over the group's single element typewriter and its editing system because while electronic typewriters are making great strides in the U.S., companies in Europe have been much slower to adopt them.

Apart from Germany, Britain is Olympia's biggest market in Europe. In the U.K. the editing typewriter market at around £10m. is less than one-third of the manual and electric typewriter market, which reached some £33m. last year. (In volume terms the relationship is even bigger since an editing typewriter costs about 10 times as much as an electric.)

Although the U.K. market for typewriters is contracting in volume terms as a result of the economic recession, the overall switch from manual to electric is still continuing. It is estimated that for every two manuals sold, there are three electric typewriters sold. By 1977 the ratio could be one to four. And the average life cycle of an electric is shorter than the 10-12 years of a manual because of its greater complexity.

The biggest shares in the



Checking at Olympia's Wilhelmshaven plant

market apart from Olympia are held by IBM and Office and Electronic Machines (OEM), which sells the Adler and Triumph models and recently bought the dealership for the Imperial models, now being produced in Germany by its parent, Triumph-Adler. IBM has about 25 per cent. and OEM about 30 per cent. of the electric typewriter market. The only other main contender is Olivetti which has an estimated 13 per cent. share.

Intricacies

Olympia is likely to increase its share because it has one of the biggest dealer networks and will be offering an advanced machine at no extra price.

The SGE 60 is only one of the range of 10 typewriters made at the 70,000 sq. metres factory at Wilhelmshaven in northern Germany by the 8,000 employees. The scale of the operation and intricacies of making the products defy the conventional view of the typewriter as a simple machine.

There are up to 1,500 separate parts in a typewriter—about half the number in a motor car. Production and assembly is controlled by computer with

which is motivated by electronic impulses transferred from the keyboard through copper impregnated plastic. This model, the SGE 75, is the typewriter used for Olympia's editing system which has not yet been launched in the U.K.

Although most of the major producers of typewriters have started production of single element typewriters, the market in Europe has been over-estimated, according to Dr. Orth. He says it could take 10 years before the same penetration is reached as the U.S. where about 70 per cent. of new typewriter sales are single element.

He has the same guarded optimism about editing typewriters. About 5,000 systems are being sold this year in Europe and Dr. Orth predicts a growth rate of around 20-25 per cent. a year—again quite a modest rate compared with the American pattern.

In looking beyond the immediate future, towards the office of the future, he foresees some exciting changes. Electronic typewriters, with computer memories, will "converse" with each other over telephone links, spewing out information at the rate of 130 characters per second (twenty times faster than present-day typewriters).

Prototypes have already been produced at Olympia, but not yet at economic rates. The company spends about 5 per cent. of its £140m. revenues on research and development, in addition to aid from the German Government.

Only a portion of its revenues are from typewriters for Olympia, also manufactures a full range of office equipment at its other plants. The company has come a long way from the day in June 1945 when five top managers fled the Russians with Olympia's blueprints to set up another factory at Wilhelmshaven. The first typewriter factory was set up by AEG-Telefunken in Erfurt, East Germany, in the early century and one of its first models was an interchangeable typing wheel.

The history came full circle when the Russians recently asked Olympia to set up a factory in Kirovograd in the Soviet Union because its East German supplier could not produce modern technology. That contract will help Olympia break into the black this year despite the downturn in the world markets for typewriters.

Morale boosting—U.S. style

BY ART GARCIA in Portland, Oregon



Happy Hyster employee

IT WAS a routine planning meeting for a quartet of executives with Hyster Company, a Portland, Oregon, manufacturer of industrial lift trucks, towing winches, hydraulic cranes and heavy-duty trailers. They were discussing upcoming regional sales meetings when Peter Lewis, sales training manager, said he needed some "showmanship" for the sessions to avoid the usual routine of sales managers quickly making their presentations then just as quickly returning to their seats.

"I went to the blackboard and drew an arrow and then looped it back," recalls Michael Hanson, new product manager. "Pete said that was the idea. Then we started to kick the idea around concerning performance, sales, profits and everything else. It just sort of mushroomed. I guess you could say it was a collective effort, but it really took off." That was nearly a year ago and since that informal planning meeting, more than 70,000 of Hyster's Operation Turnaround buttons with the looping arrow insignia have been distributed to employees, stockholders, customers and dealers, as well as to other companies interested in launching programmes similar to Hyster's.

Spreading

Thousands of similarly inscribed cards and stickers also have been passed out and He says the poor health of America's economy was the spark behind expansion of the Operation Turnaround concept that sprang from the original planning meeting. "The company has been doing quite well since then," he says. "The project's whole stress has been the teamwork of the corporation and how we can act with a sense of urgency and make sure that, despite the recession, our operations wouldn't be clouded with gloom as they were at other companies," he says.

"The morale-lifting aspects of it have been tremendous. The whole thing is going along extremely well," beams William Kilkenry, Hyster's 58-year-old president and chief executive.

He says the poor health of America's economy was the spark behind expansion of the Operation Turnaround concept that sprang from the original planning meeting. "The company has been doing quite well since then," he says. "The project's whole stress has been the teamwork of the corporation and how we can act with a sense of urgency and make sure that, despite the recession, our operations wouldn't be clouded with gloom as they were at other companies," he says.

parts depots uncovers a Turnaround button. "You out through our plants you'll find practically all of 8,500 U.S. workers we Turnaround buttons and hear them talking about it," assures Mr. Kilkenry. "It's very pervasive through all of our domestic plants."

Help

Walk about any of its seven overseas manufacturing facilities and three parts and you're likely to see a turning of Turnaround buttons and stickers, too. company has 6,000 workers its international payroll. Mr. Kilkenry points out, the programme is aimed at recession in the there's not been as great a degree of emphasis on it as there's also the barrier in our foreign he adds. "He's been 'extremely pleased' that so many and small U.S. corporations have contacted Hyster about Turnaround programme, not promoting it for companies. We're doing Hyster, but if other want to use it, we're happy to help them," he says.

It takes more than a slogan, symbol or morale-boosting cheerleading, of course, to improve the operating of a corporation doing a worth of business a year as Hyster logged in 1974. Operation Turnaround, nising the limits of the programme and its objectives, interest shown by employees, the words of one Hyster "has been beyond suggestions that have been in. Hyster people are in a spirit of around: self-imposed targets have been met, and design problems solved, pilferage reduced, expensive and time-consuming administrative procedures streamlined or eliminated.

Rise of the 'high-brow' criminals

BY BOB CREW

THE DEPARTMENT of Trade has issued figures on company malpractices investigated last year which, it says, was a record year with 158 investigations compared with 93 the year before. Last Civil proceedings were brought against company officials who failed to forward returns or accounts to Companies House; £200,000 was recovered from 15 companies. In another case, the Official Receiver recovered £700,000 from creditors of one company which had deposited its monies overseas in the name of an individual to avoid making the money available to creditors.

White collar crime is on the increase. In 1970, the Company Fraud Squad of the Metropolitan and City Police (MCP) in London had 29 cases on its books. Last year it had 100 cases and, thus far this year, there are as many people awaiting trial as there were last year. White collar crime is that of the business executive, the corporate man, the office secretary and filing clerk, or the civil servant. It concerns the misuse of company, client, customer and government monies, what Al Capone used to call the "legitimate rackets" of the "upperworld."

Difficulties

A highbrow type of crime, sometimes beyond the reach of either of lowly criminals or common law men, it poses extra special difficulties for the police. As Detective Chief Superintendent Taylor, a City police officer of the MCP Fraud Squad explains, "The police must be highly discreet and tread much more carefully than usual where crime in the business community is concerned. There are shareholders and policyholders to consider and investigations could cause shares to fall or policyholders to panic. You can't go poking your nose into the affairs of a respectable and important company without being extremely careful."

According to Detective Chief Superintendent Taylor, white collar crimes are becoming more international than they used to be—in the wake of multi-

national companies and the European Common Market—and this makes it more difficult for the police and governments to keep track of it. Only last month the EEC Executive Commission called upon the Community to strengthen its measures against frauds by improving the system of mutual and immediate exchange of information between member States and the Commission. This appeal came with the news that last year, £2m. was embezzled from the Common Market Fund, of which only £342,000 has been recovered. With an elaborate and complicated system for export rebates and import levies under the community's farm price support policy, there is scope for fraudulent activity on a big scale, and it is estimated that the farm fund could lose £50m. a year in forged vouchers for export refunds and premiums for turning surplus wheat into animal feed.

There are 35 police officers in the City of London and over 100 at Scotland Yard, all of whom are engaged in the fight against white collar crime in London's business community. In the City of London alone, £100m. went missing last year. Detective Chief Superintendent Taylor cites the following examples of the type of crime that he and his men are combating. A company purchasing officer pays for 2,000 goods received when, in fact, only 1,000 are delivered. The extra money for the 1,000 goods is paid into his private account by the supplier with whom he has done the deal. A new company is set up specifically to buy goods for which it does not intend to pay. It begins respectably enough by placing small orders and paying for them—earning the reputation of being a good customer and generally creating confidence. Then, suddenly, it begins to getting credit for some really big orders that it has no intention of paying for. Eventually it receives massive supplies of valuable goods which cost it nothing because it disappears when the bill arrives, without trace and without paying—but not before selling the goods at a reduced price and thereby making a handsome financial killing from its "free-gift" delivery.

This kind of crime is known, in the trade, as a long firm fraud because both the firm and the fraud get lost in the dim and distant past. Long firm frauds date back, apparently, to the time when communications and transport (that is stage coaches

etc.) were so poor that distance and delayed communications gave crooked firms plenty of time to defraud suppliers, cover their tracks and then disappear before their crime surfaced. These days, British long firm fraudsters do this by importing foreign goods for which they do not pay, while foreign fraudsters do likewise to British exporters. Some companies specialising in this kind of activity don't even bother to disappear. They simply diversify into a great many product lines paying off early debts with money from more recent frauds.

White collar crime takes many forms. A banker's draft is stolen on the continent and flown to London where the thief cashes it and returns home before the bank from which it is stolen finds out that it is missing.

Cover

A commercial accountant opens accounts in his company's books for clients behind the "iron curtain" who are shown to be in arrears. For as long as they are in arrears the missing company monies are listed in the books as an asset, thereby averting any suspicion as to their whereabouts that would otherwise arise. Only after the accountant disappears does it become clear that the iron curtain client was invented just as a cover for his own speculation.

Company cheque books and bank cards, stolen from offices figure much in white-collar crime. But there are two teams of young women specially recruited to do a round-robin of the banks, turning over about 30,000 cheques per week. Young women without previous convictions are favourite for this type of crime because they look innocent and agreeable enough and, if they get caught, they'll get off lightly.

Last year, one young woman cleared £700 on personalised stolen cheque books and bank cards in four days and, I am told, stolen books and cards can very easily be personalised. With more and more people involved in these days in the financial transactions and operations of companies at various levels, cheque book and expense-account power is now widespread throughout the business world. With authority delegated to all levels, more people are getting their fingers into the till and white collar crime is therefore increasing. Internationally, with more com-

panies and countries engaged in financial transactions, people are involved in the trial of those pursue string more money is consequently disappearing. A new kit has been created in which fiddles, rake-offs, oversight crimes are a regular feature. Women have made a million of the traditionally male province of white collar crime in way. In Chicago, a middle executive lady called Gra herself arrested and prosecuted for embezzling \$106,000 white collar worker with a equipment-supply company climbed the male-dominated executive ladder to the heights of a senior post as chasing officer on a \$1 salary. She fraudulently employed her monies via bank accounts of fictional panies, which she created the purpose.

A new book, published by McGraw Hill entitled *Sisters in Crime: Rise of the New Female Criminals*, deals with women in crime. Written by Dr. Freda Adler, who teaches at New Jersey's Rutgers University, it points out that men can do it—adding expenses, cooking the books, masterminding crime—so, half a chance, can women. With more women rising positions of executive power, many of them are being into the same positions of as men.

As yet, British women do not figure much in white-collar crime. But there are two teams of young women specially recruited to do a round-robin of the banks, turning over about 30,000 cheques per week. Young women without previous convictions are favourite for this type of crime because they look innocent and agreeable enough and, if they get caught, they'll get off lightly.

FOR YOUR OFFICE IN THE CITY OF LONDON. Have a practice address in the City of London. Exchange in the City of London. Shipping and forwarding. Mail, telephone and telex. Messages and orders taken on forwarded. Rates reduced for Co. Registration and Tax advice. MESSAGE MINDERS INTERNATIONAL LTD. (Est. 1963) Orient House, 47/48 New Broad Street, London EC2M 1QY. Tel: 01-626 0898. Telex: 8811725.

Opportunity Knocks.

Walton Summit, the first of Central Lancashire's Employment Centres is now in business.

When it is complete we plan that it will have office development in a landscaped setting, on-site convenience shopping for staff, and manufacturing or distributive units sensibly blended together in an attractive working environment. And there will be a modern hotel development with conference, banqueting and leisure facilities.



Walton Summit is not, as its name might suggest, on the top of a hill, but where the southern section of the original Lancaster Canal reached its highest point. The area played an important part in Britain's communication system during the past, and is destined for an even greater role in the future.

How to reach the summit.

Walton Summit has immediate access, by way of interchange 29, to the M6, and is fronted by the main A6 trunk road which directly links with the south-bound M61.

In addition, the northern boundary of the site is formed by the main Preston/Blackburn railway. So if your company is a heavy user of rail transport, you'll have the opportunity of locating on a site with access to siding connections.



There's our own small, but highly efficient container port at Preston, and less than an hour by motorway are the major ports of Manchester and Liverpool. International air travel and extensive freight handling facilities are about forty-five minutes down the motorway at Manchester Airport. You can be at Liverpool and Blackpool Airports, for regular domestic services in much the same time.

And by rail, the Electric Scots puts Glasgow or London just over two and a half hours away. In fact, a company expanding or relocating to Walton Summit would have the major markets of Britain within its grasp.

Central Lancashire Development Corporation, Cuerden

From the people who gave you the factory.

Sir Richard Arkwright, one of Preston's illustrious sons, and a leader of the Industrial Revolution, is credited with moving the cotton industry out of the home, and Britain into the factory.

We don't propose that the Employment Centre at Walton Summit will be as radical in conception as the first factories, but it will be far more pleasant to work in.

Room to grow

Fully serviced sites are available now. In addition a range of advance factory units (from 3,000 to 20,000 sq. ft.) are nearing completion.

Options on adjacent land can be negotiated, so as your business expands your site can grow with you.

And the boom in business will be reflected in the increase of the labour force. Over the next twenty-five years, it is anticipated that it will grow from the present figure of 120,000 to 200,000.

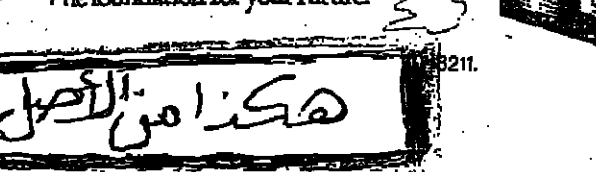
The graduates you might be looking for could come from Preston's Polytechnic, or the nearby Universities of Manchester, Liverpool, Lancaster or Salford.

And then there's housing. Whether for sale or rent, you'll be surprised how positively we can help. In fact, it's one of our main functions.

Tell me more.

If you would like to learn more about the first of Central Lancashire's Employment Centres, phone or write to our Commercial Director, Bill McNab.

Central Lancashire
The foundation for your future.



LABOUR NEWS

Urgent moves for inquiry on furnacemen's dispute

BY OUR LABOUR REPORTER

URGENT MOVES will start to set up a public inquiry into the blastfurnacemen's dispute at the Llanwern steel plant, threatened with widespread disruption of British Steel Corporation production.

Friday's agreement on the inquiry was followed by a resump-

tion of normal working at the weekend by the 4,000 blastfurnacemen at Llanwern, Scunthorpe and South Teesside who stopped work last week in advance of the official national strike which was due to start yesterday.

Although the turnout at

Llanwern on Saturday was not large enough to restart iron production, the situation had improved sufficiently yesterday to restart the single blastfurnace working at the plant. Steel production will resume today.

Generally, BSC should be back to pre-dispute production levels by the end of this week.

The Advisory Conciliation and Arbitration Service, which played a major role in securing Friday's agreement, will suggest nominees for the inquiry in the next day or two. BSC and the National Union of Blastfurnacemen are expected to select one nominee each to sit beside an independent chairman.

As soon as the inquiry has reported, the two sides will reopen negotiations on the basis of its recommendations on paymen's for operating the controversial 185m. blastfurnace at Llanwern. Commissioning of the new furnace will be delayed.

The BSC, which has said that the inquiry agreement "buys time" will argue strongly against improving its offer of immediate £10.51 a week top rise for men working the furnace. The inquiry will be told that to do so would disrupt pay structures at Llanwern and have "spin-off" effects at other plants due for technological change.

Fearing it might face similar disputes at these works, BSC is anxious that the inquiry should produce suggestions on how to avoid repeating the Llanwern situation.

Editorial Comment, Page 10

NALGO tougher over pay beds

BY OUR LABOUR REPORTER

BRITAIN'S largest white-collar union, the National and Local Government Officers Association, has launched a campaign for the abolition of private medical practice both inside and outside the National Health Service.

On the decision of its national executive, NALGO has become one of the first trade unions to give formal support to the Medical Committee against Private Practice, a co-ordinating group created a few years ago by individual union members and Health Service workers.

While many unions are totally opposed to private practice in any form, their strategy has been to press for Government action to remove private treatment from the NHS.

Some union leaders were privately critical of NALGO's tactics yesterday fearing that it might upset gains made from the recent publication by the Government of a consultative document on separating private practice from NHS hospitals.

NALGO is to press Mrs. Barbara Castle, Social Services Secretary, to accept its view that total abolition of private practice is "essential to the continuance of a system of State care and the ending of abuses by the private sector."

The 52,000-member union wants all existing hospitals and clinics together with those now being built or planned to be taken into public ownership. It says there should also be "public control" of the pharmaceutical industry to end alleged duplication of research, over-charging on drugs and wasteful advertising.

In addition, NALGO wants the Government's consultative document proposals toughened to prevent the use of NHS staff in the treatment of private patients.

NALGO claims that private care concentrates on "more profitable" short-stay medicine and surgery, leaving expensive and involved treatment to the NHS.

Flexible retirement at 60 for both men and women, equal occupational pension benefits and a right to abortion, were called for at a NALGO conference on sex discrimination at the weekend.

Sealife plan to probe six problem areas

FURTHER PROGRESS on the "Sealife" programme, which is aimed at making life more attractive for seamen, are announced today by the General Council of British Shipping.

Six problem areas are to be investigated by a steering group, comprising representatives of the seafaring unions, the council, two shipping companies and the Department of Trade.

The projects starting this year include several study voyages

to the Mediterranean, the Indian Ocean and the Pacific, including a temporary increase of some £250m in public sector accounts, mainly repre-

Money supply figures up again but rate lags behind inflation

BY MICHAEL BLANDEN

MONEY SUPPLY increased sharply in the month to mid-August on the wider definition (M3). This renewed jump is in sharp contrast with the recent slowly rising trend in the figures.

Nevertheless, on the narrower definition (M1) the growth has slowed down. And the signs are that making allowance for the erratic month-to-month movements in the figures the money supply has continued to increase at rates significantly below the current rate of price inflation.

Taking the latest three months together, M3 has increased by 2.1 per cent, while M1 has shown a rise of about 1.1 per cent. And over the 12 months to mid-August M3 has increased by 9 per cent and M1 by 1.8 per cent.

Bank credit

The Bank of England pointed out in its Quarterly Bulletin last week that the rise in the money stock has been kept below the increase in money national income as a result of its success in selling gilt-edged securities, the contribution made to meeting the Government's borrowing requirement made by external transactions and the low level of private sector demand for bank credit.

This last factor continued to be in evidence during the five-week period to mid-August. The banks continued to enjoy a substantial inflow of deposits, sterling sight deposits from outside the banking system rose by 37.7m, including a temporary increase of some £250m in public sector accounts, mainly repre-

sented by tax funds on their way to the Exchequer.

Overall, it is estimated that domestic sterling deposits, excluding transactions within the banking sector and allowing for some £700m during the month, against this, there was a fall of £224m in sterling advances by the banks, and on the adjusted basis it is estimated that sterling lending to the private sector rose by a modest £90m.

Though this contrasts with a 550m fall in the previous month, the Bank comments: "There is little evidence to suggest that there has been any upturn in the underlying demand for bank credit."

In this situation, the banks have again increased their more liquid assets substantially, and reduced their reliance on wholesale money market funds. The high level of liquidity in the banking system provides part of the background to the recent large applications for Treasury bills at the weekly tenders, and to last week's announcement of a new £400m short-dated gilt-edged stock issue designed to mop up some of these funds.

In its Bulletin the Bank appeared satisfied with the recent performance of the money supply, in relation to current inflation rates. It indicated, however, that with the current high liquidity in the system it was concerned at the possibility that a revival of private sector demand for bank credit could bring a new upsurge in money supply at a time when inflation was being cut by the Government's policies, unless the Gov-

ernment itself reduced its demands on the system.

In the August period, the rise in sterling lending to the public sector was much bigger than to the private sector, at £480m. The Central Government borrowing requirement was again substantial and, after seasonal adjustment, larger than in the previous month. The Bank points out that though the authorities sold very large amounts of gilt-edged securities in the market, these sales were partially offset by the redemption of 3 per cent Savings Bonds 1965-75.

During the month, M3 showed a rise of £86m, after seasonal adjustment, or 2.3 per cent, after the small increase in the previous two months, M1, however, rose only £27m, or 1.5 per cent, compared with an increase of 2.5 per cent in the previous month.

Drink 'causes' work mishaps

TRADE UNIONS and employers were urged yesterday to help stamp out the number of accidents at work caused by drink. A survey by the National Council on Alcoholism showed that 10 per cent "were certain that their drinking had been responsible for an accident at work."

Of the 300 interviewed, another 32 per cent, considered that their drinking might have caused an accident. The council is staging a special conference for industry on Thursday to look at the problem of drinking at work and in the community.

Unions stepping up move to modify P.O. order cuts

BY OUR LABOUR REPORTER

ION PRESSURE on the government to reduce drastic cuts in the Post Office's proposed implementation programme will be stepped up this week following Plessey Telecommuni-

cations announcement of plans to cut 2,000 jobs, and union officials are planning to make 4,000 letters redundant over the next few weeks.

Unions are seriously alarmed at forecasts that the 40 per cent drop in the 1980-81 programme could cut between 12,000 and 18,000 jobs in the telecommunications industry.

The bulk of the proposed redundancies at Plessey will hit its Liverpool and Beeston

and union leaders from both areas want to impress on the Government the serious local consequences of the trimming of the two labour forces.

On Merseyside, where more than 800 jobs are due to be axed, local MPs and union officials have arranged a meeting for this Friday with Mr. George Mackenzie, Industry Under-Secretary.

Meanwhile, at Beeston, where there will be 500 redundancies, 1,500 workers put on short-time, local union officials are asking the company to produce details of the present and projected order-book position, and details of research and development activities.

Labour row on hotel expenses

UP SERVICES at next Labour Party conference will be a serious disruption because of threatened revolt by Trans-Humbly staff over proposals to cut representatives will tell Mr. Ron Hayward, the Party general secretary, about 30 people, researchers

press officers and typists will refuse to attend the conference if he goes ahead with a plan to cut their allowances.

Mr. Hayward has asked the staff to accept a reduction in their out of pocket expenses from the usual 50 per cent of their hotel bills to a flat rate £20 each.

EEK'S FINANCIAL DIARY

The following is a record of the principal business and financial events during the week. The Board meetings are mainly the purpose of considering dividends and official indications are always available whether dividends concerned are interim or final. The sub-divisions shown below are based mainly on last year's timetable.

TO-DAY

MPANY MEETINGS—
10.00am. Anglo-Siam, West Yorks.
11.00am. Anglo-Siam, West Yorks.
12.00pm. Anglo-Siam, West Yorks.
1.00pm. Anglo-Siam, West Yorks.
2.00pm. Anglo-Siam, West Yorks.
3.00pm. Anglo-Siam, West Yorks.
4.00pm. Anglo-Siam, West Yorks.
5.00pm. Anglo-Siam, West Yorks.

DIVIDEND & INTEREST PAYMENTS—
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WEDNESDAY, SEPTEMBER 24

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THURSDAY, SEPTEMBER 25

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FRIDAY, SEPTEMBER 26

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SATURDAY, SEPTEMBER 27

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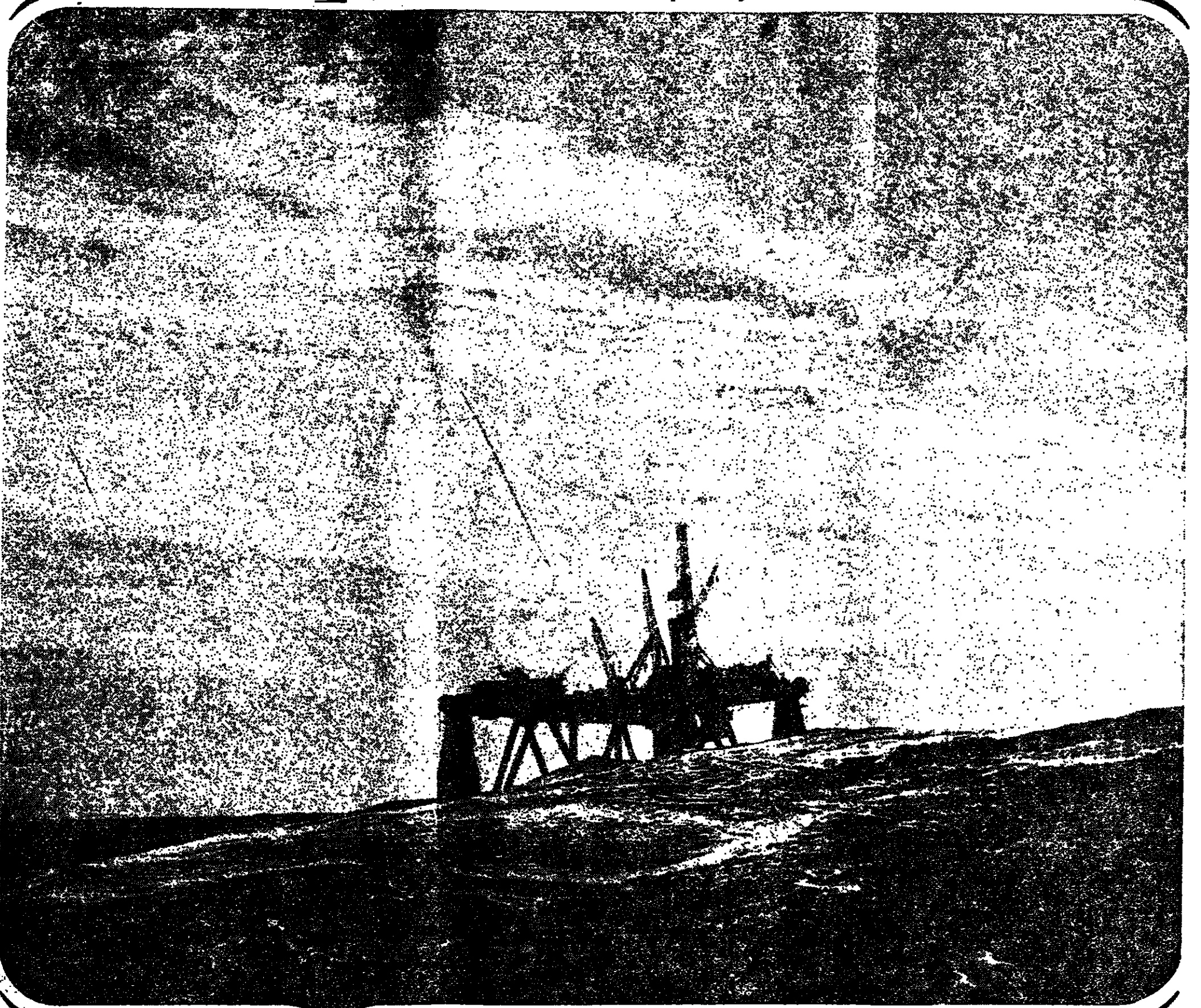
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SUNDAY, SEPTEMBER 28

MPANY MEETINGS—
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MEASUREMENT & COMPUTATION our skills could complement yours



Some structures must not fail

A Hewlett-Packard computer system can read danger signals.

Before a structure fails, be it of metal, wood, plastic or even concrete, tiny noises are produced at the point of weakness.

A new early-warning system devised by the Admiralty Materials Laboratory, Poole, Dorset, detects these and other noises generated by the structure under investigation. This data is processed by a Hewlett-Packard 2100 computer.

If the risk of failure exists, its source is plotted directly on to an outline of the structure by a Hewlett-Packard X-Y plotter.

The technique is equally applicable to buildings, ships, bridges, TV towers, pressure vessels and other large welded structures.

The entire system is mobile and

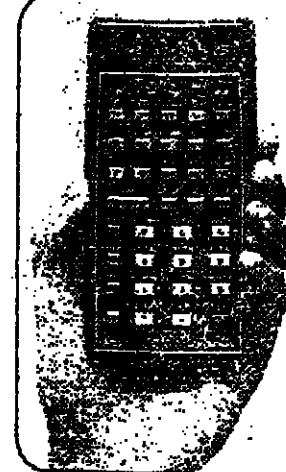
testing can be carried out while the structure is in use.

As well as science, business, industry, education, and medicine all over the world, make profitable use of Hewlett-

Packard products which come from 26 factories on three continents—including one at South Queensferry, a stone's throw from the Forth Bridge.

Wherever accurate measurement and computation is needed, Hewlett-Packard can probably help improve products, processes and/or procedures. For an informative brochure, please write on your official letterhead to:

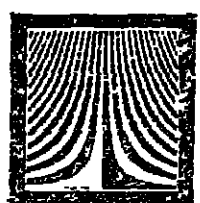
Mr. K.R. Marcom, Hewlett-Packard Ltd., Winnersh, Wokingham, Berks. RG1 5AR.



The fourth dimension pocket calculator. In addition to a powerful keyboard, 20 memories and programmability, HP-35 has a built-in timer accurate to 1/100 sec. Calculators are among more than 3,000 different products from Hewlett-Packard.

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The Technical Page

EDITED BY ARTHUR BENNETT AND TED SCHOETERS

DATA PROCESSING

Computer on a chip will grow fast

SALES of microcomputers in significant markets will be Italy (9 per cent.), Scandinavia (7 per cent.) and the Netherlands (5 per cent.), according to a study by Frost and Sullivan.

Deliveries of associated microprocessor equipment will reach \$50m. in 1978, \$100m. in 1980, \$200m. in 1982, exceed \$300m. by 1984 and give a total of \$1,200m. over the decade. A programmable high-density electronic logic component which, when allied to memory and other circuits becomes a compact and very inexpensive microcomputer, will have a greater impact upon the computer, electronic equipment and control industries than any preceding single innovation, the study asserts.

Britain, France and Germany will account for the bulk—two thirds—of the total—of West European microprocessor use during the next ten years. Other

becoming available and very many new products are being developed and offered.

Both an opportunity and a competitive challenge to existing computer suppliers, microprocessors offer inexpensive intelligence which may be incorporated into existing types of equipment to provide lower costs, improved operational flexibility and ease of use.

Their advent also introduces the semi-conductor component manufacturers as potential direct suppliers of computing elements and enables original equipment manufacturers or other independent houses to bypass the traditional computer companies and develop their own custom processors or complete computer systems, the report points out.

Further details from BAS Industrial Consultants, Mile Ash, Radlett, Herts, WD7 7LT. Radlett 6376.

MACHINE TOOLS

Accurate indexing tables

MANUALLY operated indexing tables stated to be accurate to five seconds of arc (non-cumulative error) are available from Umatic Engineers, 122 Grandville Road, Crickwood, London NW2 0JL (01-255 0012).

Called Balidex, the tables are made by Shimo, Kyoto, Japan. They have an edge scale and "T" slots. Table flatness is 0.02mm. in 200 and 315 mm diameters, they provide 48 and 72 indexing positions, indexing at minimum angles of 7.1 and 5 deg., with maximum loads of 750 and 1,200 mm.

The tables have two annular grooves, one in the underside of the table and one in the base, which are filled with steel ball bearings (stated to be accurate to three microns—improving with use). The table is unclamped with a side lever, moved into position, and reclamped with the lever, locking the double row of balls together.

Improved twin chuck lathe

AVAILABLE FROM Adam Machine Equipment is the latest version of the German-built Lorch 160-twin spindle vertical automatic chucking lathe. It has undergone a partial redesign to improve accessibility and to permit greater rates of stock removal.

For automatic and semi-automatic turning to a high order of accuracy, the machine, in effect, two lathes in one.

HEATING

Triple fuel fluid bed burner

THE ENERGY Equipment Company has introduced what is believed to be the first ever triple-fuel burner for shell-type boilers. Based on the fluidised bed principle, it can burn with equal facility and without loss of performance gas, or the cheapest grades of coal and oil, and can accommodate different grades without major adjustments, it is claimed.

Fired with coal, the burner gives an evaporative response rate to change of load almost equal to those for oil and gas-fired units. Pick-up time from standby can be less than ten minutes, and the exhaust gases are exceptionally clean.

The burner has been designed for use with standard shell-type boilers having either single or twin furnaces ranging in diameter from 2 ft. 6 in. to 4 ft. For twin-furnace boilers, two separate burners are recommended.

There are few moving parts, so maintenance is reduced to a minimum. There are no fire bars to burn out, and the company says trials have shown that the air distributor commensurate in cost with conventional fire bars has a life expectancy of up to three years. Almost any grade of coal up to 1 in. screen can be used, including slack.

Similarly, heavy hydrocarbon oils and sludges can be burnt by slightly preheating them and then feeding them into the bed via the submerged injectors.

The company is at Hockliffe Street, Leighton Buzzard, Beds. Franchise inquiries to: LU7 8HE (0525 78373).

BUILDING TECHNOLOGY

Cement know-how on offer

CBR, one of Europe's largest cement manufacturers, supplying half the annual needs of the Netherlands and of its home country, Belgium, is offering a setting up plant to produce comprehensive know-how and design service abroad.

The group has its own laboratories and research centres and the CBR technical design department is an important organisation within the company since it is entrusted with the task of setting up plant to produce cement and manufactured products, according to the latest technology available, and follow-up each development through to the production lines are up and running satisfactorily.

Company know-how also covers extensive knowledge of, and research on basic raw materials of the industry and extends into technologies like prestressing of structural members for bridges and various industrial buildings, taking in such specialist work as the manufacture and anchoring of prestressing cables.

CBR is prepared to assist projects for their viability and help to carry them through to the point of offering temporary management services while staff from a new plant are learning the ropes.

CBR, chaussée de la Hulpe 182-1170 Brussels, Belgium for further details.



When this 15-metre bowl antenna goes into service

in mid-1977 it will help to produce more accurate weather forecasts. By that time the European Space Agency's weather satellite "Meteosat" should be in a synchronous orbit 36,000 km over the equator, from where it will take photographs of the area bounded by Northern Europe, the Atlantic and the Indian Ocean every 30 minutes and transmit them to the main ground station in Michelstadt, 50 km south of Frankfurt. As the main contractor, Siemens is currently erecting the ground-station antenna and is also developing the on-board transmission equipment for the satellite.

COMMUNICATIONS

Glass fibres carry the message

STATEMENTS MADE at the 5 dB/km in lengths exceeding 1 km have now been achieved in several parts of the world. Continuous lengths of up to 3 km are made at STC/STL and polyethylene sheathed cable with eight silica fibres (which could carry 10,000 conversations) can be made in 4 km lengths. By next year STC plans to make single-fibre at 500 km/week and says it is now "actively marketing".

After a ten year gestation period systems have been engineered close to the production stage and in the case of single strand and multi-fibre "cables", pilot production facilities now exist.

Standard Telecommunication Laboratories, which revealed the first U.K. work at Harlow in 1966, seems to have progressed farthest in ability to make suitable fibre. For example, in the production of ultra pure glass, to avoid unacceptable light attenuation, metal ion concentration must not exceed one part in a million, the laboratory has developed radio frequency heating of the melt with water cooling of the crucible.

The fining and homogenising takes place with a layer of cool unreacted material between melt and crucible so that the latter can contain the glass. Concentric crucible pulling produces cores fibres with less than 25 dB/km.

For really low loss, however, silica, in spite of its brittleness, remains the best prospect and STL says that it has recently set up to make such fibres "on a large scale".

The method is to vapour deposit a dopant (titanium or aluminium for example) with silica on the inside surface of pure silica tubing which is subsequently collapsed into a rod and pulled down into a fibre which will then have a dopant, that is, high refractive index-core.

Fibre attenuations well below greater distance than over cable

before it becomes necessary to reboost the signal. At a recent London demonstration two systems were shown able to send 120 phone calls at once over 4 km of single fibre, and 2,000 calls over 1 km, both without intermediate amplification.

So far as the Post Office is concerned there is scope for fibre systems wherever the cost of providing needed additional channel capacity is less than any alternative. Savings would have to be made in the number of repeaters since the P.O. sees cable as "at worst no greater than alternative metal cables".

It is very likely that the first applications will be non-public and will make use of specific attributes of fibre. For example, it cannot be tapped in any known way and so is totally secure.

It suffers from zero electro-magnetic pick-up, so that railways and electricity generating bodies are showing some interest. Its size and weight are small, and there are already applications in aerospace for data distribution. In shipborne applications the metal mass of the hull is of no consequence.

With 140 Mb/s developed to prototype hardware stage, data processing applications may well, as usual, be among the first.

GEOFFREY CHARLISH

ELECTRONICS

Conductors too fine to see

AT THE Mullard Research Laboratories, preferential etching of silicon has been used to make invisibly thin lines for interconnections and transistor gates; no special apparatus is required to incorporate the lines in transistors and integrated circuits.

Using conventional methods, line widths in integrated circuits are between five and ten micrometres but using the new method, 1.0 micrometre lines have been incorporated into transistors, and lines 0.3 wide have been made. The still narrower 0.3 micrometre lines have cross-sections of only 600 x 600 silicon atoms, and as this width is comparable with the wavelength of light, they cannot be studied using an optical microscope.

The technique considerably improves transistor packing density and ultimately will reduce the cost of electronic circuits and products, speeding up the devices which result to a considerable degree.

The technique involves conventional definition of one side of the line with a masking layer on top. Boron is diffused into the edge of the polysilicon to a depth equal to the width of the line required. The masking layer is then removed, followed by the region of polysilicon to a selective etch to leave the fine boron doped line.

The width of lines defined by methods such as photolithography, electron beam lithography and X-ray lithography are directly affected by the roughness of both edges but, in the new process, the line width is determined by diffusion from one edge and is little affected by irregularities in the original

committee concerned has been unable to reach a unanimous view on the subject since there is an equally strong opinion which maintains that the problem could be solved by the addition of more rigorous clauses of the contract.

It is in view of this stalemate that the committee has decided that it is necessary to circulate the amendment for public comment and a meeting will be called for later this year in each development through to the production lines are up and running satisfactorily.

They are the first examples of a new British development in prefabrication specially commissioned by Mears to meet the high demand for housing on the east coast of Scotland, and are constructed by the shortage and high cost of skilled labour.

Chartered architects for the system are J. Lock-Necreus Hill and Associates, Cardiff and Peterhead.

Prefabricated by William Cowie (Clackmannanshire), the houses do not require a structural frame as they are built of load-bearing panels. The height of these is the only fixed dimension, which allows virtually any plan form to be followed.

Panel sizes have also been designed for easy off-loading, handling, and erection, using small crane and as few as four men.

Questions have been asked in the House of Commons and one report says that the Government's own Property Services Agency (PSA) has investigated seven buildings in the past 32 months and in six cases calcium chloride was considered the principal cause of corrosion.

It has been suggested that the use of calcium chloride in structural concrete should be banned entirely and that the current British Standard Code of Practice, CP 110 "The structural use of concrete" should be suitably amended.

A terminal installed at the company's Parkstone offices gives access to a design program evolved by Baric in which basic dimensions, stress and load factors and other data such as prevailing wind and temperature conditions can be accounted for in tests of the various design options. The most economical choice is then made and details of the selected design pattern are fed back via the same terminal.

Control of a big contract

COMPLETE suites of computer accounting systems, designed specifically to cover a £100m. tanker harbour construction project in Algeria, have been developed by CMG Computer Management Group.

The project, set up as a turn-key operation by CMG's West German subsidiary in Frankfurt, has been carried out for the international German firm of contractors, Philipp Holzmann AG.

Holzmann is to build the methane tanker harbor at Arzew, Algeria, in conjunction with a Dutch and Algerian firm. The project will take 4 years and will cost some DM550m.

Over 30,000 different articles and materials used in the project will be accounted for using immediately.

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the computer system developed by CMG. Additionally CMG implementing a comprehensive contract management system on the 2,500 people who will be working on the project, complete integrated accounting system and payroll suite in take into account both Algerian and Algerian regulations.

Material is re-assessed

IT WAS announced last week that the House of Commons has issued a certificate (No. 75/288) relating to the application of O. acrylic sheet for external glazing purposes.

The report has been issued following technical investigations dealing with fire characteristics plus factory inspections to quality control. Existing were surveyed and visits to sites where the material was used.

Window code

THE Aluminium Window Association which deals with manufacturing and fitting placement windows and has drawn up a Code of Practice for its members.

It covers the wording of contracts and lays down guidelines. The Association independent body set up industry to establish and maintain high standards in manufacture and installation also backs programme research and development.

Members have to guarantee their products in terms of current functioning of components for at least 5 years.

Aluminium curtain walling

ARCHITECTURAL metal specialist Grundy Arns Hampton Wick has recently completed an unusual £350,000 tract in North London on Cross House, a 13-storey block with an adjacent public block.

Grundy Arns was won to supply and fix an aluminium curtain wall system incorporating a number of specific requirements. Among the need to provide for heating units around the perimeter of the curtain wall integral external cradle for the mullions.

In addition to the curtain the company provided a glazing, revolving door, louvre banks for the rooms, ground-floor screen doors, fixtures for heating air conditioning, and even main reception area doors.

Work began on the project in July, 1973 and Grundy Arns, in conjunction with a Dutch and Algerian firm, the project will take 4 years and will cost some DM550m.

Over 30,000 different articles and materials used in the project will be accounted for using immediately.

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NUCLEAR INDUSTRIES

Survey of the World's Nuclear Industries which the Financial Times proposes to publish on Monday, 6th October, 1975, to coincide with the start of Nuclex 1975 International Nuclear Conference and Exhibition in Basle. The following is an outline of the proposed editorial content.

1. Introduction—Impact of high energy prices and world recession on the growth of nuclear business. Prospects for the year ahead. Where suppliers are looking for business.
2. Public attitudes—How a particularly destructive public criticism of all nuclear activities has been affecting the industry, and how it is being countered.
3. The British Programme—How the U.K. nuclear industry is preparing to build its first series of reactors around an agreed 660 MW design. How the system of "preferred suppliers" for major components will work, and where other suppliers fit into the picture.
4. Uranium supply and enrichment—Efforts by the mining companies to ensure a sufficiency of uranium, including the setting up of the Uranium Institute in London. Expansion of enrichment capacity and the progress of new enrichment technologies.
5. Finance—Problems of financing a series of highly capital intensive activities with lead times of 10-15 years or more: packaging and guaranteeing the finance.
6. Nuclear exports—Difficulties raised for the nuclear powers in meeting the nuclear ambitions of developing nations. What can be done to regulate the rate at which "sensitive technologies" such as enrichment and reprocessing proliferate, that will not impede the progress of nuclear energy?
7. Advanced reactors—The prospects for new, higher efficiency nuclear systems such as fast breeder reactors, high-temperature gas-cooled reactors; and for small portable systems such as marine reactors.

We would point out that the contents and date of the Survey are subject to complete editorial discretion.

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CONTRACTS & TENDERS

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1. Firms who wish to bid, must have supplied and provided the engineering, manufacture, erection and/or erection supervision services of at least three installations in the similar characteristics and put them into operation successfully.
2. Bidders are required to submit the documents with their bid which certifies that they have enough experience to perform this work.
3. Bids will be received until 15.00 hours on December 18, 1975 at the below address of the Turkish Electricity Authority.
4. Bidders can obtain the bidding specification from the following address against 1000 TL per set.
5. The Turkish Electricity Authority is not subject to Turkish Law No. 2490.

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Building and Civil Engineering

£150m. power project in N. Wales

TODAY a decision is expected to be taken by the executive of the Central Electricity Generating Board on the biggest civil engineering contract ever to be awarded in the United Kingdom.

It is thought to be in the region of £150m. and it covers the massive job of excavating millions of tons of rock to form the caverns which will house the generating plants for the pumped storage scheme in Dinorwig, North Wales, as well as the tunnels which will connect the upper and lower reservoirs of the

scheme via the pump/turbine units.

The Executive will consider the preferred tender which has already been selected by its expert engineering staff out of three submitted by consortia headed by Sir Alfred McAlpine, Taylor-Woodrow and John Mowlem respectively.

It may decide to defer a final decision pending further consultation with the front runner. But whatever happens, the successful candidate should be named within about a fortnight. The scheme is for a massive

power plant which will deliver 1800 MW at peak and cost an estimated £150m. in all at present prices, though what the final figure will be when all eight turbines are in and running in 1981 is more likely to be well over the £200m. mark.

Commissioning of the scheme is now scheduled for 1979 and completion by 1981.

Some problems have resulted from the rock conditions in early tunnel driving and the big contract will undoubtedly be a challenge to whoever undertakes it.

Bison group gets £1½m. orders

SEVEN contracts worth £1½m. have been secured by Concrete Bison industrialised building and structural steel group. The jobs located in North Wales, Derbyshire, London and the Home Counties include a major factory development, two multi-storey car parks, a police headquarters and an extension at Heathrow Airport.

The major slice of the work is a £500,000 order won by Concrete Bison (Northern) for the manufacture and supply of precast concrete components for the £3.4m. production plant being constructed by Leonard Fairclough, Fram Gerrard Division, for the Kellogg Company of Great Britain at Wrexham.

The multi-storey car parks in

Romford, Essex for £187,000 and Winsford, Cheshire for £92,000 are to be built by the company's Southern and Northern divisions. The Romford car park is for Roneo Vickers, while in Winsford Bison precast concrete components will provide the composite decking to a two-level car park for Fluo Fare supermarket shoppers.

In North West London Concrete Bison (Southern) will build the main structure of a £3m. extension to St. Mary's Church of England School, Hendon at a cost of £136,000.

In Derbyshire work has started on the Batterley police headquarters at Ripley. This contract is worth £165,000.

Other orders are for 7,630 metres square of Bison flooring for a 24-storey office development in the City of London (£122,000), and for structural steel to be supplied by Ramster-Walton, Bison's Manchester-based structural steel division, for extension to Pier 4 at Heathrow Airport (£242,000).

£33m. road jobs in South Wales

A START is to be made towards the end of October on the seven-mile Miskin-Pencroft section of the M4 London-South Wales motorway.

Cementation and Costain will do the work as a joint venture for which the tender was just over £18½m.

The award of this contract marks another stage of the extension of the M4 from Newport

to the west of Pontardunais Dyfed.

In another M4 motorway joint venture, George Wharpy and Leonard Fairclough are to construct the Coryton-to-Miskin section in South Glamorgan.

This job calls for the construction of about 6½m. of dual 11-metre-wide, three-lane motorway and nearly 2½m. of dual 7.5-metre-wide, two-lane road.

The £18.5m. contract, due to start on October 1, also covers bridges, culverts, water mains and realignment of a stream.

£21m. oil tanker jetties

A £21m. contract has been awarded on behalf of Shelland Islands Council by its consulting engineers, Peter Fraenkel and Partners, to Christian and Nielsen, jointly with Christian and Nielsen A/S, Copenhagen, for the construction of three oil tanker jetties.

The jetties, designed for 30,000 to 300,000 d.w.t. vessels, will be used for the export of crude oil received by pipeline from the Brent and Ninian oil fields north-east of Shetland.

The first jetty is due to be commissioned in mid-1977 and the contract completed in just over three years.

Over £6m. worth for Fairclough

THE Fram Construction division of Leonard Fairclough is to build 446 houses at Daraley for Glasgow Corporation at a cost of just under £5m. Work starts next month and will take two years to complete.

Also for Glasgow Corporation, Fram is to construct ancillary buildings at Shigoldah sewage works at a cost of just over £1m., but Fairclough says it will probably be two years before work will start on site. Consulting engineers for this job are Fairclough and Partners.

The Buchan (Concrete) division has received a sub-contract valued at £336,000 from John Mowlem to supply precast concrete shaft rings and tunnel segments for British Steel Corporation. Consulting engineers are W. S. Atkins and Partners with Mott Hay and Anderson.

£5½m. more for Cubitts

A FURTHER contract, worth more than £5½m., has been awarded to Holland Hannen & Cubitts Construction (London) by Amalgamated Investment

Property Co., on behalf of United Kingdom Temperance and General Provident Institution.

It is for the second phase of the current contract at 42-50, Victoria Street, London SW1, where Cubitts is now nearing completion of the first stage.

Cubitts has already completed a seven-storey building which comprises a basement level on the ground floor with offices above to the second floor level, and is fitting out residential flats occupying the 3rd-6th floors.

The second stage includes a 19-storey tower block with a three-storey podium linking the first with the second phase. Both will be of reinforced concrete structure with chevron-shaped panels clad in granite and bronzed aluminium windows.

Architects are R. Seifert and Partners.

Aberdeen airport facilities

WORK HAS been started by Costain Civil Engineering on a £1.23m. contract for the British Airports Authority at Aberdeen Airport.

This contract is for an aircraft apron and link taxiways of pavement quality concrete surfacing 300mm. thick laid on a 150mm. thick lean concrete base. The south taxiway is to be strengthened and widened with a minimum thickness of 250mm. pavement quality concrete on 150mm. thick lean concrete base.

Associated work includes excavation, drainage, work associated with new airfield lighting installations, an access road adjacent to the north west corner of the new apron leading across the secondary runway to the existing maintenance area, pavement markings and agricultural work.

Homes in Durham

HOUSING contracts totalling about £2½m. have been awarded by Washington Development Corporation.

C. M. Pearson of Houghton-le-Spring is to build 138 houses and flats in Pafield while L. W. Evans of Sunderland is to construct 173 houses and flats in Rickleton.

Pipeline contract

BIGGS WALL is to undertake construction of the Wing to Beaulieu section of the Eppingham pipeline scheme under a contract awarded by the Northampton Water Division of the Anglian Water Authority.

The work, valued at about £2½m., comprises construction of 12.7km. of 1100mm. and 1400mm. diameter welded steel main from the Authority's water treatment works at Wing to the Beaulieu service reservoir and water tower.

It will involve three major road crossings, one of which is expected to be carried out by pipejacking, and five rivers, including the 3m. wide River Welland, and follows a route which will take it across the steeply sloping Rockingham escarpment near Corby.

Offices in Hastings

DEACON Construction has won a £1m. contract for a 15 storey office block in Hastings, Sussex. The building is due to be completed late in 1976 when it will

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be occupied by the Department of the Environment.

Apart from the Hastings project, Deacon has secured three other major contracts—a factory complex at Tonbridge for Portacel, worth about £314,000, a factory for Law Engineering (£219,000) plus completion of warehousing units for IDF Group Holdings (£475,000).

Cementation to sink a deep shaft

GOLD FIELDS Cementation Mining Company has started work on a £825,000 contract for sinking the new Merriespruit Number Three shaft at Harmony in the Free State. It is for Rand Mines.

Lined with concrete, the shaft will be 7.34 metres in diameter to a depth of 1,107.6 metres below surface.

A considerable amount of steelwork is needed and installations will include a series of pipe columns for air and water, the latter for both potable and industrial water. About 12,500 cubic metres of concrete will be used in lining the shaft.

More homes in Hull

A £1.15m. housing contract at transhome, has been awarded to Wimpey by the City Council of Kingston-upon-Hull.

The 166 dwellings will include variety of houses, bungalows and flats. Included in the external works will be 52 garages and an electricity sub-station. Work has begun.

Awards to Townson

TWO SCHOOLS, one for Liverpool Corporation and the other for Salford Roman Catholic Diocese at Acreington are to be constructed by William Townson & Sons at a total cost of £245,000. The company has also gained contracts for a warehouse and offices at Rochdale for Lyn Town Investments (£70,000) and alterations for Tilttons of Liverpool (£121,000).

Oil rig base sewerage

TODAY, MacLeod and Miller Engineers of Blairgowrie, Glasgow, will be delivering a BIOX plant for treating domestic sewage from Sealplatform Constructors Rhuda Mor work camp at Portavadie on the shores of Loch Fyne.

The unit is about 31 feet long, 11 feet wide, over 16 feet high and weighs 16.5 tons. It will be supported by low loader from Lantyre to Ardrossan Docks where it will be loaded on to a ferry and shipped to site at Portavadie. There it will be off-loaded to prepared foundations and connected to the camp sewerage system.

The BIOX Rotating Disc Unit, it is called, is at present being

manufactured under license in Italy and Japan.

Main advantage claimed for the BIOX Rotating Disc Units are extremely low energy consumption compared with conventional package plants, quietness, low maintenance cost, and the capability of accepting widely fluctuating loads without the aid of an additional balancing system.

Start made on chemical plant site

A £104,000 contract for initial site works and foundations has been awarded to R. G. Carter (Humber) in preparation for the construction of a £5m. agrochemicals plant for Ciba-Geigy Chemicals at Pyewipe, Grimsby.

White Young and Partners of Leeds, have been appointed consulting engineers for the plant for which planning approval is being sought. It is hoped that the main building contract will start in November and be completed in mid-1977.

Irrigation scheme in Dubai

FAMLINER waterproofing lining—bitumen/glass fibre membrane—manufactured by D. Anderson and Son, of Stretford, Manchester, is playing an important part in the Ruweya irrigation scheme at Dubai in the Middle East, where salad crops and vegetables are being grown in desert barren for thousands of years. The crops need 8m. gallons of water each day for 500 acres of market gardens. Famliner is being used on the 8m.-gallon balancing reservoir critical for the success of the scheme.

IN BRIEF

Molex, the Farnham-based manufacturer of municipal and agricultural tankers, has won a contract worth almost £1m. to supply 12 2,000-gallon capacity waste collection tankers to the Urban Ministry of Development and Engineering Services. Beverley Chemical Engineers will be paid over £150,000 for the complete thermal fluid heating system together with all of water, cold water and air services in the world's largest 'no-steam' laundry. The laundry will be part of a new prison near Leyland, Lancs., to be set up entirely with British equipment by the main sub-

contractor, Manlove Tullis Group.

A contract worth nearly £740,000 has been placed by the London Borough of Hackney with Wates Special Works Division for the conversion, modernisation and improvement of five blocks of flats on the Wisbey House Estate, Hornerton, High Street, London, E.9.

Tilbury Construction has been awarded a contract worth about £2m. to build 81 houses and 113 flats for Chelmsford District Council. Architects are Stanley Bragg and Associates and quantity surveyors E. Dudley Smith and Partners.

Archital is to supply 21 London boroughs with aluminium windows over the next three years. The order is worth over £1m.

Fairweather Construction (Overseas) has been formed by the Wood Hall Building Group to undertake construction work in the Middle East and West Africa.

Additional Teaching accommodation at Kingston Polytechnic for the Royal Borough of Kingston-upon-Thames, is to be constructed by Higgs and Hill Building. Value of the contract is £1.6m.

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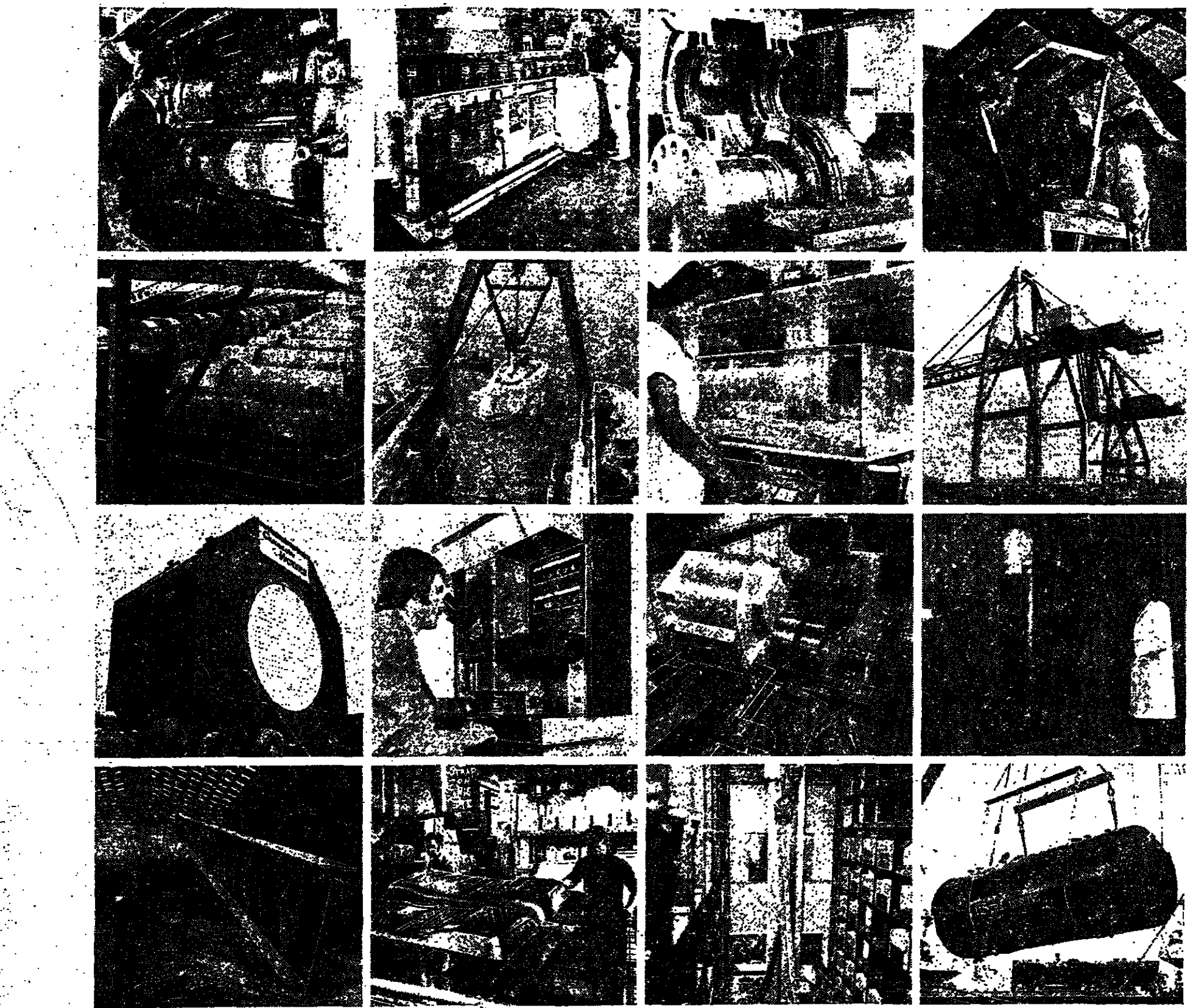
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MONDAY, SEPTEMBER 22, 1975

Tasks for the steel inquiry

THE PUBLIC inquiry to be set up into the blastfurnace's dispute at Llanwern will have two distinct tasks. The first is to assess the wage rates offered by the British Steel Corporation for the No. 3 blastfurnace in relation to the nature of the work involved and the wage structure in the works as a whole. The second is to examine the wider question of how new technology can be introduced in BSC's plants without causing disruption and argument which kept the new Llanwern blastfurnace idle for seven months.

Unless some new and powerful counter-arguments are produced at the inquiry, the BSC is unlikely to be persuaded to make any significant improvements on its present offer for quite apart from upsetting the wage structure in Llanwern itself, the Corporation is determined not to set precedents which will be followed by blastfurnaces in other plants when similar technology is introduced. This is the issue of principle for the BSC: if it is forced to pay excessive wages as the price for introducing new technology, the benefit of the investment will be largely wasted.

New equipment

To abandon the principle at this early stage in modernisation would be disastrous. Over the next five to ten years, the production process will be transformed by introduction of new units of equipment, with much larger capacity than the old, and this will bring changes in work practices and methods of payment. The programme will greatly reduce the number of men employed in the industry: the National Union of Blast Furnacemen will be hit especially hard—although over-manning does not appear to have been an issue in the Llanwern dispute.

Two cheers for democracy

PORTUGAL has a new government—the sixth, in fact, since the revolution of April last year, but also, in a sense, the one for which the moderate military men and the moderate politicians have been struggling since the Socialists and Popular Democrats withdrew from the Government of Prime Minister Vasco Gonçalves three months ago. It is too early to say, however, how far the moderates have achieved their objectives.

Balance

The Socialists and Popular Democrats between them won more than 60 per cent. of the vote in the elections for the constituent assembly last April. They left the Government because their own views were being overridden and because they were convinced the country was moving away from "pluralist democracy," the stock phrase of the moderates both inside and outside Portugal. Their departure was also a challenge—to the moderates within the Armed Forces' Movement to come into the open, and to the people who had voted for the non-extremist parties to show their continued support.

In the end these tactics succeeded. General Gonçalves, for long the favourite of the Communists, is out, though he took a long time in going. The Armed Forces' Movement did split, at least to the point of a group of nine officers coming out with a relatively moderate programme of their own and then finding increasing support for it within the Movement. There were also widespread demonstrations in favour of the Socialists and Popular Democrats, or at least against the Communists, at the popular level, especially in the north of the country.

The tactics can be said to have succeeded, too, in that the new government appears accurately to reflect what is known of the balance of forces within Portugal. It is true that it contains no conservatives, but then the scarcely allowed to figure in the elections for the constituent assembly, so that their strength

Competition

A national strike could only have worsened the industry's competitive position, leading to a further loss of jobs. It was the seriousness of this danger that led Mr. Len Murray, TUC General Secretary, to play so active a part in the negotiations of the last few days.

In itself, the establishment of a public inquiry solves nothing. This is not a case where independent arbitrators can split the difference, between the two sides and expect such a compromise to form the basis for a settlement. The aim must be to get union and management to agree on a wage bargain which takes full account of the BSC's present and future competitive position and which will set the pattern for the introduction of new technology at an economic cost. The findings are not binding on either side. The BSC will have learned enough from the industry's past experience not to accept a formula which buys peace at Llanwern at a price that threatens its long-term viability.

The Royal Commission on the Press is to produce an urgent interim report on newspaper finances. How do other countries aid their Press, and what issues do subsidies raise? Rex Winsbury investigates

Fleet Street's call to alms

THE Government's decision to ask the Royal Commission on the Press, now sitting, to produce an "urgent" interim report on the immediate financial problems of the national newspapers will clearly raise a whole host of questions, like manning standards in Fleet Street, newspaper costs, declining advertising revenues and circulation figures, and the imminent introduction into Fleet Street of the new, computerised photo-typesetting methods that have already made such inroads into the British provincial and the U.S. Press.

Prominent among those questions will be one with profound implications, actual or potential, for the role of the Press in the political life of the country—should the Government itself now intervene financially in the affairs of the Press, and could it be done without infringing those tenets of editorial independence that are regarded as the lynchpin of a free Press?

This question has often been posed before, and the answer was, until very recently, a categorical "no," at least from the spokesmen of the industry. Leaving proposals for Government measures to redistribute advertising revenue between richer and poorer newspapers or to set up State-owned printing plants that would be leased to aspirant newspaper publishers were rejected as prejudicial to democracy itself, since they opened up the possibility—in some eyes—the inevitability of Government interference in what the papers say. At the moment, therefore, the British Press gets only two forms of aid—reduced postal rates (not worth much in practice) and zero rating for VAT on sales and advertisement revenue.

Marked shift of opinion

Yet this year, a marked shift of "official" opinion has taken place. Consider these statements:

"The CBI would not be averse to seeing Government money used in a single, once-for-all operation to solve the problem (of over-manning in newspaper printing)"—the CBI in its evidence to the Royal Commission on the Press in February.

"In my view, the way they (the Government) can help us most is by a loan, maybe interest-free, to be repaid by the newspapers from the savings they achieve, to help Companies overcome the inevitable human problems of redundancy with retraining grants, leaving grants, pension schemes," as newspapers reduce manning through the introduction of new, computerised printing methods—Mr. Duke Russey, Managing Director of Times Newspapers and Deputy Chairman of the Newspaper Publishers Association, at a recent conference on Press technology.

"I would like to suggest that the newspaper proprietors, the unions and the Government should together consider the possibility of introducing some variation on the Special Voluntary Severance Scheme introduced into the docks following the interim Aldington-Jones re-

	Reduced postal charges	Reduced rail charges	Telegrams, telegraph, etc.	VAT exemption/reduction	Income/profits tax relief	Newspaper subsidy	Air transport	Loans, grants	Government advertising	Political party support	Training	Last known total of state aid
FRANCE	•	•	•	•	•	•	•	•	•	•	•	£140 m.
NETHERLANDS	•	•	•	•	•	•	•	•	•	•	•	£125 m.
DENMARK	•	•	•	•	•	•	•	•	•	•	•	N/A
SWEDEN	•	•	•	•	•	•	•	•	•	•	•	£38 m.
W. GERMANY	•	•	•	•	•	•	•	•	•	•	•	N/A
ITALY	•	•	•	•	•	•	•	•	•	•	•	N/A
NORWAY	•	•	•	•	•	•	•	•	•	•	•	N/A

Japan gives little if any aid. In the U.S., aid is limited to concessions on postal rates. In Ireland, newspapers investing in new equipment can, like other industries, apply for Government grants. In Switzerland, a special parliamentary commission recently recommended subsidies worth about £2m. a year.

port—Mr. Christopher Tugendhat, Tory MP.

"I would favour a Government scheme to help the over-65s to leave the industry"—a not-quite-Robertson quote from Mr. Percy Roberts, chief executive of Mirror Newspapers, in a recent television programme. And not least, in the Financial Times' recent presentation to the unions of its development programme—"if any national scheme for aiding newspapers in carrying out development plans can be agreed, which we feel is compatible with maintaining our freedom from interference... we shall consider joining it."

Clearly then, in face of the mounting economic difficulties of the press, particularly the national press, and with at least the hope that some solution can be found in the manpower cost-cutting facilitated by new, electronically based printing techniques, Government intervention, of a specific and limited kind, has suddenly become very much a matter for discussion.

For, while the financial crisis may be the immediate concern, it must also be recognised that the dawn of the technological revolution in printing also has long-term implications for social and political life. There has once before been a similar technological upheaval in newspaper and, indeed, general printing. When new presses and the Linotype and similar hot metal type-casting machines that are the present basis of the industry were first introduced about the turn of the century, they caused an enormous change in the economics of newspaper publishing. Allied to developments in literacy, advertising and a national railway system, they gave rise to the powerful mass circulation newspapers we know today.

To-day's new technology may therefore have an equally profound long-term effect on the future of newspapers, taking them as we know them at the moment. But any intervention must be considered with this dimension in mind—for the decision on how to intervene, and with what objectives, could have great consequences for the political process and the role and power of the media, as for the reading habit itself, for many decades to come.

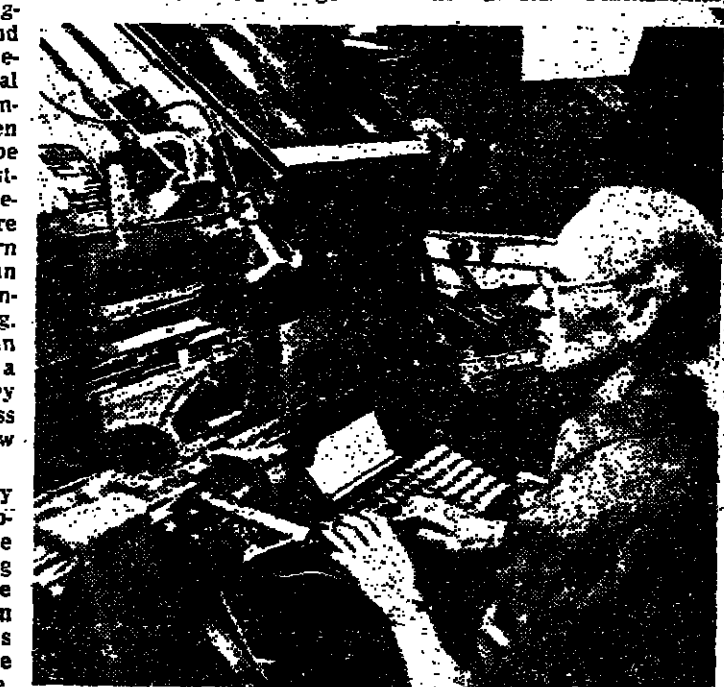
Should the idea of Government assistance without strings be accepted by the Government as a legitimate use of taxpayers' money? Among European nations at least, Britain is exceptional in the low degree of

the more towards the user or greater use of public money to meet the crisis.

In West Germany, whose level of State aid to newspapers is so far makes it the country most comparable to Britain, the Government has, for example, decided to make more funds (up to £18m.) available for cheap credit to small and medium papers, and a law on Press statistics has been passed to ensure more data in a field where there has been much dispute about the figures.

The newspaper publishers are seeking more substantial aid. They want abolition of VAT on newspaper sales, rather than the existing reduced rate; a reduction in postal charges, which recently went up, and so on. These differences (perhaps most significant in some cases explain the pressure to subsidise—in order to keep various sub-groups in industry supplied with a voice. Aid in Europe generally falls under one or more of the following headings: reduced distribution costs; postal and rail; reduced telecommunications costs; tax concessions; loans at special interest rates and direct grants.

In addition to the range of



An Intertype operator at work in the traditional way. The new electronically based printing techniques will mean a composing-room revolution—and have profound implications

help given now, proposals are being made in almost all countries for extensions. The financial pressures (higher newspaper and wage costs, falling advertising revenue and circulations) are common to the Press all over the Continent, and so is

Opposition supports the public demands, but the Government is very aware of the dilemma that any government is in. For to apply aid on the "watering can" principle means helping those who do not really need it, perhaps at the expense

MEN AND MATTERS

Welch's Europe message

"The grape," says Craig Campbell of Welch Foods, "is the money tree." So much so that, even running for the Governorship of New York on the Prohibition Party ticket, Sales last year reached \$133.3m. By this time, Welch's had established overseas markets in central and south America, the Philippines and the Middle and Far East.

Europe was approached with some diffidence, being the home of grape processing, even if at the opposite end of the operation from Welch. So this part of the world has been so far from Welch's mind as to be almost forgotten. But now, Welch's is back in Europe, and it is being welcomed with a good deal of enthusiasm.

The key point is that with Welch's prohibition-linked history, alcoholic use of the grape is largely eschewed, though the organisation does make an exception for home wine kits. Campbell is sure that even if the very different marketing structure of the wine industry could be tackled, Welch considered letting its raw material ferment, most of the co-operative members would register protest against the idea.

Welch's origins go back to 1869 when a New Jersey dentist, Dr. Thomas Welch, decided to see if Louis Pasteur's pasteurisation ideas could be applied to grape processing. The doctor was keen, apparently, to see an unfettered wine used in his church's communion service. He and his family picked 40 lbs of grapes and successfully boiled out the yeast organisms. On that original grape-gathering expedition was Welch's 17-year-old son Charles, who followed his father into

dentistry—but also pushed the growth of the family's grape processing business. Charles Welch was an enthusiastic teetotaler, even running for the Governorship of New York on the Prohibition Party ticket.

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John Stephens, the canteen manager, is inclined to be charitable. "Whether this cutlery is deliberately stolen or just 'borrowed' to eat food elsewhere on the company's premises is not known."

The ASTMS union took a stern view. "We wish it to be known that the vast majority of employees, who are honest, regard the anti-social behaviour with abhorrence. This applies to the taking of any company property, including materials of all kinds. We will support the company in any efforts to deal with offenders."

The unusual tale is told in the house magazine *Pilkington News*, which concludes: "Any one who has any company cutlery, crockery or cutlery, etc., is asked to return them to the canteen now to help keep costs down."

Aston Martin changes

Jensen may have called in the receiver, but the news from Newport Pagnell is that Aston Martin is alive and well and has just sold £22m. worth of lorries to Nigeria. In the hands of Peter Sprague, 36-year-old American turnaround expert, Aston Martin looks like becoming a different animal than the one we knew: "I look on the company as a pool of assets, a name and a capability," he says.

As boss of National Semi-conductor, Sprague has had nine years at the helm of a company which he virtually rescued, took public, and has since made into the fastest-growing company in U.S. micro-electronics. Aston Martin now figures among a multitude of other interests (chicken farming and cold storage in Iran, a TV and Hi-Fi concern, and a stores business like Habitat), are all

the question at AM is whether his buoyant optimism can be tied into hard profits. While admitting that no-one can make big money from quality car manufacturing these days, Sprague is pointedly dismissive of the lack of British interest in the company (despite suggestions that a number of British investors would back him and his partner, Canadian hotelier and car distributor George Minden, none have come up with the money), and also of the gulf between managers and men in the U.K. He is also backing the British worker: at National Semi-conductor's Greenock, Scotland, plant, he says, productivity is better than in California.

What he finally intends for AM is anyone's guess. There should be new models in due course, but he has no intention of getting into the large volume area which damaged the fellow American, Mr. Kjell Qvale, at Jensen. Meanwhile the V8 and Lagonda are coming back on stream, there are possibilities of developing the sales and service side, and the company will continue to look for trading opportunities like the lorry deal, spotted by the general manager Fred Hartley.

Sprague also talks excitedly, for once like a well-bred car industry man, of the openings for a limited production, pre-made series. "Just imagine," he says, "the ultimate car, with the performance of a Ferrari Boxer, and the comforts of an Aston Martin."

Pray early

Sign outside a church: "Come next Sunday and avoid the Christmas rush."

Observer

Tax Haven Review

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هكذا من الأصل

Danfoss

DENMARK II

Unemployment is currently running at about 5 per cent, the highest for 30 years, and experts predict that it will be many years before full employment returns.

The economy

IN THE late 1960s and first years of the 1970s the economy was bedevilled by an over-rapid expansion of public sector spending and housing investment, absorbing capital and manpower resources which were urgently needed by export industry. The growth of the public sector had other disturbing side-effects. The public sector became the wage leader, setting the pace for wages and salaries in the business sector, while the high taxation level, with marginal rates of 60 per cent for ordinary workers, contributed strongly to inflationary pressures.

The disequilibrium showed up in the current balance of payments, in deficit for every year except one since 1960. A foreign debt of the order of 15 per cent of the gross national product has developed, and when the oil crisis emerged in late 1973 it was widely feared that Denmark would be one of the countries unable to con-

tinue to finance its foreign debt. These fears were not modified by the return of a 10-party Parliament in December, 1973, when many people believed that economic policy would be the first victim of the political confusion. Whether it was the shock of the election which concentrated the minds of the politicians will never be known, but economic policy has been handled firmly ever since—both by last year's minority Liberal Government and this year's minority Social Democratic Government.

The Liberal Government accepted the consequences of the oil crisis. In the early summer of 1974 it carried through severe curbs on private consumption. The policy was extremely effective, more so than intended, in fact. The curbs happened to coincide with a slump in housing (starts on new dwellings were down from 50,000 to 25,000 from 1973 to

1974). The result was that a first-half current balance of payments deficit of Kr.5bn. was converted into a deficit of only Kr. 25m. in the final quarter. The slump in domestic demand in the second-half of last year worked wonders for inflation. Consumer prices were increasing at an annual rate of over 16 per cent in the middle of 1974, but by the end of the year they had slowed down to an annual rate of 5 per cent, to 6 per cent, and they have remained at this level since.

Wage law

The Liberals, however, did not succeed in tackling wage inflation, which was becoming a pressing problem. Hourly wage rates in Danish industry, at about Kr.35, are probably the highest in the world to-day, although total wage costs, including social security contributions are probably still higher in Sweden, Norway and Germany. In the two years 1972-74 wage rates rose by 40

per cent, and total wage costs by even more, owing to a sickness benefit reform which came into effect last year.

In the spring of this year the Social Democratic Government intervened when the negotiations for a new two-year collective wage agreement between the TUC and the Employers Federation broke down. It imposed a new agreement by law, and it was extremely moderate. Basic wage rates will go up by only about 2 per cent a year in 1975 and 1976. Consumer price index-linked threshold payments will put the actual increase up considerably but there is a good chance that, with the introduction of the new agreement, average wage rates will not rise by more than about 10 per cent a year.

The prospect of containing inflation was enhanced by the five-party agreement on economic policy which was obtained earlier this month. The agreement included an incomes policy declaration of intent, which commits the Government to preventing the increase in prices, costs and incomes from rising

faster than at present over the next three years. The declaration includes a vaguely-worded but encouraging statement to the effect that if more threshold payments than expected are in prospect next year and in 1977, the parties will discuss ways of avoiding the extra payments.

Two other important developments have taken place in the past two years which are crucial to putting the economy on a safer long-term course. There was a slump in house-building last year, and in the 12 months to June housing starts were cut to 36 per cent of the 1972 peak of 64,000. It has been accepted by all the parties which have any influence on policy that the 1973-74 boom was intolerable and official policy is now to aim at a steady rate of 40,000 houses a year.

The second point is that politicians of all the main parties have realised that the growth of public consumption and investment must be curbed. They like to pretend that this has nothing to do with the emergence of Mr. Mogens Glistrup's anti-tax movement and is due alone to their own awakening to the

dangers of over-expansion. Either way, the result is that projections of central government consumption and investment show almost no real increase for the next three years. Scarcely argue that this is because the Government is pushing more and more tasks on to the local authorities, but particularly this year, local government expenditure has increased much more moderately than expected.

If this more moderate development of housing and public sector expenditure can be maintained, the prospects of achieving a better balance of demand and resources in coming years will be better than at any time for the past 15 years, and this winter who would otherwise have been unemployed, Danish industry will be well-placed to utilise the international upswing when it finally arrives.

The immediate picture is dominated by unemployment, and the measures taken by the Government this month to boost the economy. Private consumption, public investment and exports have all failed to develop this year as expected

and a negative growth rate of about 2 per cent is likely. A decline in exports in volume terms of 4.5 per cent is the most alarming development. With industrial order books continuing to thin out through the summer, there was every prospect that unemployment would climb to 7 or 8 per cent of the total labour force this winter.

Stimulus

The Government and its supporters have agreed therefore to an expansionary programme equal to about 2 per cent of GNP. Value Added Tax is being reduced from 15 to 9 per cent for five months from September 29. Compulsory savings made by the public last year are being repaid immediately. Public expenditure is being boosted by about Kr.700m., and Kr. 1.5bn. is being provided to stimulate private sector investment. It is hoped by the Government that the programme will keep 50,000 people in jobs this winter who would otherwise have been unemployed.

The programme is rather larger than comparable efforts being mounted in neighbouring countries and there is an element of risk that the current balance of payments will deteriorate so sharply that the country's creditors will again become uneasy. A deficit of Kr.4-5bn. is forecast by the

Economic Advisory Council next year, but the governor of the Central Bank, Mr. E. Hoffmeyer, believes that it can be seen that inflation is being tackled resolutely. With industrial order books continuing to thin out through the summer, there was every prospect that unemployment would climb to 7 or 8 per cent of the total labour force this winter.

A second problem is the effect of a large central Government budget deficit—the result of falling revenues—on the money supply. However, up to this year's expected deficit of Kr.12bn. is being soaked up by medium-term Government bonds, and a similar policy probably be pursued again next year.

Before the Government's expansionary measures were published, the Economic Advisory Council estimate for a growth rate next year of 4 per cent, depending on whether exports stagnate at the 1975 level or start to rise again. The Government's figures should ensure that GDP meets the more optimistic forecast.

But even with this relatively rapid expansion, in which a cent volume rise in private consumption will play the lead role, the Council warns because of the low capital utilisation to-day, there will be a big fall in unemployment either next year or in 1977.

Hilary Bai
Copenhagen Correspondent

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This has been a year of innovation for the banking system, an erratic year for the capital markets, and an unexpected year for the stock market.

THE BANKS have experienced four significant new developments in 1975. Foreign banks have been allowed to set up in Denmark for the first time, the savings banks have acquired equal status with the commercial banks, the State has obtained the right to appoint members to the supervisory boards of the commercial banks (it has had the same right with regard to the savings banks since 1937), and in March the Folketing approved a new law enabling the Government to regulate interest margins.

The foreign banks have not come rushing into Copenhagen. Last year's liquidity problems made them cautious about starting up new projects which were likely for the next few years to produce nothing but losses. However, by early next year there will probably be five foreign banks with branches in the Danish capital as well as half a dozen with representative offices.

American Express Bank wheeled its way into Denmark several years ago by converting its old-established travel company into a bank and setting up a new company to conduct the travel operations. First National City Bank, however, was the first to make use of the new regulations this year. Chase Manhattan Bank of America and Standard and Chartered are the others preparing to open branches.

The movement has not been all one way. Hambros Bank, which had a representative office in Copenhagen for some years, closed it down this summer.

The opportunities for the foreign banks are not enormous. The market is small and tightly covered by the domestic banks, and the opportunities for raising deposits, short of the major step of going into retail banking, are limited.

But the foreign banks are able to offer better services than the Danish banks for a variety of international transactions simply by virtue of their extensive branch networks

overseas. This is their selling point, and it is the only aspect of their activities which in any way worries the Danish banks, who are so well established that they have no need to worry about the minor inroads which the foreign banks can make into the deposit business. All the same, the foreign banking community cite rumours of Danish banks casting a cold eye on customers known to have used the services of the foreign banks.

The inception of the foreign banks has meant a marginal increase in competition. The equalisation of the status of the commercial and savings banks is a more important factor. Under the old rules, the savings banks were restricted in the main to issuing loans against collateral in real estate. They could not give guarantees, run accounts with foreign institutions or arrange foreign loans. The major part of their business was therefore in acquiring deposits from small savers and issuing mortgage loans.

In theory, they are now fully able to compete with the commercial banks in offering services to the business sector. In practice it will take them years to become effective competitors in this form of business with the commercial banks. But they are making a start, as Kjeld Christensen, managing director of Denmark's largest savings bank, SDS, said by establishing relationships with small, growing enterprises.

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But the foreign banks are able to offer better services than the Danish banks for a variety of international transactions simply by virtue of their extensive branch networks

The savings banks (of which there are over 200 in all, the top five having over 80 per cent of the business) have been losing market shares to the commercial banks for many years. They welcome the opportunity which their new status gives them to stabilise their position and perhaps to win back some of the lost ground.

Ratios

The savings banks still have some disabilities compared with the commercial banks. Both must maintain a capital ratio to liabilities of 8 per cent. (Incidentally, the highest in Europe). But while the savings banks are basically similar to non-profit-making foundations and raise their capital from profits, the commercial banks are able to increase their equity by issuing new share capital. This means that the savings banks must always maintain a capital ratio above the minimum 8 per cent in order to allow for changes in the value of their liabilities, as represented, for example, by a fall in bond prices.

The biggest savings banks are comparable in size with the commercial banks. SDS has deposits of Kr10bn. compared with deposits of Kr11.5bn. in Copenhagen Handelsbank and Kr10.5bn. in Den danske Landmandsbank, the two biggest commercial banks.

Crisis

CONTINUED FROM PREVIOUS PAGE

variety of 57 possible coalitions. But no two of them have been able to agree on a workable partnership, although to an outside observer their differences seem to be more pettifogging than real. The smaller parties and fear that engagement in a coalition could lead to their extinction. The ideal solution—the one which the big majority of Danes would welcome—would be the historic compromise between the Social Democrats and the Liberals. The hindrance lies in the conflicting personalities of the two leaders, Mr. Joergensen and Mr. Hartling, as much as in party rivalry or programmes.

Mr. Hartling, a theologian and educationist, is a man of uncompromising probity and political courage, who bears the credit for having held the country together during last year's surging inflation and at least pointing it in the direction of financial salvation. However, his autocratic mannerisms in dealing with his natural allies, the other bourgeois parties, and the losses inflicted on them in the election he called in January make it difficult for him to organise a united, non-socialist front and, as a matter of principle, he will not consider including Mr. Glistrup's Progress Party in any coalition. A burning ambition to be Prime Minister also makes it difficult for him to come to terms with Mr. Joergensen, who in any Social-Democrat-Liberal coalition would have prior claim to the premiership.

The bearded Mr. Joergensen is a kindly, sincere former trade unionist who has yet to persuade the country that he is a true successor to the Social-Democratic past. He does have some things going for him, among them the belief, lighted by Mr. Glistrup, that which is not confined to his own party, that modern Denmark surely can only be ruled by a Govern-

ment led by Social Democrats. Other points in his favour are his success in warding off a general strike earlier this year, when wage talks between employers and unions broke down, and a revival of both energy and political responsibility among the Social Democrat trade union leaders. They have at least temporarily turned back the communist tide in the unions and have taken standpoints, for instance, on incomes policy, which should make it easier for Mr. Joergensen to get the economy moving again. Negative point in his favour is that any opposition party which brought him down would almost certainly incur the voters' displeasure.

Party strategists believe that if Mr. Joergensen can survive through this year, he will be able to stay in office for another year at least. The party is starting its biggest ever campaign to promote a new programme, promising long-term planning of the economy, political decentralisation and the introduction of economic democracy. In practical political terms, Mr. Joergensen has started to re-turn the party to the centre, a move which should encourage the many Danes who want a non-extremist government and should also steal some of Mr. Hartling's thunder.

Forecasting is futile while the Danish politics are so splintered and the timing of Europe's economic recovery is so uncertain, but one is left with the impression that the Danish pragmatism will let them muddle through without going over the verge into either political or economic catastrophe. The more intriguing issue may be how they deal with the weaknesses in their social system highlighted by Mr. Glistrup. His slashing and thrustings must surely have some enduring effect.

Finance sector

The law on interest margins which came into force in March, was part of a broader incomes policy legislative complex, but it is regarded as a significant pointer to the growing tendency of the state to intervene in the affairs of the banks. The law put a ceiling on interest margins (the difference between rates on deposits and advances) at the average of the rates for the past three years.

The interest restriction coincides with other legislation on preventing businesses from widening their profit margins. In the case of the banks and savings banks, this means that they must not increase bank charges. Given that wage costs in banking have increased by over 20 per cent a year for the past two and a half years, there is quite a tough squeeze on the ability of the banks to make money.

The banks have inevitably responded by turning their attention to the matter of wage costs. The Danish savings banks, as part of a project which includes the other Nordic savings banks, have already introduced one of the world's most advanced on-line data processing systems for clearing operations. The commercial banks, having learnt as they say, from the pioneering errors of the savings banks, are now moving ahead with their own system, also advanced by international standards. So far the system has not enabled the savings banks

actually to reduce the labour force, but they expect that over the next few years it will enable them to make a reduction in manpower of about 3 per cent a year. The banks expect that on-line system will enable them to save substantially on manpower.

In spite of the restrictions on earnings, the banks have not had much trouble making money so far this year. The monetary scene has been characterised by the growth of a very large central Government budget deficit, expected to amount to about Kr.12bn. this year on a budget of about Kr.65bn. The broad money supply has shown a growth over the past 12 months of about 18 per cent. Bank deposits have grown by about the same rate. But the recession has caused a slump in the demand for new credit, so that bank advances have barely risen over the past year. Last year the position was reversed, and the banks built up large debts with the Central Bank. The improvement in operating profits this year has therefore come primarily from running down this debt, which has anyway become cheaper to maintain with the fall from 10 to 8 per cent in the official discount rate since January.

A 10-point increase in bond prices and a 25 per cent rise in average share prices over the first eight months of the year contributed to a substantial increase in unrealised profits on bank security holdings.

The bond market has behaved unexpectedly this year. The slump in the housing was expected to lead to a marked fall-off in the supply of bonds with a consequent rise in prices and decline in effective interest rates. There has been a fall in interest rates, of course. They are now about 13 per cent compared with 18 per cent in July-August last year. But the fall in the bond supply was

less than expected. The new becoming available, that a large increase in industry and agriculture through the bond market counts for the situation.

Danish interest rates, largely determined by the policy of keeping them low enough to prevent switching foreign credits, but with international interest rates still a further fall in bond prices expected.

Reasons

The bond market is now to foreign buyers, but they shown little interest. I bankers believe that a mistake made a mistake in not coming into the market when interest peaked at 17.18 per cent: age of liquidity and fears Danish devaluation were probable reasons.

Foreign investors have fought shy of the Copenhagen share market, but it is small tends to be the last mark obtain the attention of investors outside Denmark. However share market has defeated people's expectations this by rising 25 per cent from position at the end of last Brokers are summoned pressed for an explanation extreme liquidity of the market has much to do with there is a feeling institutional investors, who viously have treated shares with utmost caution, are playing more active role in the market. The economic policy committee earlier this month gave a flip to the market, a promise to a double taxation of dividends 1977 (meaning the system taxing dividends first via company profits and then as personal income).

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هكذا من الأصل

Since Britain joined the EEC, Denmark has felt free to pursue a more active trade and foreign policy. Trade patterns are shifting, but continental Europe is the likely growth area.

Active Europeans

OST DANES heaved a sigh of relief when Britain voted to stay in the EEC. That result not only removed the threat of serious political complications, which could have resulted in a Danish referendum and possible withdrawal in turn from the EEC, it also released Danish energies to exploit their EEC membership. The British referendum more or less coincided with the return to office in the Social Democratic Government of a quite formidable duo, Mr. B. Andersen as Foreign Minister and Mr. Ivar Nørgaard as Foreign Trade Minister responsible for Common Market affairs. They are energetic and experienced politicians who, at the same time as they underline a modest nature of any role as a nation of 5m, single out to play internationally, are convinced that Denmark's voice will be heard.

Their presence guarantees that Denmark will pursue active foreign and trade policies. Mr. Nørgaard's visit to Moscow earlier this month offered ample evidence of this.

Relief

Denmark's approach to the EEC is typically pragmatic—which is another reason for their relief at the result of the British referendum. In most instances—apart from the agricultural policy—the Danes feel that their own attitudes to outstanding EEC issues, such as political union, are close to the British. They are sensitive to the argument that the inevitable development of their trade will now carry them closer to the continental powers and diminish their traditional pro-British sentiments; even if this forecast proves to be correct in the long run, it is not a prospect they are willing to accept politically for the time being.

The Danish approach is that the EEC needs to concern itself with practical matters in the immediate future rather than to spawn more institutions in an attempt to achieve greater inte-

gration. They do not believe in a common foreign policy, although they believe that close consultation among the Nine can lead to effective joint initiatives. They regard the idea of an independent European defence as an impractical chimera, and remain firmly wedded to the belief that European defence needs the involvement of the United States and Canada.

In July, when the idea of a political union was again mooted and Belgian Prime Minister Leo Tindemans was commissioned to start sounding out opinion among the Nine, Mr. Andersen said firmly in public that the EEC would do far better to concern itself with matters of practical substance, such as achieving a stable monetary system and making the Common Agricultural Policy more efficient, and Denmark's EEC commissioner Finn Gundelach was the only one who did not vote in favour of the Commission's report on European union.

On the Common Agricultural Policy the Danes do differ from the British. It brought them net incomes of Kr.2bn. (£180m.) in 1973 and Kr.1.8bn. in 1974 in EEC payments, the largest received by any EEC member. Understandably, they believe the CAP needs no fundamental revision but would like to see some of the machinery improved.

If EEC membership looms largest at the moment, it is important to remember that Danish foreign policy rests on at least three other cornerstones: NATO, co-operation with the other Nordic countries and membership of the United Nations. The European Co-operation and Security Conference (CSC) has "ratified" the Danish belief in the value of NATO. The successful outcome of that conference, the Danes argue, has demonstrated that a firm Western defence and security posture is a prerequisite to negotiating detente

with the Eastern bloc. Denmark was one of the four European countries which earlier this year decided on the joint purchase of the General Dynamics F-16 as the replacement for its existing fighter aircraft in face of fierce competition from the French and the Swedes. If the group had failed to hold together, sentiment in Denmark might well have led the Government to favour the Swedish Viggen.

The Danes have sometimes seemed to be divided between their European and Nordic loyalties, but on the whole they seem to co-ordinate them successfully. They certainly helped the Norwegians and Swedes to negotiate their free trade agreements with Brussels. They deprecate the suggestion that they act as a bridge between the EEC and the rest of the Nordic group but Copenhagen does seem to function as something of a switchboard between the two.

Nordic co-operation is valuable for the Danes. The common labour market has enabled many of them to find work in Sweden and Norway during the current depression. Last year Denmark increased its exports to those two countries more than to its EEC partners and it is now about to participate in the new Nordic Investment Bank, which will, it is hoped, enable the five Nordic countries to raise more international finance and undertake joint projects.

There is a genuinely idealistic element in Danish participation in the United Nations, which is taken very seriously. At the recent extraordinary general assembly session on economic relations between the industrialised and developing countries, Denmark remained in line with the Nine in rejecting the principle of index-linking between prices for raw materials and industrial products, but the Danes believe their largely non-

colonial history and Scandinavian background could make them a more credible negotiator with the Third World than some of their partners.

There may be a contradiction in Denmark's attitude. She depends more than other industrialised nations on imports of raw materials and fuel and her shipping and shipbuilding industries are important currency earners. The Danes' self-interest demands that their terms of trade do not deteriorate further.

And as Foreign Trade Minister, Mr. Nørgaard's fundamental concern must be the chronic trade deficit. In the first half of this year the deficit on current account shrank to Kr.500m. (£40m.) after invisible earnings of Kr.2.9bn. but this improvement was due more to the 18 per cent. drop in the volume of imports produced by the decline in domestic economic activity than to the performance of exports, which in fact fell 5 per cent. in volume compared with the first six months of 1974.

For over a decade Denmark has been running a trade deficit, tempered by invisible earnings, but met chiefly by a steady growth in foreign borrowing. Last year the current account deficit was just over Kr.6bn. (£480m.) and it is generally accepted that the improvement over the last few months can only be temporary; once the economy revives and import demand recovers, the traditional pattern will reassert itself. The long-term solution, it has long been accepted, must be to improve exports.

While farming still provides over 20 per cent. of Danish exports, if meat and milk preserves are included, the real growth point is in industry which last year accounted for close to 70 per cent. of foreign trade earnings, compared with under 50 per cent. in 1964. Danish membership of EFTA opened the way for the expansion of industrial exports in the 1950s and 1960s and entry into the EEC would, it was hoped, give a further boost.

Nearly 43 per cent. of Danish exports went to the Common

Market last year compared with just under 30 per cent. to its old EFTA partners. But the EEC share in fact dropped nearly to the 1972 pre-membership level and sales to Sweden, Norway, Finland and Austria grew faster than those to the EEC. This was due largely to the weakening of the British and Italian markets. Britain, Denmark's biggest single export market, took only 17.1 per cent. of its total exports last year compared with 19.5 per cent. in 1973.

Corrected

This pattern has been corrected during the first six months of this year, despite an overall drop of some 6 per cent. in the volume of Danish exports, with the Common Market's share rising by 1.5 per cent. and the EFTA group sinking by 0.6 per cent., as the Swedish and Norwegian economies began to feel the effects of the recession. Britain's share rose again to just over 18 per cent. compared with 16.6 per cent. for the first half of 1974.

The Foreign Trade Ministry has been encouraging exporters to assay new markets in the Middle East and Eastern Europe (the motive for Mr. Nørgaard's Moscow visit). The latest figures for trade with some OPEC countries indicate some success, Denmark's deficit with this group having been reduced from Kr.2bn. in the first half of 1974 to Kr.1.2bn. in the first six months of this year. A 21 per cent. decline in the value of fuel imports helped but exports were boosted 78 per cent. from Kr. 706m. to Kr. 880m.

The growth and pattern of Denmark's trade have been slowed and distorted by the recession in Western Europe over the past 18 months, and it has yet to take advantage of the opportunities offered by the 200m. Common Market population, especially in West Germany. But what the Danes have learnt from the recession is that they must also seek to diversify their foreign markets.

W.D.

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After explosive growth in the welfare state in the 1960s, a stop has been called following the success of the anti-tax party in the 1973 elections. The ever-growing tax burden is the reason for the backlash and all State expenditure has been called into question.

Welfare services

E DANES were among the first to think out and accept concepts on which the welfare State was built, but in 1973 their own welfare State was under attack. A whole collection of the underlying complacency of a large and rapidly expanding public sector came to a head in the 1973 election, entering to blow the whole welfare edifice to bits. Nothing so drastic happened, even apocryphally, and the welfare state is here to stay. But the free expansion of the welfare state in the 1960s has been replaced by a mood of reluctance to preserve what there is.

The 1973 election (which turned 10 parties to the left, three of them newly formed, including Mogens Glistrup's anti-tax Progress Party) was primarily a revolt against taxation, but inextricably mixed with this were elements of a moral and ideological counter-revolution. In many of the attitudes intellectual fashions which it with the welfare state.

Stability

It is widely accepted that the 1960s were not the decade for the electorate, and the unprecedented voting instability was partly a result of the ease with which reformism proceeded. Ordinary people were used rather than impressed by the victory of the progressive movement in the schools by progressive pedagogy. Many people who would have been natural supporters of the existing right-wing parties were affronted in the right-centre coalition 1968-71 freed pornography, introduced abortion on demand. Glistrup and the Christian People's Party led.

Taxation was the key problem, however. Public sector revenue peaked last year at 47 per cent. of the gross national product, and as the tax burden is felt to be very heavy, OECD figures published last summer showed that the Danish worker had the lowest disposable income after tax and that if the hospital services and higher marginal taxes (51 per cent.) than workers in other 20 countries.

because increasing numbers of young people are continuing their education after leaving school and the age structure of the population is increasing the number of pensioners. The income-earning part of the population is falling in relative terms, so that, as Professor Tage Kaaersted, contemporary historian has put it: "Never have so few paid so much for so many."

An important side effect of the high tax rates on middle and lower income groups is the anomaly known in Britain as the poverty trap, but in Denmark social security benefits are so adequate that the term would be a misnomer. The poverty trap means that when a low earner increases his income he loses social security benefits.

The Social Democratic group on Glistrup shattered the political scene in 1973, but there is no doubt that his arrival spurred the other parties to greater efforts. Last year the Liberal Government managed to put through a substantial cut in income tax for 1975, the first time that income tax has ever been reduced. Further cuts have been promised by the present Social Democratic Government and its supporters.

In June, Finance Minister Knud Heinesen unveiled budget estimates for the next three financial years. They showed that real state expenditure (excluding wage and price increases) would rise by no more than half a per cent. a year. Public spending cuts in connection with the income tax reduction involved the dismissal of 4,000 nursery school teachers, while a coming school reform will increase average class sizes.

The squeeze is on the universities, too, out of favour as a result of the student rebellion and its aftermath. Mr. Ritt Bjerregaard, Minister of Education, until recently thought to be an apostle of the party's Left wing, to-day talks like any right-wing populist. "If there was a referendum on the issue of university research work," he said, "it would be abolished."

For one thing, policies already set in train will lead to a large increase in the population undergoing further education and in the number of disemployment pensioners. The number of old age pensioners is also increasing steadily. Altogether, according to the second Perspective Planning report, there will be a 30 per cent. rise in the "passive" sector of the population between 1972 and 1987. Public sector employment is expected to rise by no less than 70 per cent. in the same period. This combined 40 per cent. increase in those receiving their incomes through taxation will be supported by an employed population in the private sector which is expected to fall by 6 per cent.

Efforts

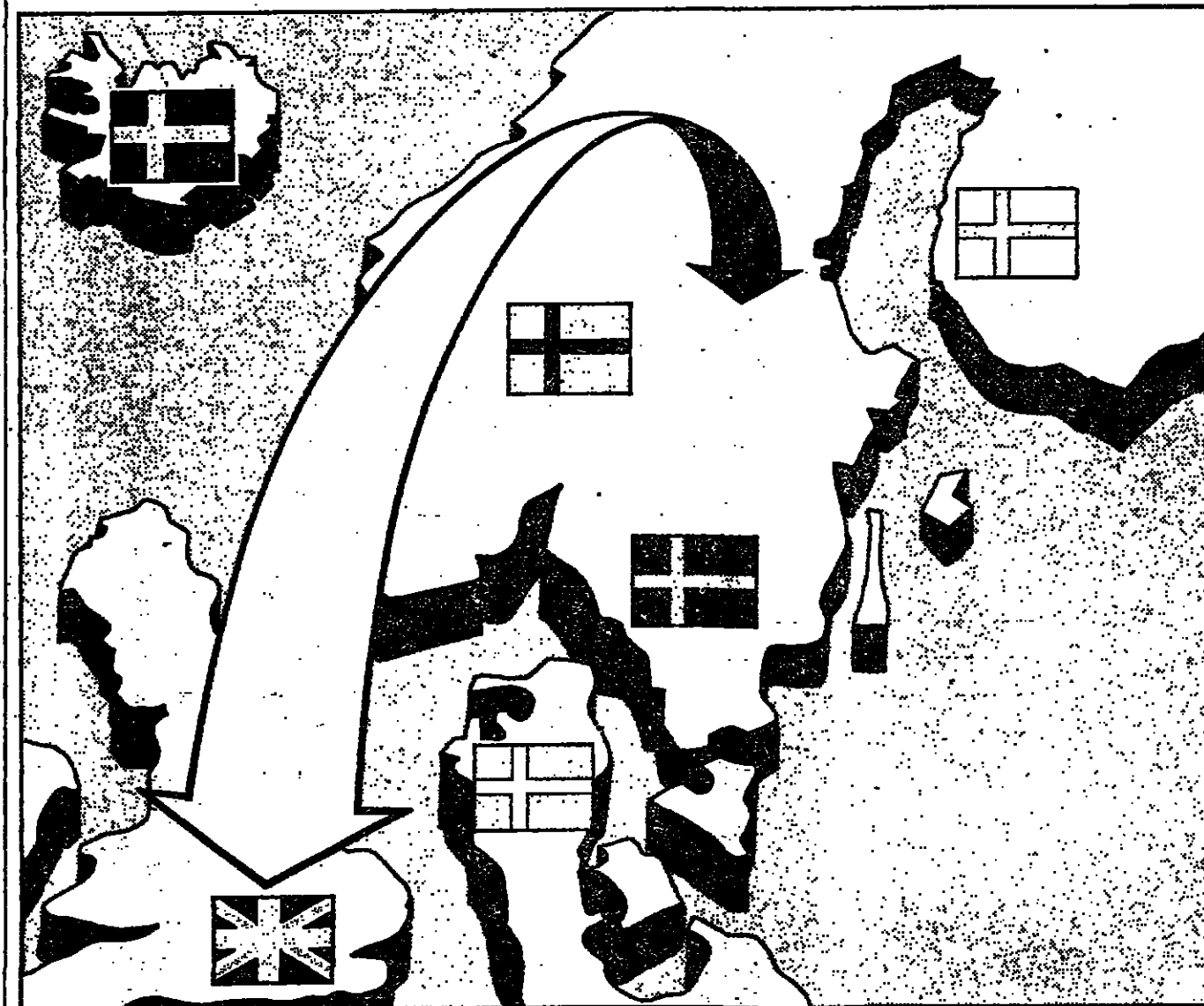
The Government had begun to accept the consequences of these reports even before the 1973 election. The political scene in 1973, but there is no doubt that his arrival spurred the other parties to greater efforts. Last year the Liberal Government managed to put through a substantial cut in income tax for 1975, the first time that income tax has ever been reduced. Further cuts have been promised by the present Social Democratic Government and its supporters.

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Third, the generations of university students which began to emerge in the late 1960s are overwhelmingly Marxist, and as they begin to obtain positions of importance in politics, the civil service, educational system, the media and so on, it is argued that they will successfully bring society round to pursuing socialist solutions to its problems.

H.B.

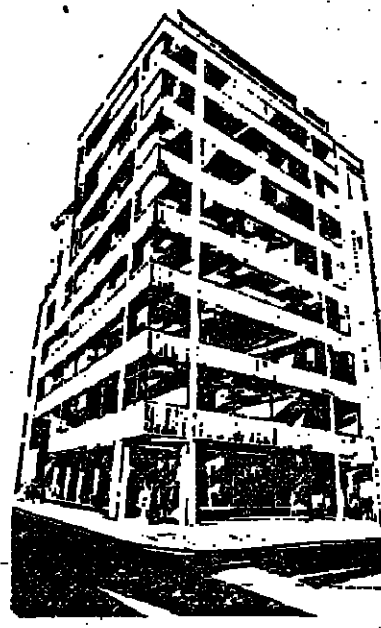


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DENMARK IV

Danish farmers have experienced both good times and bad during recent years. There is little cause for long-term gloom, although there is a growing need to attract young people into farming.

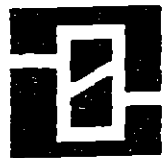
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SINCE 1973 Danish agriculture has had to absorb a series of upheavals. The impact of joining the EEC, the rise in world food prices, the oil crisis and its consequences, the dollar-rape of the pigmeat canning and processing industry, and the devaluation of sterling and changing U.K. bacon habits. In their various ways, these factors have all had, and are still having, a permanent influence on the development of the Danish industry.

Agriculture emerged into the 1970s heavily supported by subsidies, the income of the average farmer well below the income of the skilled worker in urban industry, and heavily indebted. The number of agricultural properties fell from 196,000 in 1970 to 130,000 in 1974, and the number of those employed full time in farming fell from 300,000 to 140,000. But the period of waiting for EEC membership was not so much one of decline as rationalisation. The average farm size rose from 15.8 ha. in 1960 to 22.4 ha. last year, and the declining agricultural population sustained a more or less unchanged level of output. The rationalisation process was also painless and caused no protest movements to emerge. Booming urban industries absorbed the labour which left the land without any trouble.

Agriculture's relative importance to the economy declined sharply through this period. In 1960 agricultural exports, including the products of the canning and processing industry, accounted for 52 per cent of exports. Last year the proportion was down to 26 per cent. But the net foreign exchange earnings of agriculture, as the farmers' leaders never tire of pointing out, is still high—amounting to about Kr.6bn. last year for primary agriculture, excluding the canning sector.

EEC membership promised to restore the economy of the sector, which it did in 1973, with high world food prices adding a bonus. Agricultural export income shot up by 45 per cent, or Kr.3bn. in 1973. All the direct subsidies were removed at a stroke, but nevertheless average farm net incomes rose by 33 per cent, catching up for the first time for a decade with the industrial worker's earnings.

The euphoria was short-lived, however, partly because conditions deteriorated again for the pig and poultry farmers and the price of fertilisers rose, and partly because the farmers felt themselves to be the victims of an unprecedented political hostility. Not only were all the subsidies removed overnight, but new land taxes were imposed on the farmers and capital gains taxes were increased. The persecution of the farmers, as the farmers see it, had serious and measurable

consequences in the form of keeping young farmers from coming into the industry and making older farmers hang on to their properties because only anything to gain by their selling. This has detracted from the dynamism which should have come from an influx of young blood.

The long-term prospects for the future of agriculture were assessed in two lengthy reports which came out in 1973, an official report which said that output should rise by 3 per cent a year from 1972 to 1987, with a 6 per cent annual fall in the labour force being compensated by a 6 per cent rise in productivity. A condition of increased output, however, was an increase in investment at an annual rate of over 10 per cent in real terms. The other report, by economists from the Royal Agricultural College in Copenhagen, concluded that output would remain virtually unchanged, but it assumed a lower and probably more realistic investment growth.

So far both reports are slightly off course, as output of animal products has increased by between 1 and 2 per cent a year, but with considerable variations regionally and between the most important products. More and more of the output of pigs and cattle is coming from Jutland, while the farmers in eastern Denmark, where the soil is in general of much better quality, are taking their earnings on corn and other arable crops.

A more unexpected development is the swing into the cattle sector and out of pigs. After declining steadily since the early 1960s, the dairy herd is now recovering. Since June,



Mechanisation of Danish agriculture has halved manpower during the past ten years.

1972, the cow herd has risen from 1.12m. to 1.17m., and the number of bullocks from 352,000 to 523,000 (down on last summer's peak of 535,000). The pig herd in the same period has fallen from 8.3m. to 7.7m.

While pig slaughtering fell 4 per cent last year, and is expected to show a further fall of about 5 per cent this year, beef and veal production jumped from 204m. kg in 1973 to 216m. kg in 1974 and has continued to rise this year. It is not only improved prices in the EEC which have encouraged the dairy farmers and beef producers (and Danish slaughterhouses) but the fact that the EEC's intervention system, which provides the farmers with a safety net, works more smoothly and efficiently in these sectors than labour force by about a quarter over the past year. Industry spokesmen now hope that the U.S. market will stabilise at

since 1973, probably the best

about its present level, but they are not optimistic about the U.K. market. This leaves them wondering whether they can break into the continental market, which requires new products, a new sales apparatus and, preferably, a heavier pig than the streamlined bacon animal.

As for bacon, the situation in the U.K., which last year accounted for 45 per cent of total agricultural exports and over 50 per cent of pig meat exports, has the pig producers switching nervously. Demand for bacon is falling off because the bacon-and-egg breakfast habit is losing its hold on the British public and at the same time the real purchasing power of the U.K. consumer is in steady decline. This is reflected in the devaluation of sterling, for which the Danish farmers receive EEC monetary compensation, but this only amounts to about half the effect of the devaluation.

The dilemma again is that there is no simple alternative to the British market. Excellent prices can be obtained in other non-EEC markets (in Japan this summer, for example), but these markets are not stable and are liable to be closed overnight by import restrictions. There is a potential market in the EEC, but it requires the heavier pig, the Danish bacon factories export association is currently conducting a large-scale experiment in slaughtering the heavier pig in order to establish the costs and potential profitability of moving into this field, but it is a long-term project aimed at a market which is already highly competitive.

In spite of the problems and disappointments which the farmers feel they have experienced since 1973, probably the best

year they have ever had, they are good reasons for ending an optimistic note. The change in the relationship between the price of corn and pigmeat, which requires new products, a new sales apparatus and, preferably, a heavier pig than the streamlined bacon animal, should speed up the change in the age-heavy population. Protein prices in the U.K. are well below those in other EEC countries. Livestock activity seems to be in a state of development in other EEC countries. Livestock activity seems to be in a state of development in other EEC countries. Livestock activity seems to be in a state of development in other EEC countries.

At home, mortgage interest rates have dropped from 18 per cent last summer to about 10 per cent today, and prices of wage costs have stabilised at a rate of increase which is in line with developments in other EEC countries. Livestock activity seems to be in a state of development in other EEC countries.

The farmers have also claimed that the real benefit of the EEC was that it enabled them to compete on equal terms with the least efficient Continental farmers. Only in the oilmeat is it while the Danes have seriously refrained from introducing any form of support for the farmers, or one else has introduced a form of subsidy. It is too late to regret their virginity, and the cardinal desire of farmers to-day is the abolition of national support measures and a restoration of competition on equal terms.

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Danish industrial philosophy concentrates on making high-quality products in small quantity for limited and specialised markets. Exports have been hit during the past year, but there are still markets, even within the EEC, that can be exploited.

Industry

DENMARK HAS no industrial policy—at least not of the kind which is conducted in France or Sweden and which Britain may be said not very successfully to pursue. Instead, the Danes have developed an industrial philosophy, the so-called "niche" philosophy, under which the companies make sophisticated, high-quality products for limited markets not covered by the mass producers. It is a philosophy particularly adapted to a small nation with no indigenous resources and, remarkably for a Scandinavian country with a strong Social-Democrat tradition in government, it is firmly centred in a belief in liberal, free market economics.

The philosophy has motivated a swift growth of Danish industry, especially since World War II, to a position where it accounts for some 20 per cent of the gross national product and nearly 70 per cent of the country's exports. Over the past 12 months, however, industry has been hit hard by the conjunction of worldwide economic recession, the rise in fuel prices and soaring labour costs. The result has been much talk about the need for an industrial policy.

The Federation of Danish Industries called for a long-term industrial policy, when asked by the Government to submit its views in the consultations leading up to formulation of the recent short-term economic expansion programme. The Liberals, the leading opposition party, have been holding out for long-term planning in favour of industry. A leading trade unionist has suggested the time was ripe for the appointment of a minister for industry.

Blossomed

The question is whether the demand for Government policy has blossomed out of industry's current difficulties and will fade once the market recovers or whether it responds to a genuinely felt long-term need. Denmark's few big capitalists certainly oppose any increase in Government involvement in their affairs, and they are supported by the bulk of the self-made businessmen who run the numerous small family concerns and companies. But many of the technocrats and professional managers, running the medium-sized companies seem to feel that a moment of truth has arrived for Danish industry, which calls for a concerted national policy.

Like many of its counterparts in other countries the Federation for Danish Industries, whose members span a wide range of interests, is divided on the matter. Although it asked the Government to formulate a long-term industrial policy, it does not seem to have very clear

ideas about the content and extent of such a policy, and some of its more powerful members even object to the limited initiative it has taken so far.

Apart from the railways, the post office and an infant oil and gas company, the State has almost no direct participation in industry. The big majority of Danish businessmen want to keep things that way and are highly suspicious of the Social Democratic Party's revived interest in the idea of economic democracy.

It is admittedly not easy to define an industrial policy for a country which has given little thought to it in the past and has managed quite successfully without one until now. Danish industry is a model of small, private enterprise. It has only a handful of large companies and, practically no heavy industry but is represented in most light industry fields. OECD statistics dating from 1971, but which are still generally valid, show that only 16 per cent of the Danish industrial labour force is engaged in concerns with 1,000 employees or more; this compares with some 42 per cent in Sweden. In contrast, about 38 per cent of Danes work in concerns with less than 100 employees.

When Norwegians and Swedes were emigrating in their thousands to the United States, the Danes were living well from their farming and at the same time developing a sound educational system. In consequence, their rather late entry into industry was agro-based and led by well-trained engineers and chemists. Their major companies still specialise in farming and dairy plant, construction materials and chemicals.

From the chemicals and fertiliser side has sprung an advanced pharmaceuticals branch, while more recently Danish inventiveness has produced a swift expansion of specialist electronic and machinery manufacturers. Thus Danish industry is highly diversified and, although there have been surprisingly few failures considering the smallness of many companies and the sharpness of the competition, there is considerable mobility with company fortunes waxing and waning in line with product and market changes.

Government policy of maintaining high domestic interest rates, in order to compel firms to borrow abroad and help meet the payments deficit, has been grumbled at but has not seriously handicapped industry in the past. The banks have become skilled at raising loans for even small companies abroad, and Danish companies have not suffered from a lack of loan capital. During the

boom years up to 1973 they were also able to command high prices, profits were good on average and many companies were able to increase productivity steadily through investment in efficient, up-to-date equipment.

Doctrine

From these premises the Danes developed their "niche" philosophy during the 1960s. One of the most cogent exponents of this doctrine, which is fundamentally a product philosophy, was given in a lecture earlier this year by Mr. H. K. Joergensen, Managing Director of the DISA group. A basic principle is that it is better to go for a large share of a limited market than to win a small share of a large market, because a small producer on a large market will always have problems in meeting the low unit costs of his bigger competitors. A Danish managing director will, therefore, look for a market that is not too big for him to cope with and in which he can hope to meet the research and development costs.

"If anyone came to me with this kind of an advanced electronic product and said there is a world market of Kr.2bn. for this, I would say, No, thank you," Mr. Joergensen says. "We know that an advanced electronic product has a research and development input of between 10 and 14 per cent. A competitor would thus have put in 10 per cent of Kr.2bn. divided by three—Kr.66m. in research and development expenditure. We cannot match that and the battle would be lost in advance."

A Danish electronics company will find a "niche," a limited market which it can supply with products containing a large research content, of high technical quality and commanding good prices, which will enable it to pay its skilled labour high wages. The corollary for this type of operation is that the company must continuously come up with fresh ideas for product renewal; it must also always have something on hand to replace worn-out components. Several internationally known Danish companies illustrate the philosophy. Danfoss, which started with an automatic refrigeration valve, has become one of Denmark's largest concerns with an annual turnover of Kr.1.5bn. due to its planned product development, which has led to a series of automatic controls, speed regulators, hydraulic components, compressors and boilers.

Even Danfoss has felt the current slump and has been reducing staff, more through natural wastage than through dismissals. The drawback to

being a components supplier is that, while it offers flexibility and allows for quick adjustment to market fluctuations, it will be hit by a general depression. For any industry as export orientated as the Danish, the kind of recession from which Western Europe has been suffering is painful. Danfoss is solid enough to get by but other concerns facing mounting costs on a declining market have been hard pressed.

In its memorandum to the Government calling for a long-term industrial policy, the Federation of Danish Industries summed up the situation. Taxation resulting from development of the social services has risen more steeply in Denmark than in any other industrial country. The hourly wages in Danish industry doubled between 1963 and 1970 and have doubled again since 1970. Price regulations and inflationary cost rises have undermined company earnings and capacity to reinvest. Industrial investments dropped by 1 per cent in 1974 and are calculated to fall another 15 per cent this year.

Order, stocks at the end of June were 10 per cent lower than a year earlier. Industrial exports fell by 6 per cent in real terms in the first six months of this year compared with the corresponding period last year. Capacity utilisation averaged between 70 and 75 per cent.

The Government offered the short-term expansionary package outlined elsewhere in this Survey and declared its intention to operate a long-term policy to help industry. The Federation was seeking a series of Government measures, including wage restraint, cost stabilisation strengthened by tax cuts and savings in public spending, easier access to finance, insurance against currency losses, the abolition of double taxation on shares, changes in price regulations, soft loans to meet the cost of introducing environment protecting equipment and a long-term improvement in the depreciation allowances combined with a system which allowed losses in one year to be spread across more than one year for tax purposes.

It was an impressive shopping list, but the mainly fiscal measures asked for scarcely add up to an industrial policy, which would have to concern itself with the future direction of the shape of Danish industry. There is room for further restructuring of industry. The very well without an industrial textile industry, which for long policy, provided the Government remembers that expensive production base.

W.D.

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Copenhagen, in spite of its high prices, is achieving a growing success as a conference and tourist centre. But its transport system is under pressure and companies are beginning to look for cheaper labour and more space.

Copenhagen

DENMARK IS largely English-speaking, clean, a country where mark has so far this year played can still walk alone at best to some 80 international and the Danes are rather conferences and it is Mr. says Mr. Gunter Rehder, "conservative, est- est, marketing manager of mate" that the actual total is Danish Convention Bureau, at least double. This is better explanation of Copen- than last year and though, by a continued success in the one of the quills of the busi- national-business congress ness, next year's bookings do trade exhibition field, but look promising, the pros- al recession and increas- And, as a polished symbol of tough competition from confidence in the future, the est of Scandinavia, few of Kr.223m. glass palace of the country's foreign exchange new Bella Centre was officially industries have done as opened by Queen Margrethe To the certain knowledge on September 8—the biggest

exhibition centre in Scandinavia and the only centre in Europe with permanent mart, confer- once and exhibition facilities under the same roof. It was the old Bella Centre (built in 1965 and which by the terms of the 12-year lease from the municipality of Copenhagen is supposed to be dismantled, but which may yet be used for some social purpose) that helped establish the city as the region's leading shop window. Owned by a consortium of the State, the city, a number of banks and the Industrial, Agricul- tural, Wholesale and Retail

Boards, the new centre lies handily between Kastrup, Copenhagen's airport, and the city centre. It will house in its 280,000 sq. metres of perman- ent exhibition space the Scandi- navian Home Furnishings and the Scandinavian Fashion, and hopes eventually to find a permanent resting place for Scandinavian Gold and Silver and Handicrafts. This, collec- tively dubbed the Scandinavian Trade Mart, forms the new centre's core. The centre's Con- gress facilities can house up to 4,000 people if necessary, although the main hall can be split three ways. Grandiosely re- ferred to by the management as a "commercial communications centre," the Bella Centre also throws in marketing research help, a marketing information "bank," two TV studios and a special Bella Centre TV produc- tion team for the use of exhibi- tors. With 30 fairs and exhibi- tions booked for next year and 20 conference bookings made up to 1980, the centre hopes to double its turnover by 1980.

hanging fire for the moment, arguing that the city's existing hotels are not yet bursting at the seams.

Diminish

Those Danes worried about Copenhagen's rapid growth take some comfort from the fact that the size of conferences has of late tended to diminish—some 80 per cent have less than 200 participants. But tourism has not let up. The foreign exchange earnings in the first five months of this year were Kr.1.2bn, up 14 per cent on the same period last year. The top spenders are the Swedes, the West Germans and the Americans in that order—with the Norwegians and the British a long way behind in fourth and fifth places. Worried, like the Convention Bureau, about the deterrent effect of Denmark's high prices (and they are very high) the Danish Tourist Board is throwing all the country's resources into the front line, even offering a tour of the social services, creches, old people's homes, etc. It also runs a tourist complaint service—suffering, to paraphrase Shakespeare's Danish prince, the slings and arrows of out- raged tourists. Danes tend to raise a bemused eyebrow when foreign visitors still slaver about Copenhagen's reputation as the sex capital of Europe. For them the fuss about the legalising of pornography has long died down, and almost all the "live sex" shows have apparently closed down through lack of interest.

The second strain placed on the city by its development as a conference, trade and tourist centre is transport. Kastrup, which handled as many as 8.1m. passengers as long ago as 1972, is Europe's fifth busiest airport. A new airport has long been pro- posed on the Danish mud-flat island of Saltholm, which lies in the Sound between Denmark and Sweden and which would be joined to the former by a tun- nel and to the latter by a bridge. It had been agreed, by treaty, that Sweden would pay for the tunnel and bridge and Denmark for the airport. But this spring a majority emerged

in the Folketing against the plan, largely on the grounds that the energy crisis and a slacken- ing in air traffic growth post- poned the need for such an air- port. As a result the two governments have dropped the plan, agreeing to look again at it in 1977.

One of those passionately in favour of the early building of Saltholm is Copenhagen's veteran Lord Mayor Urban Hansen. He is very worried about the general growth of the city and argues that Kastrup can never handle more than 12m. passengers a year, that it restricts housing expansion and that Saltholm could comfortably bear 40m. passengers a year. Already the city has lost much of its traditional shipping role to ports like Gothenburg and Hamburg, despite low harbour taxes and a good workforce.

Students

Copenhagen, Mr. Hansen gloomily points out, is now the same size as in 1930, having lost some 200,000 people to the suburbs and other parts of the country since 1950. The wage earners have left, the students have moved in to take advantage of the State footing the bill at the numerous educational facilities of the capital, and the pensioners (who now form 25 per cent of the population in Copenhagen proper) have stayed. As the city's tax base has been eroded, demands placed on municipal finances by social service programmes have also risen. The Lord Mayor points to the example of the 2,700 old people's flats that have been built in the last ten years and which now each cost Kr.100,000 to run. Many of the city's companies are beginning to move elsewhere in search of cheaper wages and more space. In 1973-74 the tax base shrank by Kr.126m., largely because IBM chose to go elsewhere, and in 1974-75 423 companies left and the tax base shrank a further Kr.137m. Copenhagen, in the view of its Lord Mayor, certainly needs those business- men and tourists.

David Buchan



The people of Jutland have in the past shown strong resentment of Copenhagen's dominance in Danish affairs. But today the Jutlanders can point to a solid record of industrial growth, made easier by the ample resources of available land and labour.

Jutland

HAGEN IS wonderful, come somewhere near the cor- rect pronunciation), best known t, but there are about as many as a birthplace of Hans- ones who do not live Christian Andersen, but also environs of the capital Denmark's second biggest in- to are less than con- dustrial centre after Copen- that the city is so- hagen.

Twenty years ago Jutland and, to a lesser extent, Funen were very obviously the poor cousins, with a markedly lower income level than Copenhagen, consistently higher-than-average unemployment rates, a much lower degree of industrialisa- tion, and high local taxation levels. These symptoms have not been entirely eradicated in all areas, but the differences between the Jutland towns and other towns are to-day much narrower than they were. On a visit to Jutland last month, the proud boast of several towns was that, although the recession had hit them hard, their un- employment rates were only average for the country.

The explanation for rapid im- provement in the absolute and relative positions of Jutland, economically speaking, is that, when the post-war industrialisa- tion boom set in from 1958 on- wards, Jutland had a lot of catching up to do, but this in itself was an advantage. There were ample resources of land and labour, both endemic in short supply in the Copenhagen region and much more expen- sive there. Most of the best known Jutland companies have to all intents and purposes grown up since the war, while the best known companies in Copenhagen, East Asiatic, Carls- berg-Tuborg, A. P. Moeller, for example, date back to the turn of the century or earlier.

Interest in Jutland as an in- dustrial area stems not only from its advantages over Copen- hagen but also from the penin- sular D. ignore the E. zula's strategic position in re- notice the N and con- lation to Germany and the other Scandinavian countries. Now

that Denmark is a member of the Common Market, proximity to Germany and the large mar- ket in the Hamburg region should be an advantage, though there is one impediment. The regional development benefits offered by Schleswig-Holstein are better than those offered in the regional development areas of Jutland. It is a sore point, which the Danes are trying to sort out through negotiations with the German Government.

With the exception of the area round Århus, population 240,000, Denmark's second city, and south to Kolding and west to Silkeborg, Jutland constitutes a regional development area. The northern tip and the extreme south-west corner are classed as special development regions.

In both classes of develop- ment area, municipalities can obtain State loans covering 75 per cent of the cost of erecting factory buildings for lease to companies. Companies them- selves can obtain State loans on favourable terms for establish- ment in these areas, and in the special development regions State investment grants cover- ing 25 per cent of total invest- ment costs are available. State loans are given at 7.5 per cent interest over 20 years for fixed plant and ten years for machinery and equipment. Deferment of repayment is per- mitted in order to give com- panies time to overcome initial difficulties.

Assistance

These programmes are admin- istered by the Regional Develop- ment Directorate in Silkeborg. The Ministry of Labour operates a supplementary pro- gramme for providing financial assistance toward the cost of training labour required for the establishment or expansion of

industrial companies in the development areas.

In the current financial year the Directorate will have over Kr.200m. to make available from Danish sources, plus Kr.37m. from the European Investment Bank. At a time of considerable difficulty for Danish industry to switch their decline in new investment, it is notable that there has been no falling off in applications to utilise the regional develop- ment funds.

Jutland's connections with the rest of the world are excellent. There are links from Copen- hagen to Århus, Ålborg, Bil- lund (the Lego plant), Esbjerg and Sønderborg, as well as to Odense. There are ferry connec- tions from north Jutland to Gothenburg and Oslo, while Esbjerg on the west coast, population 80,000, is the country's biggest container ter- minal, the centre of the bacon and butter trade with Britain.

A century ago most of Jut- land was covered either by moorland or sand dunes. The land reclamation of the last century, much of it carried out by men trench-digging the sandy areas to turn up a modicum of fertile soil, enabled the peninsula to become the back- bone of Denmark's agricultural wealth in the early part of this century (and still to-day if you want to find the modern Danish farms you have to go to Jut- land). Their inheritance is said to have left the Jutlanders rather dour, but Kai Munk, the greatest Danish dramatist of this century, who was also a village pastor on the west coast, advanced the theory that the west Jutlanders and their neigh- bours on the east coast of Eng- land understood each other per- fectly. For both of them, speak- ing mostly consisted in saying nothing, he said.

H.B.

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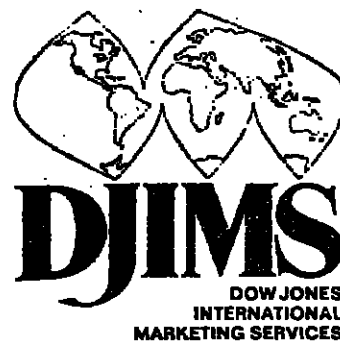
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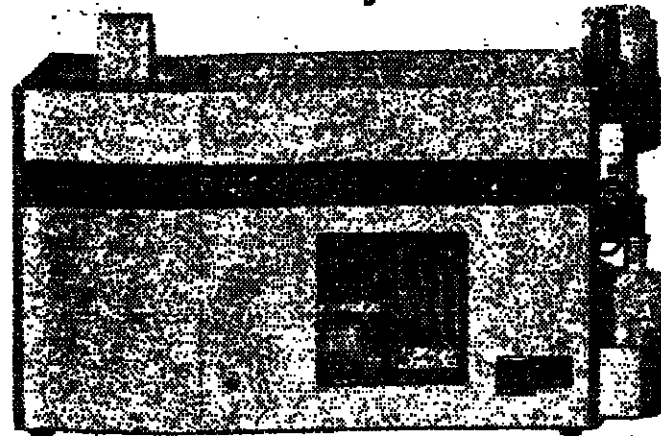
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DENMARK VI

The Danish engineering industry concentrates on using the country's "knowhow" by dealing mainly in specialised goods and leaving the mass markets to bigger concerns. Although the recession is beginning to bite trade with Denmark's Nordic partners has held up well.

Engineering

THE DANISH engineering industry this year rose by Kr.614m. compared with the same period last year to a level of Kr.3.6bn. This has been maintained a stout performance from a into this year when, in the first six months, exports of non-electrical machinery (the shipbuilding and electronics sectors are considered elsewhere in

and Metalworking Industries, 90 per cent. employ less than 100 people. In what is very much a Danish phenomenon, many of these tiny companies have helped each other into the export market by group or informal consortium operations—a trend encouraged by the Federation of Danish Industries which will provide up to 50 per cent. of export promotion only for groups of 4 companies or more. Alternatively, many of Denmark's small exporters have been able to place their products with trading houses, like the giant East Asiatic company which has 250 branches all over the world.

But the real success of Danish engineering has been to use Danish "knowhow" to sell "niche" (two favourite words on the lips of Danish managers) or specialised products—whether components for other countries or finished investment goods. The formula is to leave the mass markets to the bigger boys, and exploit high Danish educational standards to get a good price for a quality product on a limited production run. But general recession is beginning to bite, though perhaps a little later in Denmark than elsewhere because trade with its Nordic partners has held up well. One problem about all those specialised "niche" products is that they are relatively price inelastic and therefore there is little scope for price cutting.

An unpublished survey by the engineering federation of its 131 biggest members, accounting for half the industry's production, shows that turnover rose 24 per cent. last year on the previous year, but profits were up only 3 per cent. As this was in current prices, it indicates a net loss.

Innovation

More important for a country that prides itself on its innovation record, investment is slowing down (fixed assets increased only 13 per cent. between 1973 and 1974) and much less of this has been self-financed. Like the Danish State, engineering has been a heavy foreign borrower; between 1973 and 1974 borrowing from abroad, both short and long term, rose by 47 per cent. in those companies sampled by the federation. The most optimistic forecast puts the increase of sales this year at 5 per cent., and the general view is that investment will stagnate for much

longer. Probably the only short-term effect of the Government moves in the first part of September to reflate the economy will be in the household machinery sector, which is not large. All is not gloom, however. There is the political windfall of the subcontracting on the General Dynamics F-16 fighter that is to be spread between the four European Nato countries buying the American aircraft. A number of Danish engineering companies is bidding at the moment for the Kr.150m. worth that the F-16 will bring over the next ten years. One such is the highly successful DISA (Dansk Industri Syndikat A/S), which is tendering for the ammunition handling system, the fire control system and gearboxes on the aircraft. DISA's vice-president, Mr. Per Soholm, thinks that DISA is in a strong position for these orders because with the backing of the A. P. Moeller group it has more financial scope than many companies of similar size and because of the company's reputation for precision equipment built on the Disamatic foundry of which 520 have been sold world wide since 1964. DISA is typical of the industry in concentrating on a few proven product lines.

Denmark has had a surplus on know how in the traditional sense of licensing since 1961; last year know how exports amounted to Kr.252m. and imports to Kr.252m. and this surplus has trebled in the last ten years. But what has stimulated the whole of Danish industry, and not just the engineering sector, has been the new shape that know how exports have been taking—the turnkey idea. The concept, whereby a complete hotel, housing project, foundry, slaughter house, dairy or brewery is delivered to the customer who has only to push a button or turn a key, is particularly well suited to Denmark for two reasons. The first is the Danish habit of group collaboration. The second is that Denmark has long prided



A concrete plant for continuous production of wall elements for modern buildings produced for export by Thomas Schmidt

Libya, and is also negotiating with Saudi Arabia to set up a network of some 20-25 small hospitals (200-250 beds).

Danish Turnkey Hotels was one of the first formally to enter the turnkey business in 1968, and has been one of the most successful. It has, for instance, built some 12 hotels in Africa at a total cost of \$50m. And it has also acted as the central purchaser for a considerable amount of Danish stainless steel equipment—as a byproduct of its hotel contracting experience—for developing countries.

Its managing director, Mr. Ole Rehfeld, likes his company's system to that of the shipbuilding industry in that it will give a complete quotation just on the specifications.

Many of the smaller Danish companies dealing with the bigger turnkey projects often have difficulty in meeting the 10 per cent. performance bonds that many Middle Eastern countries now demand. One company that can easily cope with such problems is P. L. Smith, a giant of Danish industry and cement specialists with 30 per cent. of the world trade in cement. The company continued to do well in 1974 largely because of an order for a turnkey cement plant in Iraq (to produce 2m. tonnes of cement a year)—the company's oldest established and biggest biggest-ever single order. In-

Milk

Tuborg Carlsberg builds breweries abroad, but not generally on a turnkey basis as it tends to retain control of them as subsidiaries. The milk business, of which the Danes have had as much experience as of beer, is another matter. Danish Turnkey Dairies, based in Aarhus, will build anything anywhere cows are found—it has built a complete ice cream factory for Kuwait. Like most of the other turnkey contractors, DTD will undertake to deliver its dairy by a set date at a fixed price in a single contract. In the food-processing line, the turnkey contractor is Atlas, a

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North Sea oil

At last the long term prospects for Denmark in North Sea exploration are looking brighter with the opening up of the West Greenland offshore area. The Danes have had many disappointments so far but now the Government has announced its intention to play a major role.

NORTH SEA oil has so far been a hard-luck story for the Danes. Their disappointment over the delineation of the Continental shelf (the Norwegian Ekofisk field is not far north of the border) has been compounded by the geological difficulties of the few structures in which they have struck oil. Now, however, the opening up of the West Greenland offshore area for exploration offers much better long-term prospects; geologists believe that Greenland could be the world's next major oil province.

Trade and Industry Minister Erling Jensen underlined the Danes' revived hopes, when he suggested last month that it was time for Dansk Olie og Naturgas, the State-owned oil and gas company, to become involved in exploration. Mr. Jensen was signalling the companies involved in the Danish Underground Consortium, which operates the North Sea concession, that the Government was interested in participation and willing to put up capital. The Government also believes that the State company, which has so far been marking time, should gear itself to become the vehicle for the participation which the State has ensured in any Greenland discoveries.

Olie og Naturgas would also like to develop a gas network in Denmark, to retail the natural gas from the Danish sector of the North Sea. More ambitiously it has been talking to the Norwegians about the possibility of landing Norwegian offshore gas in Jutland by pipeline for further conveyance by land to Sweden and the Continent.

Denmark consumes some 18m. tons a year of oil or oil equivalent energy, all of which is imported; it is a major factor in the country's perennial payments difficulties. Danish hopes were high when in 1962 A. P.

Moeller, the shipowner, was given the exploration and production concession for Denmark and formed the Danish Underground Consortium (DUC) with Gulf and Shell and, later, Chevron and Texaco.

The DUC has so far spent just under Kr.600m. (£47m.) on exploration since it started seismic surveys in the North Sea in 1963 and has produced about 400,000 tons of oil. Current production is around 5,000 barrels a day. The most promising discovery was made in the Dan Field in 1971 and when production started in 1972, it was hoped that the field would be producing 1.25m. tons a year by 1976.

Chalk

The Dan oil, however, lies in chalk formations, whose permeability has proved to be a major obstacle. The DUC is currently pumping down sand at a pressure of some 5,000 psi in an effort to improve the flow. It has cut back its production estimates severely and now expects to produce 300,000 tons in 1976 and, with a third platform installed, perhaps 500,000 tons in 1977. If the decision is taken to put in a fourth production platform output could rise to as much as 800,000 tons in 1978.

The total Dan development would by then have cost some Kr. 750m. (£59m.) at 1975 prices. The DUC calculates that, if the price of oil remains stable, it should get an income of about Kr. 250m. (just under £20m.) from a production of 500,000 tons a year. The recoverable reserves of the Dan Field will vary according to the success or failure of the sand-tracing technique, but are thought to lie between 7.5m. and 15m. tons.

Oil has been proven in six structures in the Danish sector

but only the Dan field has been considered ripe for development. Earlier this year the Orion rig drilled a second well in the N structure and struck an oil column of an estimated 100-metre thickness, which gave 450 tons on the last day of a five-day production test.

The gas reserves, about which less has been heard, could be more important, although they involve similar chalk problems. One semi-official estimate puts the recovery potential at about 2bn. cubic metres a year of combined associate and direct gas, which would imply that the Danish sector might eventually be able to meet about one-fifth of Danish energy consumption if the technical problems can be surmounted and finance raised.

This prospect certainly explains in part Mr. Jensen's recent hint that the time was ripe for greater State participation. The companies comprising the DUC are understood to hold differing ideas on development. Gulf quit the consortium last year, mainly it is thought because it did not consider it could get the 25 per cent. return on its capital for which it was looking. There has been no suggestion that the Government will not stick to its contractual obligations towards the concessionaire, A. P. Moeller, but the minister's recent statement has put pressure on the consortium companies to make up their minds about further development.

Ice-capped Greenland, however, still offers the more exciting, if even more nebulous, prospects. In April 46 blocks, covering some 18,000 square km. off West Greenland, were granted to six international groups, under terms which could ensure a total return to the State of about 80 per cent. of the net profit from a producing field if it chose to exercise its 50 per cent. option.

The companies are committed to spend about Kr.500m. during the remaining seven of the ten-

year exploration period. The first well should be drilled next year. If the Danes' luck changes, the first Greenland oil could be on the market in the mid-1980s.

Sources in Copenhagen acquainted with the results of the Greenland geological survey say that both Eastern Greenland and the North Greenland slope appear to be more promising than the West Greenland offshore area; but West Greenland has been opened first because its climatic conditions are less severe, the technology exists and the environmental impact is expected to be less. Costs, even if higher than anywhere else yet explored in the world, will be less than for the two other areas.

Given the stiff concession terms and the severe technical challenge of the area, the 20-50 per cent. option held by companies involved must consider the prospects of finding terms oil reasonably promising. Gulf Canada, which belongs to the TCA-Greco group, shed some light on company thinking in a report delivered by Mr. S. G. Pearson at a Financial Times conference in Oslo this month. Their capital projection showed that expenditure of some \$750m. in 1975 prices would be needed to get a West Greenland field into production.

To get 20 per cent. discounted cash flow rate of return after tax on this investment the field would have to contain about 400m. barrels of recoverable reserves and produce at a rate of 84,000 barrels a day, which alone would be equivalent to nearly one-quarter of current Danish energy consumption. The company puts the cost per daily barrel of production off West Greenland at about \$9,000, which compares with \$7,500 for the northern North Sea and \$5,000 for the southern North Sea and \$500 onshore Middle East.

Gulf Canada, which has experience in drilling off Labrador, was also more sanguine

about operating condition earlier reports. A dyan positioned drill ship o "Pelican" type, it esti could work for 81 mon latitude 65 degrees 31 m north along the West Gre coast. Ice would not pose serious threat, although weather and rough seas limit the drilling season.

One undetermined fac the ownership of any oil. The 50,000 Greenlanders been pressing for some fo autonomy and it can be assumed that control petroleum reserves will, central issue in the fortho talks with the Danish G ment. At present it would most likely that a local land Government and Danish Government would a joint venture to exercise decision on a clarification of tions between the Govern and the DUC and a decisio the development of D North Sea gas discoveries.

But Olie og Naturgas is ing higher. It is bidding a decision, which in turn depend on a clarification of tions between the Govern and the DUC and a decisio the development of D North Sea gas discoveries.

land line to pump gas south to Germany. W

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DENMARK VII

The Danish electronics industry is now the country's third largest exporter, making goods of high quality (and high price) in both the consumer field—notably hi-fi equipment—and for a variety of scientific applications.

Electronics

THE DANES believe that the electronics industry is the kind of industry in which they must excel if they are to maintain and develop the country's industrial base in the years to come. So far the industry has done well, becoming a major factor in the overall export picture. Last year export of electronics products totalled about Kr2.2bn, making the industry the third largest exporter of manufactured products after the machinery and clothing and textiles branches.

With the high labour costs which prevail in Denmark, combined with the absence of industrial raw materials, the theory is that the industry must aim to manufacture products of exceptionally high quality, usually of a kind for which there is only a limited world demand, enabling manufacturers to make effective use of the high educational standards of the workforce at all levels, from the shop floor to research teams and management.

The strategy of aiming to produce and sell products for which there is only a relatively small demand is almost essential to the industry's success as the use of educational skills to produce better products than other countries. The theory is that for products where there is an extensive demand, whether it is for motor vehicles, teleprinters or television sets, Danish companies will rarely be able to muster the resources which enable them to compete with the major international companies. But the multinationals take only a limited interest in products where there is no prospect of producing a long series. The typical Danish electronics manufacturer, therefore, develops a product, such as sophisticated hospital instruments, where total world demand over a five-year period may be limited to only a few thousand examples.

Typical examples of companies which have succeeded with this strategy are Disa Elektronik A/S (a company in the A. P. Møller shipping and industrial group), which produces electro-medical instruments for muscle and urological investigations, measuring flow, pressure and muscle tension, and Danfysik, a small company specialising in instruments and apparatus for nuclear physics. The industry, however, has a wider spread than this special market strategy suggests. The largest of the firms in this sector of Danish industry is Bang and Olufsen, which is the only Danish company still producing television sets. B and O has managed to gain its position in world markets by concentrating on the top end of the price range with products which are of high technical quality and superb design. "Danish design" is still an important selling point.

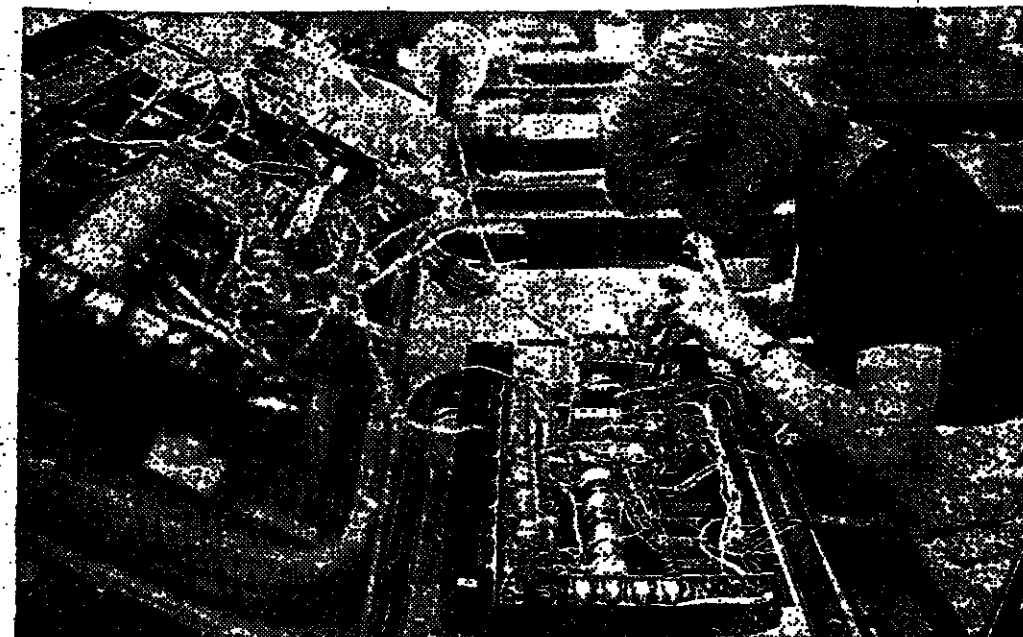
Output

The production of consumer electronics, as represented by B and O's product range, accounts for a relatively small part of the total output and export of electronic equipment.

Total output in 1974 was worth about Kr3.8bn. Consumer products accounted for Kr790m, components for Kr567m, and professional instruments and apparatus for Kr1,488m. Exports came to Kr2.2bn, breaking down into components, Kr554m, consumer products, Kr570m, and professional instruments and equipment Kr1.1bn.

The industry's structure is reflected in the high degree of specialisation which characterises the outlook of the manufacturers. There are about 150 companies producing electronic equipment. Only 20 of them have a turnover of more than Kr25m, and a third of them have a turnover of under Kr2m. (1973 figures).

Virtually all these companies, large or small, are very export-minded. Few of them export less than half their output and many of them export over 90 per cent. The home market,



A Bang & Olufsen amplifier in production at the company's Skive factory

with total sales of components and apparatus and equipment in 1974 of Kr3.8bn, is too small to form a base for production, especially for the specialised products on which the manufacturers concentrate.

The industry has not escaped the effects of the international recession. In mid-year employment in the sector was about 15 per cent under the level of mid-1973. Deliveries and orders were both running well below the level of last year as well, and the third quarter expectations survey did not suggest that any improvement was immediately in sight.

On the other hand the industry has come through the retreat in good order. Companies seem to have reacted promptly to deteriorating prospects, thus saving themselves from acute financial problems. Only a couple of small electronics companies have gone into liquidation over the last 12 months, according to Mr. Erik Petersen, managing director of Storno and President of the

Association of Electronics Manufacturers.

He said that one of the reasons why the branch was able to come through the crisis relatively unscathed was ability of the small companies in the Danish industry to switch their export effort very quickly. Companies such as his own, producing radio-telephone equipment, have been able with some success to move into the oil-producing countries.

The industry looked to the future with some confidence because it was convinced of its basic strength, its selective product policy, efficient engineers and skilled labour force, said Mr. Petersen. He also pointed out that the association, of which he is president, plays an important role by using its persuasive powers to limit internal competition among members. The aim is to compete with foreign firms and not with each other, a goal which is achieved by preventing product-overlap. This has, of course, by no means

been completely achieved, but the manufacturers of hospital instrumentation, for example, do not hesitate to put down their success in part to a tacit agreement not to compete in any given product range.

An important source of inspiration in the next year or two will come from the Danish decision to buy the American YF 16 jet fighter. The deal involves off-set contracts with Danish industry to a value of \$300m. over eight years, and most of this money will go to the electronics industry. More important than the cash, however, is the transfer of knowledge which the contracts will involve. Some of the techniques which will be used will be completely new to the Danes, and this will be a cheaper way of learning them than developing a separate research capacity.

The most serious problem facing management is, inevitably, the explosion in wage costs in Denmark over the past three years. Hourly wage costs in industry rose by over 18 per cent in 1973 and 22 per cent in 1974. So far this year the

index has run 20 per cent over the level of 12 months earlier. In previous years as well Danish wage rates have risen considerably faster than rates in Denmark's main competing nations. It is a tribute to the electronics industry that in spite of this it has been able to maintain its international market shares.

To some extent management claim that their products are less price-sensitive than products in other industries, but the situation has forced management constantly to think in terms of labour-saving investment and design. As two of the development staff of GNT Automatic in Copenhagen put it, we have to design ourselves out of our problems, both to cut down on wage costs and by ensuring that visual design is better than anyone else's. More specifically, assembly work has to be simplified and minimised and processes developed which cut out the necessity of making time-wasting adjustments to the finished products. "There are no safety margins for Danish companies and no room for management stupidity," as it was put.

Offers

If inflation was not brought under control, Mr. Petersen foresaw that more and more investment in electronics would take place outside Denmark. There are so many favourable offers for setting up abroad, he said, naming Ireland and Italy as countries with attractive terms. Storno, in fact, has already decided that a substantial part of its investment should take place abroad, and in the past five years has built up production abroad to half total output, supplementing the manufacturing unit which it has had in Britain for many years with a big new plant in Germany. There is considerable relief in the industry, therefore, that the political agreement on economic policy this month included a "Government commitment" to prevent a renewed acceleration of prices and incomes.

H.B.

Hospital equipment and pharmaceuticals are among Denmark's major earners of foreign currency, although home sales have slowed down recently. Among the products of which the country is a notable exporter are insulin, penicillin, hearing aids and X-ray equipment.

Pharmaceuticals

THE EXPORT figures for Danish hospital equipment and pharmaceuticals do not seem to be sagging under the impact of the general recession and stagnation in national health service expenditure round the world. Pharmaceutical exports for the first six months of this year were Kr546m, compared with Kr542m for the same period last year. And hospital equipment, though from a smaller base, has matched this.

The origins of Denmark's pharmaceutical industry lie in its agriculture—the desire to find a useful sideline for the waste from the meat packing industry. The production of insulin, for instance, of which Denmark is the world's largest exporter, consumes large quantities of pig pancreas. The country exports even greater quantities of psychopharmaceuticals (tranquillisers and the like), vitamins and penicillin. Denmark is, according to a recent OECD report, the second largest exporter of pharmaceuticals per head of population—the largest being Switzerland. Continued demand for Danish products has a number of general causes: the improved diagnosis of diabetes cases, the insatiable hunger of the Third World for vitamins, and greater life expectancy.

Lavish

These world-wide factors in an industry that is very export-orientated has more than offset the fact that the Danish health service's spending, in the past so lavish, has for the past year stopped growing. Many Danes troubled by high taxes felt that it was time for a spending curb, arguing that a health service that even owned and ran a recuperation hospital in Spain needed a little pruning.

The Danish pharmaceutical federation (MEFA) has noted a slight decline in its members' research and development budgets this year. But this is not the case at Novo Industries,

which among other lines produces the great bulk of Danish insulin. Its president, Dr. Hallas-Møller, insists that any slackening of the R and D effort would be suicidal for Danish products.

Novo, in fact, spent some Kr545-50m. last year on R and D or over half spent by all of MEFA's member companies. Insulin accounted for just under half of Novo's Kr259m. pharmaceutical sales in 1974 and the company has just opened a new insulin production plant at Kalundborg. Its hold on this special market stems from two Novo discoveries: first, in 1951, a means of delaying awkwardly quick, natural absorption of insulin by the human body and, second, a way to make the product almost totally pure. Previously certain impurities in ordinary insulin had led to allergies among diabetic users of the substance. Novo has another side to it which, in the view of Dr. Hallas-Møller, will soon overtake its pharmaceutical division—that of enzyme production. Enzyme development is, of course, a very direct offshoot from the food processing industry. Enzymes such as Trypsin and Plasmin, which help dissolve blood clots, now have an established medical use. The widest use of the substances is to transform starch into syrup which can replace sugar in food products, soft drinks and confectionery. Indeed, Dr. Hallas-Møller reckons that Britain, to take a major sugar importer, could cut its sugar imports by 40 per cent in this way.

Sales of Novo enzymes to the U.S. have still not recovered from the scare in 1969 when it was suggested that the enzymes in the "miracle washing powders" of the TV advertisements were dangerous. But Novo is now satisfied that, with a clean bill of health from the U.S. National Academy of Sciences and with the help of an "enzyme education kit" it has been able to have introduced into the U.S. school curriculum, that sales will pick up. The use of the rennet enzyme

in cheese production in the U.S. is increasing. Novo had plans to set up a U.S. production base when the enzyme scare broke and it is now dusting off those plans again.

Lynch-pin

In the opinion of at least one industry economist, hospital equipment is the fastest growing sector of the Danish electronics industry. And the lynch-pin in its growth is the hearing aid, now perhaps more in use than ever with the noise of industrial life. Helped by the fact that as long ago as 1950 the Folketing decreed that every hard-of-hearing Dane should get a free aid, Denmark has become, for hearing aids, as a previous Financial Times survey pointed out, what Switzerland is for watches. Last year the hearing aid won Kr51m. for Denmark in foreign exchange, with Oticon as its top producer. The three main hearing-aid manufacturers have been quick to realise that servicing and repair is particularly vital to this product, and have for some time operated a world-wide service. But there are export-earners in the hospital equipment field: X-ray equipment exports were Kr527m. last year, and general medical electronics Kr50m. This compares well with previous years, helped partly by the fact that health spending in East Europe and the Soviet Union has not been reduced in the way that it has in the West. Poland, in particular, has proved a good customer lately. The domestic picture is not so happy. As Mr. Ole Lippmann, managing director of Simonsen and Weel, a leading medical manufacturer, says: "Denmark has built a great number of hospitals during the past 20 years and has spent a lot of money on patient care and health service. There is no doubt that this hospital programme has stimulated Danish industry." Now that stimulus has been removed.

Simonsen and Weel typifies the score of companies that fill the medical instrument field, with a lack of overlap achieved by mutual agreement. To quote Mr. Lippmann again: "We came to the conclusion a few years ago that there was room for a Danish medical-electronics industry and have created a special, limited sophisticated company making monitoring installations, oscilloscopes for diagnostic purposes, defibrillators and so on."

D.B.

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DENMARK VIII

Denmark's shipyards have been hit as hard as any by the severe downturn in the world maritime industries. Efforts to avert the threatened reduction in capacity and employment include local orders from Danish lines, but the main hope is that current work will last out the recession.

Shipbuilding

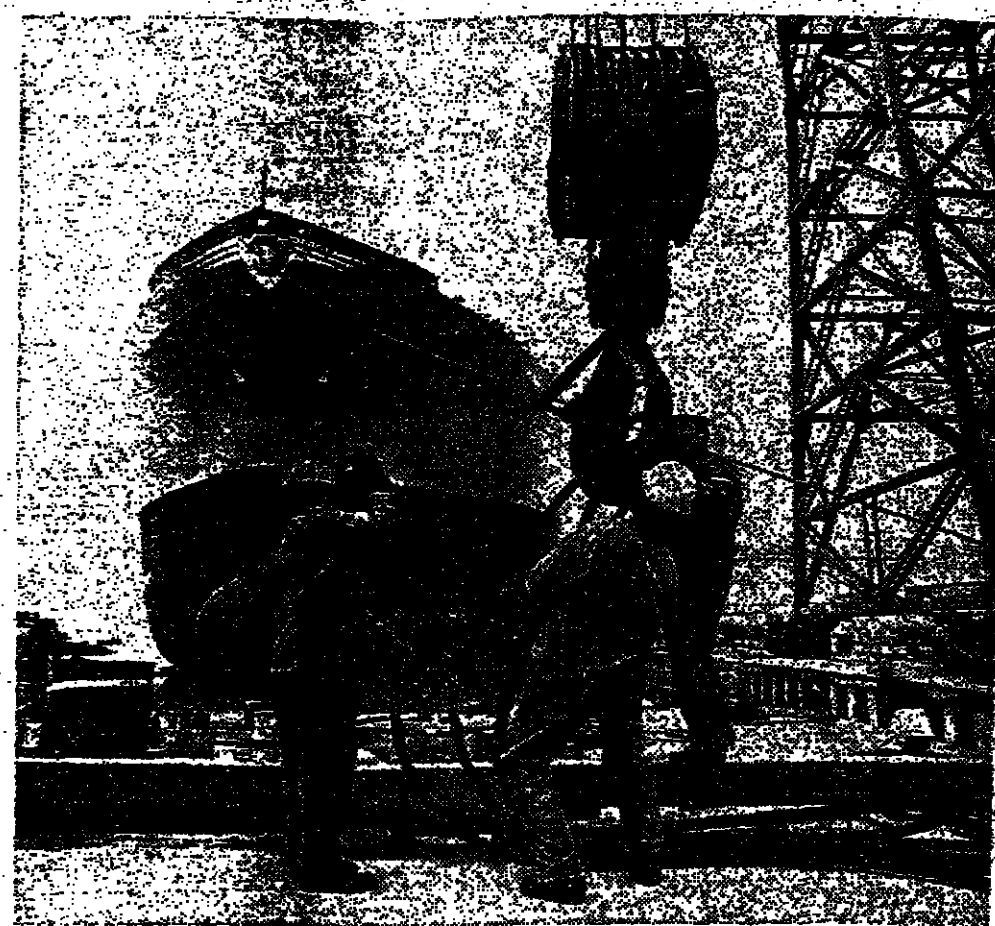
AN ORDER for 17 ships placed by the A. P. Moeller Shipping Company earlier this month with the Moeller group's own Lindoe shipyard has alleviated the critical situation in Danish shipbuilding but has not removed the long-term possibility of a forced reduction in both capacity and employment. Like the rest of the old-

established shipbuilding industries, Denmark's is threatened by competition from Japanese yards taking orders at prices 30 to 40 per cent. below European prices and from the new State-subsidised yards in such countries as Brazil, offering far easier credit terms than those permitted under the OECD rules.

The Danish Shipbuilders' Association continues to reject direct State subvention on the grounds that it cannot in the long run resolve the fundamental problem of over-capacity in the world industry. In tonners cancelled with two principal Danes seek a 330,000-ton tanker, six 65,000-ton combination vessels, six 17,000-ton supply ships and three sea-going flat-top barges. The order placed with the Lindoe yard this month does not substantially alter the total tonnage on order, as it replaces the four 495,000-ton tankers cancelled with two in Copenhagen accounted for seven ships totalling 360,000 d.w.t. The Lindoe yard delivered nearly 80 per cent. of the total tonnage for just over 40 per cent. of the total value. Burmeister and Wain was responsible for roughly 15 per cent. of the tonnage and 30 per cent. of total earnings. The smaller yards have thus a substantially higher value added per ton.

Too little information is available to assess the profitability of the industry but one knowledgeable source estimates that the overall return on capital has averaged less than 5 per cent. in recent years. The trouble-racked Burmeister and Wain group had a loss of Kr.142m. (\$11m.), while the Odense Steel Shipyard Company (Lindoe) reported a net profit of Kr.147m. The best profits last year were made by the repair yards and by the boiler section of the Aalborg yard. Finance, however, is not regarded as an immediate problem and even Burmeister and Wain ended the year with over Kr.160m. cash in hand.

There will be something familiar to British ears about Burmeister and Wain's recent history, which comprised ineffective management, loss-making fixed-price, dollar contracts and a series of strikes by militant unionists, which almost culminated in the closure of the yard last year. At that point a 37-year-old businessman with no experience



The new dock at the Lindoe shipyard, one of the biggest engineering projects in Denmark's history

of industrial management, Mr. Jan Bonde Nielsen, bought a group to offer complete sea and ferry line. The majority holding in the company and vigorously set about reorganising it, cancelling two orders against compensation and aiming the yard at series production of 60,000-ton bulk carriers. It has received 16 orders, of which 15 remain to be delivered, and Mr. Nielsen is budgeting for a profit in 1978.

The Lindoe yard, designed to build ULCCs of up to 650,000 d.w.t., has found itself in the wrong market, following the crisis in the tanker trade and the cancellation of new tanker contracts. Managing director Erik Quistgaard has produced a range of new designs for bulk and product carriers, has plans for moving into the offshore business and ideas for using

the resources of the Moeller owners of the DFDS pass Jan Bonde Nielsen, bought a group to offer complete sea and ferry line. The majority holding in the company and vigorously set about reorganising it, cancelling two orders against compensation and aiming the yard at series production of 60,000-ton bulk carriers. It has received 16 orders, of which 15 remain to be delivered, and Mr. Nielsen is budgeting for a profit in 1978.

Four of the smaller yards have support from shipping companies—the Nakskov yard, which is owned by the East Asiatic group, and the Danvaerft trio, Aalborg, Frederiks and Helsingør, which belong to the J. Lauritzen group.

By contrast, Danish shipping, though suffering from the fall in tanker business, is managing to keep on a reasonably even keel. As the country's third largest foreign currency earner, its ability to maintain its position is of vital help to the economy.

Shipping confidence

DANISH SHIPPING relies on its confidence in the future by the number of new ships they have on order. Under the British Chamber of Shipping criterion of capital stock, the value of the Danish shipping fleet is some Kr.14-15bn, but the earnings comes from the tanker trade, operating largely to the Far East, and it is sufficiently diversified to believe that it will get through the current shipping recession without serious damage. Like most shipowners who earn the bulk of their profits by carrying freight between other lands, the Danes are strong proponents of free competition and consistently oppose any form of national subsidies for shipping.

The Danish fleet, comprising 74m. d.w.t., is not among the world's largest (it ranks 15th on the world scale and sixth in the EEC), but it is far larger than the size of the Danish population would warrant and is the country's third largest currency earner after industry and agriculture. In 1974 gross shipping earnings rose to a record Kr.7.3bn. (\$575m.), giving an estimated net currency income after deduction of expenditure in foreign harbours of Kr.3.5bn.

Swift renewal is characteristic of the Danish fleet and is considered policy. The argument is that Danish companies can only compete world-wide against companies who enjoy cheaper wages and cheaper flags by maintaining fast, modern vessels, which can operate at a low cost per ton.

This argument has been underlined by the close to 50 per cent. increase in wages and salaries obtained by Danish crews in 1973 and 1974. The Danes say that their wage rates are the highest in Europe, certainly well above British levels. The average monthly salary for a chief mate in 1974 was Kr.10,789 (\$845) while a fully qualified seaman averaged Kr.5,273 (\$413).

Labour costs are also increased by manning regulations, which compel owners to carry larger crews than, for instance, Norwegian or Swedish vessels. These rules are a further incentive to build new ships, since they can be circumvented by an appeal to a special board on the grounds that a ship has been designed to operate with a specific crew.

Unemployment among the 20,000 on the ships and in the shipping company offices is well below the national average. And the Danish shipowners are shown nearly half the Danish fleet was under five years old and 80 per cent. was under ten years. To help finance their new purchases, the Danes sell off their ships quickly. Second-hand values at present are low and few ships are being sold but in 1973 some 1m. d.w.t. of Danish shipping went to new owners.

Concession

The shipowners' wrong another concession from the Government earlier this month—a reduction in the ship registration fees which had been some 50 per cent. higher than in any other country. A Panama bulk carrier of just under 60,000 d.w.t. tons, for instance, cost \$63,000 to register in Denmark, \$42,500 in Sweden and \$27 in Britain.

Like so much of Danish industry the shipping companies eschew Government intervention in their business and have emphasised throughout the difficulties of the current recession that they are not looking for State subsidies in any form. This attitude may have been a little harsh on some of the smaller owners who have been having trouble in raising finance for new buildings. It stems partly from an ideological stand by owners who believe strongly in conservative politics but is also a logical consequence of the policy Danish shipping men are compelled to adopt in the international context.

Thus, the Danes were extremely upset by the convention to regulate the international liner trade agreed on by the UNCTAD conference at Geneva in April, 1974, providing for a 30-40-20 division in favour of the national flags of countries in bilateral trade at the expense of the third countries. This would, for instance, have hit particularly hard at Danish shipping trading on the Far East routes and between European and American ports and the Far East. The issue nearly developed into

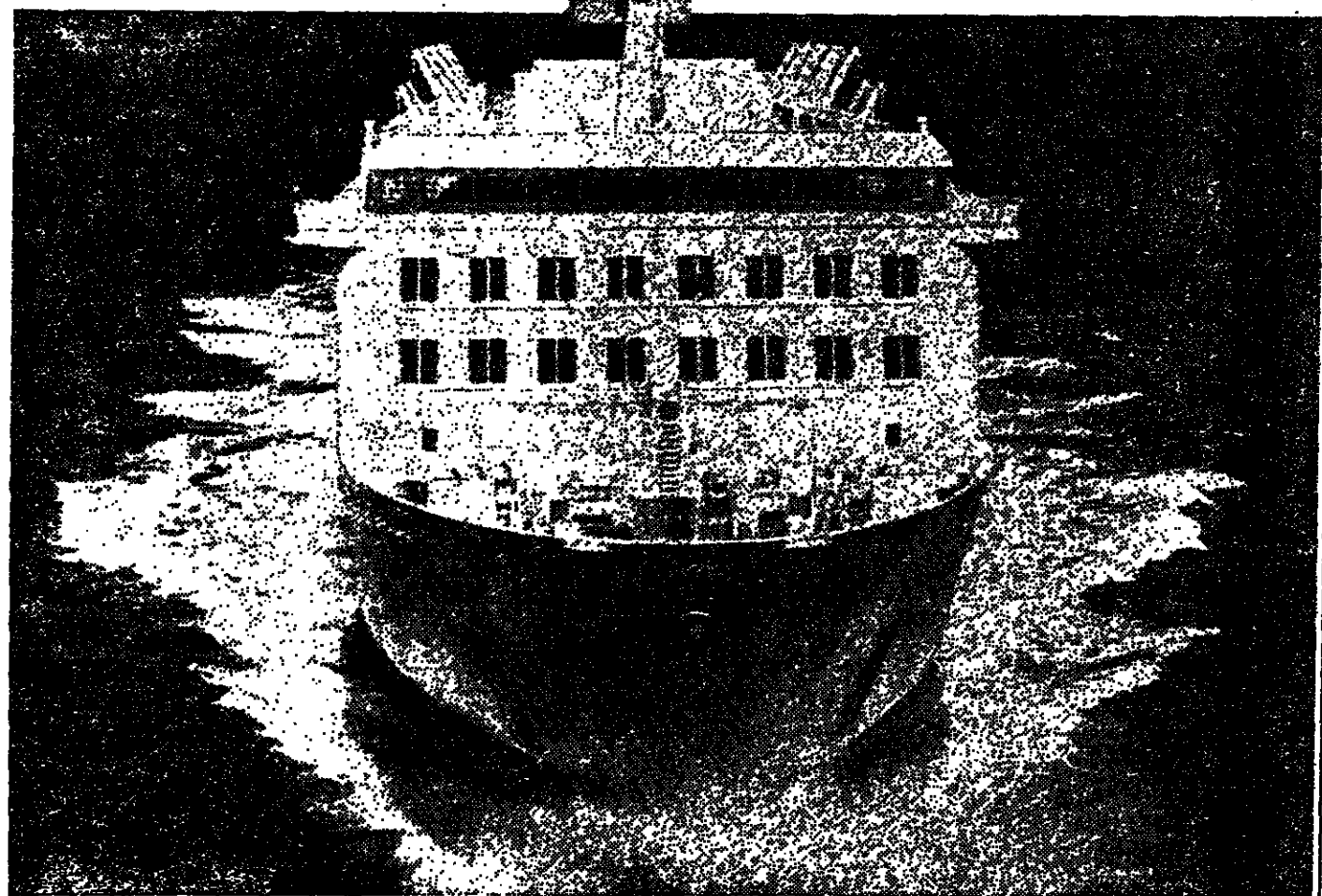
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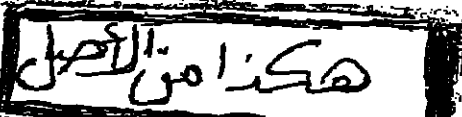
DFDS world-wide

DFDS also operate passenger/cargo liner services between Esbjerg and the Faroe Islands, (summer only); Copenhagen and Oslo; Genoa, Alicante and Malaga and Genoa and Tunis. Cargo services are maintained between Denmark, Spain and Portugal; Denmark to the Canary Islands, Madeira and South America; Denmark and Norway; Italy and Spain and Italy, Tunisia and Libya. The DFDS Nordana Line operates between the US Gulf and Mediterranean ports and West Africa. A subsidiary company, Mols-Line, operates an intensive ferry service in Denmark linking Jutland and Zealand.



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An OPEC special meeting opens in Vienna this week. Richard Johns assesses the oil price outlook when the nine-month freeze ends.

At odds over the almost inevitable

THE GULF—once the striking symbol of oil's high-handedness—has been used by an oil-producing state as a means of demonstrating its will. It is the first time that a Gulf state has ordered a vessel, small and antiquated, to be sent out in furtherance of an oil embargo. The vessel, a small oil tanker, was ordered to leave the Gulf of Oman and to be sent out in furtherance of an oil embargo. The vessel, a small oil tanker, was ordered to leave the Gulf of Oman and to be sent out in furtherance of an oil embargo.

Qatar has now obtained the approval of other Gulf producers for a lower sulphur premium. This incident could be seen as one of the more bizarre results of the still singular demand for oil which perhaps the most important feature in the setting for the coming OPEC conference. In the first seven months of this year little more than 70 per cent of member states' production capacity has been utilised, while actual output ran at a level 10 per cent down on 1974. In particular, this affected those producers, like Qatar in the Gulf, with the light, premium-quality oil, and those, like Libya and Algeria, with a freight advantage (which this year has been highly notional). Iraq, which undoubtedly has trimmed prices pumped to the East Mediterranean, alone has recorded a rise of 18 per cent in its output this year.

Demand has picked up over the past two months as the rise in total OPEC production from 28.7m. b/d to 27.8m. b/d in July shows—with Libya in particular making a notable advance from 1.5m. b/d to 2m. b/d. More recently there has been a flurry of activity in the spot cargo market. In anticipation of the OPEC conference, it is clear that members over-estimated the volume of late-summer restocking required by the industrialised countries, and also the speed of economic recovery.

The prospects of a tight financial situation is one major factor that has built up the head of steam in some OPEC member countries for a sizeable price rise to come into force in the last quarter of the year. This would be particularly true of Libya, the only one included in the International Monetary Fund's monthly statistics to record a fairly dramatic fall in its gold and foreign exchange reserves from \$3.8bn. at the close of 1974 to \$2.3bn. at the end of June. Overall, lower production, the greater than expected capacity of producers to absorb imports, and inflation will mean a current account surplus of \$40bn. this year compared with \$50bn. last year, according to the latest U.S. Treasury estimates.

Within this collective calculation the variations are great. Saudi Arabia's surplus has continued its remorseless and almost inevitable growth to the extent that the Kingdom's gold and foreign exchange reserves rose in the first half of this year from \$14.2bn. to \$20.4bn. By contrast with Libya, Qatar's modest ninth in the OPEC league in 1974 with an output averaging 320,000 b/d—could watch its rate fall to 282,000 b/d with a degree of equanimity. With its limited financial requirements and absorptive capacity, the State generated a surplus of rather more than \$1bn. in 1974.

At this week's conference the whole question of differentials is to be discussed as part of the much bigger restructuring of the pricing system, including the indexation mechanism whereby prices would be adjusted according to an as yet undecided formula for measuring inflation rates. Immediately, however, the big issue is the size of the price increase decided on to compensate retrospectively for inflation suffered since the beginning of 1974.

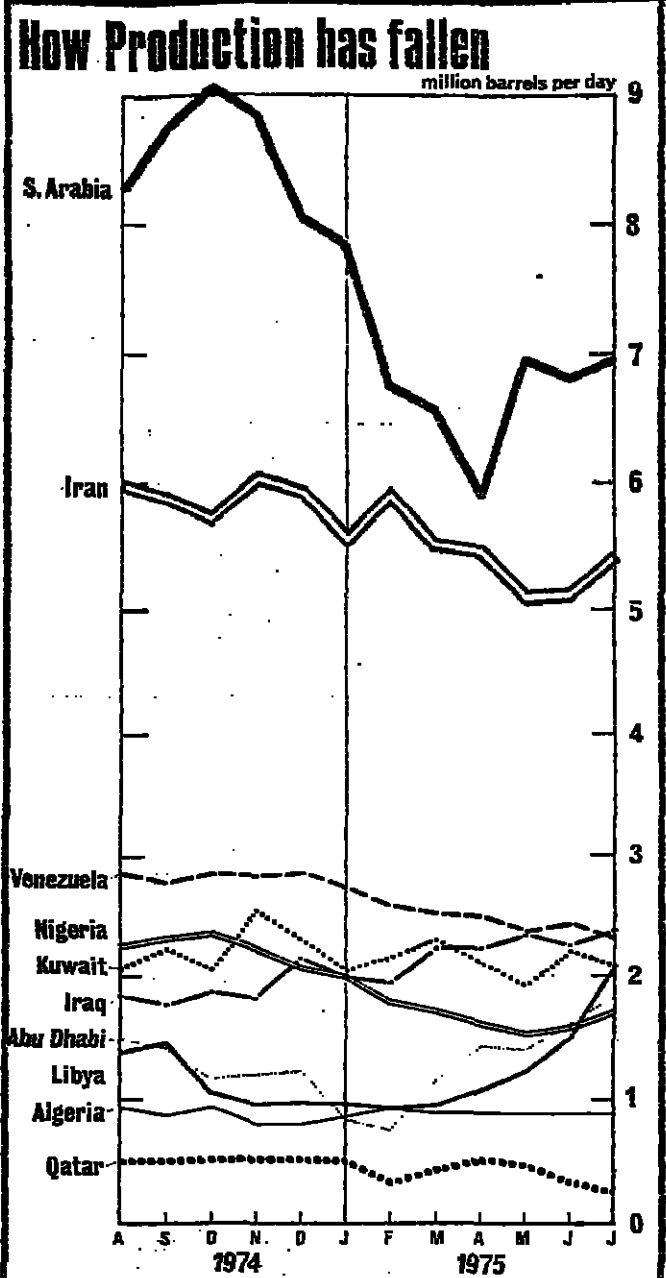
Worst premonitions have been based on the figure constantly heard at the previous OPEC conference—the year in Vienna, Algeria and Libyria of an inflation rate for the goods produced by the producing States, mainly from the industrialised countries, of 35 per cent. Calculated in Tehran and first aired

by the October War and the Arab cutbacks. Probably, any boost above 20 per cent. could only be sustained by a production programme which Saudi Arabia—as ever the crucial factor as the largest exporter with considerable producing capacity in hand—will not yet contemplate.

This year's 6.8m. b/d average production by the Kingdom compares with the authorised maximum of 8.5m. b/d and capacity of 11.5m. b/d. As the major "swing" producer, requiring a rate of only 3m. b/d to satisfy its current financial requirements, it wields crucial power—able, as Sheikh Yamani has put it, to "run the other OPEC countries" if producing at its full potential, or to send up prices "not by 35 per cent but by 40 or 50 and finally 80 per cent" if it went down to the bare minimum.

As they convene the 13 members are very much at odds over how large the almost inevitable increase should be. Recently Sheikh Ahmed Zaki Yamani, Saudi Arabia's Minister of Oil, precisely identified the producers in favour of an increase in the region of 35 per cent, as Algeria, Libya, Iraq, Venezuela, Ecuador and Gabon. Pinned on the one side by lower, stagnant demand which has not recovered as most members predicted at the June conference in Libreville, and on the other side by the escalating cost of imports, the militants will have to recognise anyway that market conditions cannot support a rise of that scale.

OPEC has proved that, as a cartel, it can set prices to a great extent with reference to the supply-demand equation. But there is a recognised limit, as shown by the surprising demand elasticity which followed the 1973 escalation—which itself was made possible only by the extraordinary conditions created



Recession

Saudi Arabia has indicated that it will not agree to a rise greater than the industrialised countries can absorb, on the grounds that something which might send the West into a serious recession would be against the producers' interests.

The realisation of mutual interest and interdependence within OPEC's ranks is now more widespread. Despite the reiteration of the 35 per cent inflation figure, the Shah last week said that Iran would not press for anything more than 15 per cent. On the basic "marker" crude Arabian Light now costing \$14.46 this would mean an increase of \$1.36.

Kuwait has indicated that it is prepared to settle for something in the region of 10 to 15 per cent, which would also satisfy Abu Dhabi and Qatar.

Thus the weight of the Gulf, where the real power resides, especially in market conditions like those experienced this year,

on the other hand, and the industrialised countries, on the other. For the same reason the introduction of the indexation system is expected to be delayed until the New Year by general consent, regardless of the OPEC Economic Commission's recommendations.

On the price issue, it looks as if Saudi Arabia has little choice but to compromise at around 30 per cent to 35 per cent. Sheikh Yamani's failure to lower, or even wholly stabilise, the cost of oil in the first nine months of 1974 illustrated the political pressures on the Kingdom, which cannot afford to be isolated completely within OPEC as a whole or among its Arab members. Beyond that it attaches a vital importance to the dialogue and to OPEC's Solemn Declaration, with its commitment to bring about a transfer of resources to the Third World and to improve energy problems, raw materials, can only be described as uncertain. But the dialogue remains, and the nevertheless, a crucial factor for parallel talks on international monetary system in the oil price equation.

Reserves

The prospects of a tight financial situation is one major factor that has built up the head of steam in some OPEC member countries for a sizeable price rise to come into force in the last quarter of the year. This would be particularly true of Libya, the only one included in

Letters to the Editor

Political levy or all

On the MP (Con.) for Oxfordshire.

Sir—Mr. Percy-Davis (Sept. 17) overstates the danger of Government besides to political parties. There is no Bill before Parliament forcing the taxpayer to contribute to political parties. It is a State subsidy, not a political party. It is up to the Government, and aided by Lord Houghton, to alter the proposition. But it may only be a matter of time. The composition and number of members of the committee of reference of the House of Commons is not of our subsidy, even though we have given evidence in other ways. It is right, as Percy-Davis suggests, that the opinion should be altered the threat. It should alarm anyone who believes that in free country politics should be a voluntary business—and we have enough problems of public expenditure without burdening the political parties with the bill.

Yours faithfully,
J. H. Gillington,
121, Stamford Street,
London, S.W.1.

Lessons from Lanwern

Mr. J. S. McFarlane.

Sir—The nine-month delay in commissioning the new blast-furnace at BSC's Lanwern works is a case of the associated pay dispute illustrates perfectly why industry is reluctant to invest. British productivity is low as a result of inadequate capital. But when a new item of plant is installed, the men claim higher pay as the price for working it, and with justification, as they point to the higher output per man that is obtained by their workmates then claim justification, that they have at least wage parity with the older plant at which work is more unpleasant and noisy.

He end result is a very much higher wage bill for very little extra production, followed by a swell of the argument that industry is failing to invest. But nobody has a justification for action, or lack of it.

We do not replace such "entirely reasonable" common sense, and the freedom to administer a stinging clout round head where needed, we shall be able to claim, with justification, that we are running the most productive and least polluting economy in the world.

McFarlane,
Oxford, Gillington,
Oxford, Lincoln.

Basic commonsense

Mr. J. Thackery.

Sir—As a manager actively engaged in the industrial relations arena, it is a tonic to read, at very occasionally, some of the common sense on the subject of your editorial (September 15). It is absolutely right. No amount of legislation, be it union bashing or of the seduction variety, will change the country's industrial relations. It is a fact of basic commonsense, must and some other way of about the involvement in turning their land into food for "nuts and bolts" of normal people.

human relationships at a local level by managers and supervisors, trade union officials and shop stewards, employees, and trade unionists. Old-fashioned virtues, like trust, integrity and leadership provide the foundation stones. Legislation is no substitute for the implementation in the workplace of a humanistic approach, and often frustrating task of ensuring that human beings grouped together in an industrial complex live together in a sensible fashion.

It is the time for all who hold the national stage on both sides of industry to concentrate a little more on the bread and cheese aspects of the present rather than on the caviar concepts of the future.

J. Thackery,
2, Presom-Way, Shelley Park,
Highcliffe, Dorset.

Gold and deflation

From J. H. Woolfenden.

Sir—I have read with the greatest interest Mr. C. Gordon Tether's excellent article on gold (September 15). How long it will be before the world recognises the need for the full monetary rehabilitation of gold may be a matter for conjecture but, as Mr. Tether points out, the first step which could lead in that direction has been taken.

It is difficult under present world mismanagement to envisage how "deflation"—now the order of the day in the major industrial countries except Japan and the U.K.—can be achieved without giving fresh impetus to the inflationary spiral, notably in the U.S., where the inflation rate, which has been brought down to 6 per cent, is now approaching 10 per cent, and said to be climbing. To keep things in perspective, it is worth bearing in mind that it would require more than one American in 10 to buy just one ounce of gold to absorb virtually the whole of the debt and indolent work force of the United States, which the International Monetary Fund proposes to sell.

Markets almost invariably over-react to news, both good and bad, and sometimes get it wrong. To keep things in perspective, it is worth bearing in mind that it would require more than one American in 10 to buy just one ounce of gold to absorb virtually the whole of the debt and indolent work force of the United States, which the International Monetary Fund proposes to sell.

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Unwanted milk

From Mrs. J. H. Gillington.

Sir—Mr. R. F. C. Gray (September 16) once again raises the farmers' cry of lamentation at the prospect of a diminished number of dairy farms in this country. No amount of excuses can disguise the fact that British farmers are producing far more milk than the world needs, or are prepared to pay for. As Mr. Gray has said, producing butter and skim milk is completely uneconomic in this country, and is only an alternative to pouring the milk down the drain.

Clever advertising and marketing techniques by the Milk Marketing Board have kept the milk union bashing or of the seduction variety, will change the country's industrial relations. It is a fact of basic commonsense, must and some other way of about the involvement in turning their land into food for "nuts and bolts" of normal people.

Vegetables and soft fruits are now so scarce and expensive as to be a luxury, and almost unobtainable. We are importing Chinese rabbits. Much of this is due to muddled and old-fashioned marketing systems, but it still does not excuse the farmers who are trying to persuade the British public that they (the farmers) should be paid either by the consumer or the taxpayer for milk that nobody wants.

J. H. Gillington,
Wick Corner, Pans Lane,
Devizes, Wilt.

Vivid reminders

From Mr. W. J. Moir.

Sir—Lest Mr. R. J. Boyd (Sept. 10) be thought to be expressing a minority point of view, it might be of further relevance to point out that "despite the risks involved in comparatively unregulated overseas markets," both creditors and shareholders of Hutchison International have been protected (the former by strenuous lobbying, and the latter seemingly despite themselves).

Despite the commendable regulation of U.K. equity markets, the shareholder there undoubtedly emerges the villain of the piece, if he does not have to subsidise the inefficiency and incompetence of his company, he finds his returns pathetically small because of dividend restraint and, at the end of the day, finds himself, through his tax bill, financing the inefficiency and incompetence of companies in which he is fortunate not to be a shareholder.

The Hutchison International affair has come to a head, and some Government decision, through its tax bill, decree that the continued existence of loss-making enterprises should be prolonged in order to maintain an increasingly inefficient and indolent work force, rather because institutions in Hong Kong have had many years' experience of acting, in times of adversity, to protect the integrity and reputation of a trading economy totally unimpaired by tariffs and subsidies of preference (albeit in the hope that a short-term risk can be turned into a long-term profit).

As an overseas investor the choice does not seem hard and, at the risk of seeming childish, I long cannot help but remark that profits such as those reaped in Hong Kong a few years ago cannot be taken without risk.

W. J. Moir,
19 Repulse Bay Road,
Hong Kong.

Management drop-outs

From Mr. E. G. Hemsath.

Sir—Mr. Campbell-Dick (Sept. 11) does well in his turn to draw attention to the lack of motivation of the investor, the entrepreneur and the manager. I would widen it to include the executive, defined as anyone who has a responsibility for managing something.

The fact is that when important decisions are taken nationally, which affect the way the national economy is managed, executives do not seem to exist. The field is dominated by trade union leadership. Government, and Confederation of British Industry, not always, but usually, in that order.

As your editorial on workers' participation in the same issue pointed out, it is entirely

possible that unions will be allowed to use the new industrial democracy arrangements to increase the power they already wield unless someone does something to see that it does not become yet more out of tune with what most people want.

Executives, it seems to me, should be exerting their collective influence for the good of the nation in no mean manner, by proposing solutions to our most pressing problems. The disastrous consequences of leaving the field entirely to others are now plain for all to see, they have been predicted by some of us for a very long time.

At the very least one would expect, for example, executives now to impress a forthright collective view on the Government's Committee of Enquiry into industrial democracy. However, even the additional risk to the economy which would follow from a mismanagement of that issue does not seem to activate executives as a group.

Could it be that we executives are in fact as incompetent and ineffectual as is sometimes suggested? Are we greatly to blame for the mess the nation is in for not having given the leadership to be expected from a group which produces real leaders in more playful dangerous times? I mean leaders who lead from the front, at the sharp end.

Perhaps there is a kind of inertia which even the current economic disaster and the threats of more to follow cannot overcome.

I doubt if a bit more money to keep in our pockets is a complete, or even the main kind of motivation required in the circumstances.

E. G. Hemsath,
24, Little Bookham Street,
Bookham, Surrey.

Chunnel investment

From Mr. Raif Bonwit.

Sir—Although Mr. Cornish (September 17) is right to ask for more public information about the Channel Tunnel studies, he might have done well to study the Calcross Report more thoroughly. For this does not expect the cancellation of the Tunnel project to save more public money, it got so very long run, since alternative investment in shipping, port facilities and link roads is expected to use up any immediate savings.

Raif Bonwit,
"Sorby," Kiln Lane,
Bingley Heath,
Henley-on-Thames.

From 0 to 100 in three years

From Mr. H. Kaye.

Sir—Extrapolating Anthony Harris' straight line relationship between savings ratio and liquid assets ratio, I observe that if the liquid assets ratio is 100 per cent, the savings ratio is 0 per cent. If the liquid assets ratio is 25 per cent, the savings ratio is 25 per cent. If the liquid assets ratio is 0 per cent, the savings ratio is 33 1/3 per cent.

This leads me to postulate that the savings ratio adjusts to a rate which will achieve a liquid assets ratio of 100 per cent, in three years.

H. Kaye,
"Dorset," 34 Earle Drive,
Parkgate, Wirral, Cheshire.

To-day's Events

EEC Finance Ministers meet to examine Commission's 1976 budget proposals. Brussels.

Swiss Finance Minister and his National Bank president head delegation for discussions with Finance Ministers of countries belonging to European currency "snake" with view to possible Swiss entry. Brussels.

Mrs. Margaret Thatcher, Opposition leader, gives Walter Heller, international finance lecturer, Roosevelt University, Chicago, Labour Party-TUC liaison committee meeting. London.

House of Lords returns for four days to complete business unfinished before the summer recess. Parliamentary Business below.

Mr. Merlyn Rees, Northern Ireland Secretary, holds talks in London with Mr. Airey Neave, Conservative spokesman on Northern Ireland, who recently made two-day visit to Ulster.

Mr. Fred Peart, Minister of Agriculture, ends talks in Japan. He returns via Canada and will make brief visit to Ottawa.

Group of U.S. businessmen continue ten-day tour of British industrial areas.

OFFICIAL STATISTICS
Sterling certificates of deposit (mid-Aug.).
London dollar certificates of deposit (mid-Aug.).
Gross domestic product (2nd quarter-prov.).
New vehicle registrations (Aug.).
COMPANY RESULTS
Booker McConnell (half-year).
John Laing and Son (half-year).
Parker Knoll (full year).
Spear and Jackson International (half-year).
Tribury Contracting Group (half-year).

PARLIAMENTARY BUSINESS
House of Lords: Employment Protection Bill, resumption of committee stage.

COMPANY MEETINGS
See Week's Financial Diary on Page 7.

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Georgia Bureau of Industry & Trade
Lack Webb Director
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Title _____
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FINANCIAL TIMES

Monday September 22 1975

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EEC draft budget faces big cuts

BY REGINALD DALE, COMMON MARKET CORRESPONDENT

BRUSSELS, Sept. 21.

EEC MINISTERS face tough negotiations over next year's Community Budget at tomorrow's Council meeting here. There can be little doubt that Brussels Commission proposals for a budget totalling just over 8bn. units of account (Ecu) will be fairly sharply pruned before Ministers agree to pass the draft on to the European Parliament.

None of the nine Governments is in a mood to see big increases in spending in the present economic climate, and West Germany is expected to take a particularly strong line to-morrow. In addition to cutting back the budget itself, Bonn is also expected to call for changes in the way the unit of account is calculated so as to reduce the German contribution in terms of Deutschmarks.

Belgium and the Netherlands are likely to support the German proposal, which would also reduce their own contributions, but the move will be strongly opposed by the U.K. Italy and the Irish Republic, all of whom

would have to pay more. Britain has made it clear that it will veto the proposal if the other countries continue to press it.

The German plan is that national currencies should be converted into units of account at current market rates rather than at the outdated official IMF rates still used in EEC budgetary calculations. This would mean that countries whose currencies have floated upwards would need to pay in less, while those with weaker currencies, like the U.K., would have to contribute more.

Britain, which is due to contribute 16.3 per cent of the budget next year, is hoping to resist the German suggestion of at least until 1978, when it would no longer matter so much. After 1977, officials argue, budget contributions will in any case be made in national currencies, and no longer in units of account.

West Germany is also angry over claims that its 1976 budget only represents an increase of 17 per cent

over expenditure in 1975. If like is compared with like, the Germans argue, the true figure is more like 30 per cent.

Meanwhile, in separate talks here, Finance Ministers will again be discussing whether to admit the Swiss franc to the West European "snake" system of jointly floating currencies. But although the EEC Commission was last week hopeful that the Swiss franc would soon join the system, it was still far from certain whether France is yet ready to give its assent.

All the EEC currencies except the pound and the Italian lira are now full members of the "snake," while non-members Sweden, Norway and Austria are associated with the system.

The Ministers are also due to discuss plans for raising Community-backed loans under the Euratom Treaty to finance investment in nuclear power stations. But although the proposal has been under discussion for many months, final agreement has still not been reached.

'No decision yet on missile deal with Israel'

BY ADRIAN DICKS

WASHINGTON, Sept. 21.

DR. JAMES SCHLESINGER, the U.S. Secretary of Defence, today sought to play down reports of a serious rift with his Cabinet colleague, Dr. Henry Kissinger, over Israel's request for the Pershing missile, but also insisted that no decision had been taken yet on whether the request would be granted.

In a television interview this morning, the Defence Secretary stood firmly by earlier statements by Pentagon officials that Pershing missiles would not be supplied to the Israelis out of current U.S. stocks. He also pointed out that to re-open production lines of the weapon in order to meet an Israeli request would take several weeks.

The Pershing has become an object of intense controversy here in the past week, since it was revealed that Dr. Kissinger had promised in a secret addendum to the Sinai peace agreement to consider favourably any Israeli request for the missile. Many strategists here have made the point that the Pershing— a surface-to-surface missile designed for U.S. tactical nuclear forces in Europe—would make little sense as a part of the Israeli arsenal if it were armed only with conventional explosives.

Dr. Kissinger, however, insisted it would be. The Defence Secretary's remarks today followed an extraordinary outburst yesterday morning by Dr. Kissinger at the end of his final meeting with Mr. Peres to discuss Israel's

lengthy military "shopping list." Dr. Kissinger reacted sharply to statements by lower-ranking defence officials to the effect that the Pentagon had not been informed before completion of the Sinai deal that the Pershing was among the items the U.S. would consider making available to Israel once the settlement was agreed.

The Secretary of State declared that the missile— together with other advanced weapons such as the F-16 fighter— had been first requested in August last year, and that the total "shopping list" had been thoroughly reviewed by all U.S. Government departments since then.

However, Dr. Kissinger did not specifically settle the point which appears to have done most to revive traditional rivalries here—the charge that the Pentagon was not asked for its views about the Pershing before the secret memorandum was signed given to the Israelis.

Sinai observers

Dr. Schlesinger called the incident a "fiasco" in the test. But it touches on general themes of the greatest concern here as Congress sets about serious consideration of the Administration's request for authority to send American observers to the Sinai, which it is expected to grant within the next few weeks.

The nuclear potential of the Pershing apart, there is a good deal of doubt here about the wisdom of building into the latest peace move so heavy an escalation in Israel's military power as the Administration contemplates. Dr. Kissinger indicated yesterday, for example, that the items held up for the past year during the Administration's review of Middle East policy are now likely to be supplied.

Nuclear warheads

Dr. Schlesinger admitted that the U.S. would have to depend on Israeli good faith in not equipping the Pershing once in its possession, with the nuclear warheads which it is widely thought capable of producing.

The Defence Secretary's remarks today followed an extraordinary outburst yesterday morning by Dr. Kissinger at the end of his final meeting with Mr. Peres to discuss Israel's

Continued from Page 1

South Africa devalues

South Africa's trading partners when they agreed the republic should be allowed to raise certain import tariffs previously bound by South Africa's "GATT" concessions.

One of the immediate benefits of the devaluation will be a higher Rand price of gold which will protect profits and delay the closing down of otherwise marginal mines.

Government tax revenues will also be protected—a vital step in view of the large Eschequer deficit. Farmers will benefit, as will most mining enterprises. Hardest hit will be dealers in imported merchandise like television sets, cars and machinery. Overseas holidays are also expected to be cut back.

Finance Minister Mr. Owen Horwood said that the devaluation should also help to improve the balance of payments on current account by increasing the value of the net gold export and merchandise exports and should keep imports below what they would otherwise have been. The action should have an immediate expansionary effect on export and gold mining incomes with favourable secondary effects on domestic economic activity.

Speaking in his constituency, Mr. Heffer went on: "It is quite clear that the Government must act decisively now. The Treasury must reverse its attitude to assisting firms in temporary trouble and must put people and jobs first."

Minimum retail petrol price sought by garage owners

BY DENIS FOSTER

ALLEGATIONS OF unfair manipulation of the petrol retailing market and a call for a minimum retail price for petrol are to come this week from the Petroleum Retailers Association.

As the price war in Britain's garage forecourts reaches new levels of intensity, the PRA, which represents around 2,000 independent retailers, is to place a case before the Government that the petrol market is being "engineered" by major oil companies who are providing selective subsidies to certain outlets at the expense of others.

The Association will argue that price-cutting is against the long-term interests of the public since it will lead to a tighter grip by major oil companies on a contracted retailing network. It will also argue that it is against the Government's own declared policy of rationing petrol sales by price, which it implemented last year by the imposition of a 25 per cent rate of VAT and by "persuading" oil companies to load increases on to petrol.

The report is sure to cause controversy with the major oil companies who will strongly deny any ulterior motives in

their market activities. Nevertheless, they admit that they are increasingly being forced to give "selective assistance" in areas where the competition is very severe.

Shell-Mex and BP, which supplies more than 15,000 U.K. petrol outlets, has now introduced a "limited support programme" which involves giving additional rebates of up to 24p a gallon to certain of its dealers, although the company expects dealers to make an equal contribution, which means that they may have to cut as much as a gallon from four-star petrol.

Esso, which supplies more than 7,000 sites, is running a similar support system on a month-to-month basis, and even groups such as Petrofina, which have in the past been strongly against any form of price cut-

ting, now admit to being forced to give selective help.

The petrol companies claim that they are only protecting their dealers from aggressive cut-price marketing by a number of independent chains.

For example, ASDA, the Leeds-based hypermarket chain supplied by Mobil, is now offering four-star petrol at all its sites for 62p, and the effect of this move on local competitors is said to be "devastating."

Some rival groups have been forced to follow ASDA down. A number of oil company executives are sharply critical of the fact that other major oil companies have broken ranks and started to engage openly in the price war, a process which is now having cumulative effects.

Jones urges action on jobless

BY JOHN WYLES, LABOUR REPORTER

SENIOR UNION leaders will press Ministers to reveal details of the Government's plans to curb unemployment to a meeting today of the TUC-Labour Party liaison committee.

Following the publication last week of a 1.25m. unemployment total, Mr. Jack Jones, general secretary of the Transport and General Workers Union, said last night that he would be seeking details of "what policy the Government has got."

Indicating that he wanted the Government to reveal its plans in advance of next week's Labour Party conference, Mr. Jones said that measures were needed "as soon as possible" to curb a very serious situation.

But it remains to be seen how forthcoming Ministers at today's liaison committee meeting will be in view of statements made

to the Manpower Services Commission last week by Mr. Denis Healey, the Chancellor of the Exchequer, and Mr. Michael Foot, the Employment Secretary.

They let it known then that the Government wanted to wait until the end of October before deciding on limited schemes for boosting employment now under serious discussion. But the go-ahead is expected for a "job creation" programme, possibly costing around £20m, to provide some socially useful jobs in depressed areas.

This is unlikely to satisfy the unions whose growing restiveness on the issue was underlined by Mr. Jones in a speech to TGWU members in Paisley on Saturday.

Emphasising the contribution unions were making to the attack on inflation through their sup-

port for the ES policy, Mr. Jones said that not enough was being done about unemployment which was a "monster" threatening to "drown our economy."

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Emphasising the contribution unions were making to the attack on inflation through their sup-

BL Special Products chief looks to bigger profits in 1976

BY KENNETH GOODING, INDUSTRIAL CORRESPONDENT

BRITISH LEYLAND'S Special Products division will make a profit of £8.4m. this financial year and show a "substantial" increase in the following 12 months, says Mr. David Abell, managing director.

Outlining his plans significantly to build up the Special Products group, Mr. Abell pointed out that with sales of £140m. and nearly 10,000 employees, it already ranked among the top dozen U.K. engineering companies—a fact obscured by BL's past emphasis on car production.

This financial year, the division will be the second most profitable part of BL. Only the bus and truck division will top its profits, struck before tax and interest.

Next year, Mr. Abell is confident that Special Products will be the most profitable part of BL. The profits will carry no tax liability, except for some overseas operations, and interest charges should be around £2m.

Mr. Abell commented: "Special Products is a collection of growth businesses which are profitable and, for the first time, the top management is spending some time on them. As a result, morale is very high."

Mr. Abell's plan is that within two years, Special Products will be split into a refrigeration division, based on the existing Prestcold business, a construction equipment division, based on Aveling Barford, a military

and a fork lift truck division based on Coventry Climax. These businesses account for about 7 per cent of BL's total sales but Mr. Abell maintains that the percentage will grow rapidly in the future.

The Ryder report on BL pointed out that some of the activities within Special Products had no natural link with the group's main activities and suggested "the right strategy for BL on the possible divestment of these activities should, at this stage, be a neutral one."

We recommend a detailed investigation of the future of these companies."

However, Mr. Abell says Special Products is to be expanded quickly both from acquisitions and by expanding existing resources. He estimates that, in spite of a major expenditure programme, Special Products will require only around £2m. from the cash recently injected into BL.

Mr. Abell, on Friday, announced the second acquisition in a month for Special Products. This was the purchase from Carlton Industries for £585,000 cash of the Gardiner Refrigeration and Air Conditioning company which is based in Bristol and has had the Prestcold franchise for over 30 years. This means that Prestcold now controls sales of its own products throughout the U.K.

Mr. Abell said that "several millions" will be spent to expand Prestcold's plant at its vehicles division, based on Alvis, 20-acre site at Theale by the end

of 1976 in time to meet the expected upturn in world demand.

Prestcold does not make complete refrigeration units but only hermetic and semi-hermetic compressors and heat exchangers. It has a contracting business which buys in other components and carries out complete refrigeration installations. Customers include Sainsbury's, Marks and Spencer, Fine Fare and Harrods.

Earlier this month, BL paid £2m. for Marshall-Fowler, the crawler-tractor company, which is to be merged with Special Products' Aveling Barford business. Another £2.7m. will be spent to modernise the M-F factory at Gainsborough, Lincolnshire.

Mr. Abell maintains that this deal gave Aveling Barford immediate room to expand and to introduce a new product, a wheeled tractor shovel, by April next year. "The deal gave us a £1.5 foot and only 300 machine tools for only £300,000."

Cash will also be spent on the Alvis plant with the idea of maintaining production next year at nine units a week which would produce sales of £30m. of light trucks, armoured fighting vehicles.

At Coventry Climax, Mr. Abell has revived expansion plans which should take production from 2,500 units to 5,000 units a year—"the size we need to be able to stay in the game."

Despite the economic down-

turn, Coventry Climax was still a highly profitable business, with orders for six months ahead. The company was re-evaluating the service side because in the future we want all the service and spares business we can get."

Mr. Abell made it clear he intends to continue to push through acquisitions he believes are necessary for Special Products before the Stock Market recovers and prices rise above the current reasonable levels. The latest purchase, Gardiner, becomes effective on September 30 and will bring with it around £100,000 of pre-tax profit.

Terry Dodsworth writes: An early reply to criticism contained in last month's Parliamentary report on the motor industry will be sought from the Department of Industry soon after Parliament reassembles.

Mr. Pat Duffy, chairman of the trade and industry sub-committee which produced the report, said yesterday that committee members would expect the Department of Industry to have briefed the Secretary of State (Mr. Varley) so he could answer MPs' questions. They would also be pressing for an early Commons debate.

The recent spending of British Leyland's Special Products division would be one of the questions under consideration, Mr. Duffy added.

The criticisms of the report mainly applied to the size and the monitoring of the large sums of money being injected into

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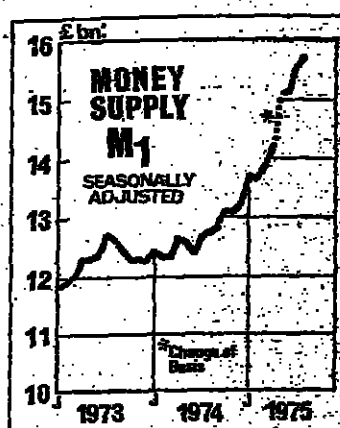
Laird rides the steel cycle

Steel accounted for four-fifths of the Laird Group's profits in 1974, and was still producing good returns through the first quarter of 1975. Then orders disappeared, and profits followed suit as production slipped away to about 50 per cent of capacity. The result is a fall from £4.3m. to £3.3m. in interim profits, and the forecast of a similar figure in the current six months underlines the deepening recession. Laird produced £5m. in the second half of 1974 after £1.3m. of special provisions.

However, the forecast allows for further declines in the steel business. Ship repairing has moved back into profits after being hit by four months of labour problems earlier in the year, while a turnaround in Germany—where demand for motor components suddenly re-emerged this spring—could be worth £1m. or more over the rest of the year. And Scottish Aviation's workload will see it through this year, at any rate.

So the increased dividend will be covered at least 3.7 times, and with net cash flow running at perhaps £8m. Laird will have come through its major capital spending programme without dipping into the bank. Nationalisation may turn about a quarter of its assets into cash, the equivalent next year, and at that stage speculation about the best way to exploit a strikingly undergeared balance sheet would be at least as interesting as the short-term pressures on profits. Yielding 9½ per cent at 41p, the market capitalisation of £16½m. has more to offer than most in the sector.

With bank lending to the private sector continuing in the doldrums, the latest money supply figures do little more than creep ahead, since the unusually large rise in the broader-based M3 aggregate is said to be to some extent erratic. However, the period covered—five weeks to August 20—includes the phase of massive long gilt sales, only partly offset by the redemption of Savings 3 per cent. In more recent weeks gilt sales have been on a much smaller scale, and the Government has been heavily dependent on cash flow problem such as led



ent on Treasury BHL finance, with bills currently being issued at the rate of an extra £100m. most weeks.

In the light of this, Friday's unexpected appearance of a new short term stock—a third tranche of Treasury 9 per cent 1978—must amount to an attempt to mop up some of the banks' spare liquidity. The Rank something like six latest banking figures show that holdings of gilts rose very little in the month to mid-August, and indeed the over-one year category actually shrank by £130m. as Treasury 6 per cent 1978 came within a year of maturity. Certainly the banks have not been keen buyers of the existing short term Treasury 9½ per cent 1980, which is too long for their liking, in tailoring the new stock more in line with their requirements, the Bank of England may be making an offer which they cannot refuse.

There is no insight to Rank's problems of low profitability in Xerox operations. But at taking that further, the Rank Xerox counter be avoided could have a date impact upon the price.

Rank Organisation

Before the Rank saga quiets down temporarily it is worth examining how a new management might try to tackle the problems. The most revealing statistic is that the Rank Xerox stake, if valued according to the share price of the subsidiary A. Kershaw—the "clean" way into Rank Xerox—accounts for more than the whole market capitalisation of the Rank Organisation, some £275m. against £260m. Years of acquisitive policies, therefore, have produced absolutely no benefits to shareholders; indeed, they have produced a cash flow problem such as led

to the £25m. offer for the spring. The diversification have left Rank with a debt but negligible property interest. The property interest would have to be the target area for any new investment attack. The last report's projection of a return of just over 10 p on a completed profit of £180m. was far from given, the heavy reliance on bank credit to finance it, although Rank cut its spending plans last year, seems to have been after escalating building and ing costs, for by April 4 authorised capital was higher than ever—£60m. compared with net cash flow, excluding the retained by Rank 1978—must amount to an attempt to mop up some of the banks' spare liquidity. The Rank something like six latest banking figures show that holdings of gilts rose very little in the month to mid-August, and indeed the over-one year category actually shrank by £130m. as Treasury 6 per cent 1978 came within a year of maturity. Certainly the banks have not been keen buyers of the existing short term Treasury 9½ per cent 1980, which is too long for their liking, in tailoring the new stock more in line with their requirements, the Bank of England may be making an offer which they cannot refuse.

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Gold shares

The gold share market expecting a Rand over the week-end, but this scale. The news has implications for the mines (of which a good would be losing money's bullion levels) since the value of their current is largely irrelevant. It is hard to reconcile with any hope that the gold price, after a strictly temporary phase, will reach the level of 400. And the only thing that matters for gold share holders is whether the low point reached after the Rand lapse is again going to be a floor this time.

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